Your Ivey Network



Ivey Lives Remembered **David Sparling** 1952-2016



Homecoming 960+ alumni and friends participated in the School's 2016 festivities



A Better Education Investing in kids Melanie Goldmintz, HBA '14 and Ben Trefler,





Wealth management simplified Michael Katchen, HBA '09

Ivey Class Notes

Tell us where you are, what you're doing, who you care about, and how you're staying in touch with your Ivey friends. Celebrate your achievements, activities, and interests. Let us know about the latest matches and hatches – these are your pages.

Submit your notes and photos for the next issue to: ivey.ca/alumni/classnotes or email intouch@ivey.ca

Please note: all submissions may be edited for content and length.

1954

Bob Adams, HBA '54, recently celebrated his diamond wedding anniversary with his wife, Margaret (née Pressey), two days after his 85th birthday. The picture directly below was taken in his car, a 1954 Chevrolet, on the way to their honeymoon. The second picture is a more recent one of the couple. A business move took the two to California in 1978, where they have resided ever since.





1955

Judd Buchanan, MBA '55, received a Distinguished Alumni Award in September 2016, the highest honour bestowed by the University

of Alberta Alumni Association for extraordinary lifetime achievements with national or international impact.

1959

Al Silk, HBA '59, LLD '15, is featured in an article in this issue of Intouch. See page 24.

1963

Ken Berscht, HBA '63, was appointed as Chairman of the Board of Directors of **ID Global Corporations.**

Ken Hardy, HBA '63. see note under 2002 (Robert Gordon).

1964

Don Betts, MBA '64, writes, "As a family, our worst move was selling a nice condo at Harbour Square on the waterfront to move to a rental in the country near Stouffville. This move happened because Mary was not well due to heart problems and we thought that the pollution was giving Mary headaches. We were probably wrong. Our best move was to Ottawa to get access to the

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University of Ottawa Heart

A MESSAGE FROM MICHAEL BERNSTEIN, MBA '96 Chair, Ivey Alumni Network Board

🏏 @lveyAlumniChair

I've got a great volunteer role.

As Chair of the Ivey Alumni Network (IAN), I get to work with a Board and Executive Committee of enthusiastic, energetic, and hardworking people. People who attended Ivey, found the experience life-changing, and are looking for ways to show their appreciation and to pay it forward. We work together on ways to enhance and empower the Ivey Alumni Network. It's very gratifying work. It's also a lot of fun!

Here's some of what we've been up to:

• Ivey Homecoming was once again a huge success, with an 18 per cent participation rate. The reunion campaign raised \$1.9 million, up 30 per cent from 2015.

- Global Ivey Day attracted more than 3,000 participants, up from 2,500 in 2015. There were 63 events in 36 cities. In Toronto, we introduced a retail event and held a Power Lunch that featured an impressive lineup of alumni speakers. The finance event featured Professor Mike Moffat, PhD '12, giving a timely talk on the economic ramifications of an anti-trade regime in the U.S. The evening Toronto Celebration, held at the Royal Ontario Museum, was our biggest Global Ivey Day event to date!
- Since September 2016, more than 10 per cent of previously "orphaned" classes now have a Class Liaison. (Thanks to all of our Class Liaison volunteers!)
- The IAN Executive Committee is making a focused effort to develop new programming for alumnae and established alumni.
- Due to an IAN initiative, Ivey is joining Reaching Out MBA (ROMBA), an international organization that educates, inspires, and connects LGBT business students and professionals.

And the future? Ivey continues to thrive, attracting high-quality students and running at capacity in our key programs. Graduates are positive about their experience and eager to be part of the Network. Recruiters continue to hire our graduates at phenomenal levels. Alumni engagement remains high, and the IAN is offering a broader array of content appealing to our diverse graduates. We have made good progress on our Big Hairy Audacious Goals ("BHAGS"), and will continue to pursue them.

There is much more we can do together to strengthen the School and the Network. Do you have comments or suggestions? Programs or events you'd like to see? Like to get more involved? Let me know. Together, we can make one of the best business school alumni networks in the world even better!



Institute. Six years later, Mary received a new heart. In October 2016, she celebrated the 20th anniversary with her new heart. The day I wrote this, she went to her curling game at the Granite Club. The picture below is Mary with Dr. Roy Masters, her surgeon."



Ted Koehler, MBA '64,

writes, "The highlight of 2016 was celebrating our 50th wedding anniversary (September 24) on both our spring and fall trips. When daughter Karen learned that we were returning to Lake O'Hara Lodge in Yoho National Park, she opted to join us for an early celebration as we were taking a trip down memory lane to commemorate our first trip to the Rockies in 1967. The big surprise was that Karen had booked an anniversary dinner celebration at the Station Restaurant in Lake Louise. We were astounded when our Montrealers, son Kevin and wife Susan, appeared. They then joined us for a fourday tour of the Banff, Lake Louise area. Arriving in the Montreal area after our fall trip around Gaspé, we celebrated our actual 50th anniversary at the Willow Inn in Hudson. Glena and I are still hiking, attending fitness classes, and singing in choirs. In the winter, we will be snowshoeing and cross-country skiing.'



