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| **ACADEMIC EXPERIENCE** | **Assistant Professor** 2016 – presentIvey Business School, University of Western Ontario |
| **EDUCATION** | **Ph.D.,** Accounting, University of Kentucky 2012 – 2016**M.B.A.,** Finance & Decision Science, Emory University 2007 – 2009**B.B.A.,** Accounting, Georgia State University 2001 – 2005 |
| **PUBLISHED RESEARCH** | **“Meritocracy or Aristocracy? The Role of Pedigree in the Market for Accounting New Faculty Candidates”** with Sid Bundy, Partha Mohapatra and Dan Stone *Issues in Accounting Education* **“The Effect of Rankings on Honesty in Budget Reporting”** with Jason Brown, Joe Fisher, and Geoff Sprinkle[*Accounting, Organizations, and Society,* 2014, Vol. 39(4), pp. 237-246](https://doi.org/10.1016/j.aos.2014.03.001).  |
| **WORKING PAPERS** |  **“Alternative Accounting Measurement Bases and Price Efficiency In Laboratory Asset Markets: Does Marking to Market Matter?”** with Nigel J. Barradale of Barradale Asset Management and Brian Goodson of Clemson University<https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3339949>*Revise and Resubmit – Behavioral Research in Accounting** Competitive Awards: SSHRC Insight Grant, SSHRB Seed Grant (UWO), Ivey CPA Centre Research Grant (UWO), Accepted for Presentation – SASE Annual Meeting (2020), CAAA Annual Meeting (2018), AAA Annual Meeting (2018), ABO Midyear Conference (2018), SSRN Top 10 Downloaded List for Behavioral and Experimental Accounting,
 |
| **WORKING PAPERS***(continued)* |  **“The Compliance Consequences of Fault Assignment in Sanctions”** <https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2897159> *Revise and Resubmit – Journal of Business Ethics** Dissertation. Competitive Awards: Outstanding Emerging Scholar Award – ABO Midyear Conference (2016), Accepted for Presentation – SASE Annual Meeting (2020), MAS Midyear Conference (2017), 21st AAA Ethics Symposium (2016)

<https://www.ivey.uwo.ca/news/knowledge/2016/11/matt-sooy-doing-the-right-thing/> **“Does Targeting Firms for Managers’ Transgressions Increase or Decrease Accountability? The Effect of Sanction Target on Managerial Compliance”** with Kun Huo of University of Western Ontario*Revising** Competitive Awards: Best Paper – Accounting Ethics, 2020 AAA Annual Meeting, Ivey CPA Centre Research Grant (UWO),Accepted for Presentation – 2021 SOBDR Conference, CAAA Annual Meeting (2020), 25th AAA Ethics Symposium (2020)

 **“The Asset Volatility Effects of Uncertain Tone in Credit Markets: Evidence from Credit Default Swaps”** with Hitesh Doshi of University of Houston, and Srikanth Ramani and Saurin Patel of University of Western Ontario <https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3311776>*Revising** Competitive Awards: Accepted for Presentation – CAAA Annual Meeting (2019), AAA Annual Meeting (2019), SSRN Top 10 Downloaded List for Corporate Finance: Capital Structure and Payout Policies, and Economic Modeling: Capital Markets – Risk
 |
| **IN-PROGRESS RESEARCH** | **“Mispricing, Bubbles and Exchange Values: The Role of Extreme Beliefs”**with Karen Hussey of Ivey Business School and Yuri Biondi of University of Paris, Dauphine PSL*Initial Data Collection** Competitive Awards: CPA-Ivey Centre Research Grant (UWO), $6,000

**“Compliance Under Enforcement Frictions: When The Letter of the Law Falls Short of the Spirit of the Law”** with Kun Huo and Ryan Hudgins of University of Western Ontario*Initial Data Collected***“Corporate Governance and Managerial Opportunism: The Moderating Effect of Leader Character”** with Kun Huo and Lucas Monzani of University of Western Ontario*Pilot Data Collected** Competitive Awards: CPA-Ivey Centre Research Grant (UWO), $19,500

**“The Effects of Sanctioning Error Rates on Managers’ Compliance and Public Expectations for Compliance”** *Initial Data Collected* |