Peter Miller, MBA '64, writes, "Still fishing in the summer months in the Vancouver local waters, which were very slow this summer. Looking forward to skiing at Whistler this winter."

James Van Slyck, HBA '64, writes, "HBA '64 is an amazing, cohesive group. A few are celebrating new business conquests. Our focus tends to be on personal reflection and family ventures. Of course, increasing age brings consequences each must deal with. As a group, we generally have highly positive memories of our time at Ivey."

1968

Richard McLaren, HBA '68, Co-Founder of the Sports **Dispute Resolution Centre for** Canada, a legend in sports arbitration, and Professor of Law at Western University, received the Order of Canada at Rideau Hall, on September 23, 2016. Richard was also named London, Ontario's Sportsperson of the Year.

1969

Gilles Ouellette, HBA '69, MBA '70, took on the title of Group Head of Wealth Management at BMO Asset Management, and will become Vice Chair, Interna-

tional, of BMO Financial Group.

1970

Gilles Ouellette, HBA '69, MBA '70, see note under 1969.

Rob Richards, MBA'70, has been appointed Chairman of Heathbridge Capital Management.

Rob Peck, MBA '71, shared a photo taken at the 45th reunion of the MBA '71 class. Reunion activities included formal tours across Newfoundland and Labrador, St. Pierre, St. John's, and more. A reception was also held at Government House hosted by his Honour, Lieutenant Governor Frank Fagan and her Honour, Patricia Fagan. A second reception was hosted by Roger Crosbie, MBA '71, and his wife Barbara, at their home.



1972

Pierre Morrissette, MBA '72, has been named a member of the Order of Canada.

1974

Brian Jones, HBA '74, and Hugh MacDiarmid, HBA '74, recently incorporated a new cyber insurance company, Ridge Canada Cyber Solutions, Inc. (Ridge Canada), along with their partner, Tom Ridge, the first U.S. Secretary of Homeland Security and 43rd Governor of Pennsylvania. Mr. Ridge is President of Ridge Global, headquartered in Washington, D.C., and Chairman of Ridge Canada, headquartered in Toronto. Ridge Canada is a Canadian Managing General Insurance Agency incorporated to provide cyber insurance products and loss control services to Canada's insurance agents and brokers. Cybercrime has cost businesses around the world more than \$300 billion in the past 12 months alone, with North American businesses among the most heavily targeted. With destructive cyberattacks increasing in both frequency and malicious intent, they have created customized insurance solutions that combine with their specific risk management and best-in-class pre-breach services. To learn more, visit ridgecanada.com. Brian and Hugh are also featured in an article in this issue of Intouch. See page 12.

Rod White, HBA '74, is featured in an article in this

issue of Intouch. See page 26.

1976

Paul Beamish, HBA'76, PhD'85,

is featured in an article in this issue of *Intouch*. See page 11.

Christine Lengvari, MBA '76, is President and CEO of Lengvari Financial Inc., a boutique insurance brokerage specializing in retirement and estate planning: "Your financial security is our business." The family firm has been in business for over 60 years with clients across Canada. In 2014, she was named one of the "50 Women of Influence in Canada's Life Insurance Industry" by The Insurance and Investment lournal. In 2015. she was the opening speaker for the Congrès de l'Assurance et de l'Investissement. Christine has been appointed to chair the newly formed Advisory Council on Women and Leadership at Concordia University, a flagship program recently established by their President, Alan Shepard. Also, in addition to her participation in the Tax Policy Group at Conference for Advanced Life Underwriting, she has recently accepted an appointment to the Government Relations Committee. In 2015, at the request of the Board of Governors of St. Mary's Hospital in Montreal, she set up, and chairs, the Honorary Council.

Jon Love, HBA '76, LLD '16, is featured in an article in this issue of Intouch. See page 26.

Terry Thrasher, MBA '76, is featured in an article in this issue of Intouch. See page 37.

1977

Richard Bellm, Don Dinnin, Virginia (Hallman) Minnaar, Rod Hampson, Douglas Humfries, Bruce Hynds, Brenda (Johnston) Humphreys, Mary Killoran, Kim McAulay, Susan (Larkin) Nishida, John Leitch, Deborah Roth, Steve Shillington, Elaine Stanley, Mark Stevens, Sue (Stevenson) Pennal, Gino Truant, Paul Wildridge, all HBA '77, and Barry Bruce, HBA '77, MBA '82; Mark Foerster, HBA '77, MBA '80; Kevin Yousie, HBA '77, MBA '80, were among those who attended the HBA '77 class second-annual dinner in Toronto. The organizing committee for the 40th reunion

from October 20-22, 2017 is Maria (Durante) Knowles, John Leitch, Cindy Clark, and Elaine Stanley, all HBA '77.

Gordon Casperd, HBA'77, Debra (Lehman) Casperd, HBA'77, and their two dogs, recently moved from Kelowna to Toronto. They will be spending the winter in Puerto Vallarta.