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| **OTHER PEER-REVIEWED** **RESEARCH** | **“The IMA Educational Case Journal: A Guide to the First Five Years: 2008****through 2012”**with Tim Miller of Xavier University, and Sean Peffer andDan Stone of University of Kentucky*IMA Educational Case Journal,* 2014, Vol. 7(1), pp. 1-17. |
| **PRACTITIONER****WHITEPAPERS** | **“Market Bubbles and Crashes”**with Leland Conn, Carlos Lopez, Priya Vaidyanathan, and Xiao Wu of Ivey Business School *CPA Ontario*. 2021 |
| **INVITED PRESENTATIONS** | **2021 –** Southern Ontario Behavioral Decision Research Conference (SOBDR)**2020 –** University of Toledo, Wilfred Laurier University, SASE Annual Meeting**2019 –** American Accounting Association (AAA), Canadian Academic Accounting Association (CAAA)**2018 –** University of Kentucky, Wilfred Laurier University, Canadian Academic Accounting Association (CAAA), American Accounting Association (AAA), Accounting Behavior & Organizations (ABO) Meeting**2017 –** American Accounting Association (AAA), Canadian Academic Accounting Association (CAAA), Management Accounting Section Meeting (MAS)**2016 –** Bentley University, Ivey Business School, Accounting Behavior & Organizations (ABO) Meeting, Management Accounting Section Meeting (MAS), West Virginia University, 21st Ethics Symposium (AAA)**2015** – Michigan Tech, Southern Illinois University, University of Vermont, Accounting Behavior & Organizations (ABO) Meeting |
| **EXTERNAL****RESEARCH AWARDS** | CFI JELF Grant (2020-‘22) – Interdisciplinary Behavioural Lab Funding in conjunction with other area groups $232,100SSHRC Insight Grant (2018-‘22) – *Primary Investigator* – for “Alternative Accounting Measurement Bases and Price Efficiency in Laboratory Asset Markets: Does Marking to Market Matter?” $42,500AAA ABO Outstanding Emerging Scholar Award (2016) – *Primary Investigator* – for “How the Prospect of Fault Influences Managers’ Compliance” $5,000AAA / Deloitte / J. Michael Cook Doctoral Consortium Fellow (2015)IMA Summer Doctoral Research Scholarship (2014) – *Primary Investigator* – for “Why Does BonusPay Increase with Seniority? Social Status in Compensation Contracting” $5,000 |
| **INTERNAL RESEARCH****AWARDS** | University of Western OntarioUWO SSHRB Seed Grant (2018) Faculty Research Development Fund (2017 – ‘19)CPA-Ivey Centre Funding (2016 – ’21)University of KentuckyVon Allmen Fellowhsip (2012 – ’16)Luckett Fellowships (2013 – ‘15)Max Steckler Fellowship (2013, ‘15) |
| **MEDIA MENTIONS****MEDIA MENTIONS***(continued)* | **2021 –** *“[Market Bubbles and Crashes](https://www.cpaontario.ca/insights/market-bubbles-and-crash)”* CPA Ontario. Apr 23, 2021 **2021 –** *“*[*The Beer Store loss grows to $51 million amid competition, COVID*](https://www.thestar.com/business/2021/04/07/the-beer-store-loss-grows-to-51-million-amid-competition-covid.html)*”* Toronto Star. Apr 7, 2021 **2020 –** *“*[*Tax breaks may have been at the heart of dead deal for Ekati mine*](https://www.cbc.ca/news/canada/north/dead-ekati-deal-more-about-taxes-than-diamonds-1.5758781)*”* CBC. October 13, 2020 **2020 –** *“*[*The Beer Store lost $47 million last year as supermarket competition ramped up*](https://www.thestar.com/business/2020/05/20/the-beer-store-loss-balloons-as-competition-grows.html)*”* Toronto Star. May 20, 2020 **2020 –** “[*More Canadians are filing for insolvency than we’ve seen since the financial crisis. What’s going on?*](https://www.thestar.com/business/2020/01/02/more-canadians-are-filing-for-insolvency-than-weve-seen-since-the-financial-crisis-whats-going-on.html)*”* Toronto Star. Jan 2, 2020  |

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| **TEACHING**  | **Ivey Business School** 2016 – 2020 *David Burgoyne Teaching Award*, *2018* <https://www.ivey.uwo.ca/news/news-ivey/2018/10/matt-sooy-takes-home-teaching-award/>*Undergraduate Last Lecture, 2019*Accounting & Financial Fundamentals, *2016 – ’20* (6.7 / 7.0)Management Accounting & Control, *2019*  *– ’20* (6.8 / 7.0)**University of Kentucky** 2015 – 2016 Intro to Management Accounting **Indiana University** 2009 – 2012Intermediate Management Accounting, Intro to Management Accounting |

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| **TEACHING CASES** |  **“**[**Nora Lang: Pay Equity at FTS**](https://www.iveycases.com/ProductView.aspx?id=110709)**”** 2020with S. Ashby and L. Iuliani of University of Western Ontario* *Case Centre Outstanding Case Award Winner (2021)*

**“**[**In Search of the ‘Right’ Numbers: Navigating Professional**](https://www.iveycases.com/ProductView.aspx?id=109998) 2020[**Judgment Challenges in Accounting**](https://www.iveycases.com/ProductView.aspx?id=109998)**”** with M. Stein of Univ. of Western Ontario and A. Scilipoti of Veritas Research**“**[**Note on Financial Accounting: The Financial Accounting**](https://www.iveycases.com/ProductView.aspx?id=102584) 2019[**‘Term Sheet’**](https://www.iveycases.com/ProductView.aspx?id=102584)**”**with M. Saunders and A. Solomos of University of Western Ontario **“**[**Tax from the CFO’s Chair: Should Pfizer Acquire Allergan?**](https://www.iveycases.com/ProductView.aspx?id=95789)**”** 2018with M. Saunders and M. Stein of University of Western Ontario**“**[**EOS Imaging: Revenue Recognition**](https://www.iveypublishing.ca/s/product/eos-imaging-revenue-recognition/01t5c00000D4ofpAAB)**”** 2021 with K. Huo and Z. Zhou of University of Western Ontario **“Manufacturing Value: Driving Profit in The Auto Industry?”** 2021 (exp) with J. Hidi and A. Solomos of University of Western Ontario*Submitted – Under Final Editing***“Paratent Event Rentals Ltd: The Job Costing Decision”** 2021 (exp)with A. Mastromarini of University of Western Ontario*Submitted – Under Final Editing* **“Oracle v. Google”** 2021 (exp)with C. Kemerer of University of Pittsburgh*Submitted – Under Final Editing* |
| **EXTERNAL****TEACHING****AWARDS** | Case Centre – Outstanding Case Award Winner (Short Case) – for “Nora Lang: Pay Equity at FTS”<https://www.thecasecentre.org/educators/ordering/selecting/featuredcases/CompetitionWinners/NoraLang>  |
| **INTERNAL****TEACHING****AWARDS** | Undergraduate Last Lecture – 2019David Burgoyne Teaching Award – 2018  |
| **EXTERNAL SERVICE** | **Reviewer** – *Behavioral Research in Accounting, Issues in Accounting Education, Journal of Financial Reporting, Journal of Governmental and Non-profit Accounting, Management Accounting Research*SSHRC Grant Reviewer (Insight), CAAA Research Committee Research Grant Program (2019 – Subcommittee Chair)AAA Annual Meeting, ABO Section Meeting, MAS Section Meeting, CAAA Annual Meeting**Discussant/Moderator** – AAA Annual Meeting (2015 – ’16, ’18-‘20), CAAA Annual Meeting (2018 – ‘19) ABO Section Meeting (2015 – ’19), MAS Section Meeting (2017)**Organizing Committee** – AAA MAS / CGMA Teaching Symposium (Co-Chair, 2020 – ’21, Member 2019)**Member** – American Accounting Association (AAA), Canadian Academic Accounting Association (CAAA), Institute for Management Accountants (IMA) |
| **INTERNAL SERVICE** | Ivey HBA Appeals Committee (2019 – ’21)Ivey Business Review Faculty Advisor (2018 – ‘19)MAC Recruiting/Search Committee (2017 – ’18)Ivey CPA Centre for Accounting Education (2016 – ‘18)**Dissertation Committees** – Danny Chung (Examination Committee) 2021 |

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| **PROFESSIONAL EMPLOYMENT** | Associate – State & Local Tax, KPMG, 2005 – 2007Interface Designer, Interland, 2000 – 2001 Interface Designer, Telephone.com, 2000 Designer, Earthlink, 1999 – 2000  |