Jane (Vlasblom) Collins, HBA '77, has retired from a successful career in accounting and teaching in the Niagara area, and moved to Mahone Bay, Nova Scotia to continue her writing career. She has already published two books, a self-help book, Willing Change, and a novel, Perspectives, the first in a trilogy. Jane is currently finalizing the second book and making plans for creating the third.

Mark Foerster, HBA'77, MBA'80, and his family now live in the Leslieville area of Toronto. Mark joined the Board of Directors of the Children's Aid Society of Toronto.

Sam Gudewill, HBA'77 (Vancouver), and Cindy Clark, HBA '77 (Calgary), visited Toronto recently, and met up with Catherine Novick, Mary Jane Grant, Sue (Stevenson) Pennal, and Elaine Stanley, all HBA'77.



Kim Robinson, HBA '77, MBA '79, completed the Hawaiian IRON-MAN in Kona in October 2016.



Stephen Ross, HBA '77. has taken on a second career operating a golf course, Oak Gables Golf Club & the Ross Golf Academy in Ancaster, Ontario. It is a family endeavor and they are in their eighth year.

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Steve Shillington, HBA '77, and his wife Jan welcomed their first grandchild, a boy, in March 2016. Steve also joined Barry Bruce, HBA '77, MBA '82, Gino Truant, HBA '77, and Stephen Hemphill, HBA '77, on a golf trip to Phoenix, Arizona in November 2016.



1978

Jim Prokopanko, MBA '78, has been appointed to the Regions Financial Corp. Board of Directors.

Barbara Stymiest, HBA '78, is featured in an article in this issue of Intouch. See page 11.

Pierre Trudeau, MBA '78, writes, "Time flies when you are having fun. After graduating, many of you know that I went to the Bank of Montreal, first as an Account Manager and then as an International Trade Finance Manager. In 1987, I bought a company: Du-Var Laboratory Inc., a cosmetic custom-manufacturing company. So for 30 years, after many expansions, growing pains, recessions, etc. I manufactured creams, lotions, shampoos, and drugs for all the major players in the industry. My little laboratory last year employed some 100 professionals and labourers. Professor Jim Hatch even did a case study using my company in 2007. But now it was time to retire. Last October 6, I sold the company. None of my three daughters wanted to follow in my steps. I will start my retirement by doing a road trip throughout Canada and the U.S., skiing at Sutton in the Eastern Township this winter. Continuing to hike up mountains (Kilimanjaro, Aconcagua, etc.) and travelling. My MBA helped me throughout my career, it was one of the best things I ever did. Hoping to see you all at our next Ivey reunion."

1979

Michael Mackasey, MBA '79, has been appointed Chair, Canada Development Investment Corporation.

Kim Robinson, HBA'77, MBA'79, see note under 1977.

Eric Vengroff, MBA '79, writes, "It's been a while since I provided my last update and, I have to admit, I've been reluctant to write in since I have no idea how this will end - good, I hope, but bad is possible too. I note that there seems to be less and less news coming out from our year; perhaps the majority are retired or aren't moving around as much. So, here goes... after selling majority control of Fifty-Plus.Net International Inc. to Moses Znaimer, who added print, radio and TV properties to create Zoomer-Media Limited, I continued to work there for another five years. I left in 2013 to start a digital advertising agency, sold that a year later and was promptly kicked to the curb almost as soon as the ink was dry on the deal. Rather than starting anything and selling it again, I decided to buy something. Having purchased my first subscription to Road & Track at the age of 11, cars and car racing have been a passion for me. When the opportunity to buy a premium automotive speed shop in Woodstock – just half an hour from the ol' biz school by the way I couldn't pass it up. My wife and I now live and work here four-to-five days a week, and go to our 'cottage' in Toronto on the weekends. It has been more of a challenge than I expected, as the sheer amount of learning has been just about as much as this old brain can handle. In surely what must have been the most risky and foolhardy move I've ever done, we created our own car brand, Urban Warrior 4x4, (UrbanWarrior4x4.com) and now build bespoke SUVs for other car enthusiasts. Based on the iconic Land Rover Defender, these 600+ hp vehicles are positively

a blast to drive and have a 'cool factor' not found in your average utilitarian transportation. My son ultimately decided to do what I might have done had I not been interested in pursuing a career in business he became a mechanic. Now we get to work together every day. I believe this can truly become a lasting legacy for my family by the time I'm done. All we need to do now is turn a profit on all the R&D we've done and raise some additional funds to scale the business. Most of our business is export, primarily to the U.S., Europe, Asia, and Australia, but recently we've found some resurgence in our domestic sales and some new revenue streams that hopefully can sustain us. We do a fair bit of custom work - which I've found is harder to make money at - but has its own mental rewards in the form of satisfaction in having built such beautiful vehicles. We have modified or built Mustangs, Cobras and other sports cars, sometimes to 1,000 hp or more, such as the Shelby Super Snake in the picture below. My regular golf games are a distant memory, my wife and I don't go on long motorcycle trips anymore, and it seems that I'm working longer hours than I was when I graduated. Stupid, I know... I could have been earning interest on my investments and be wintering somewhere warm. Now when I travel, it's usually to a car show, trade event, or auction, such as the Barrett-Jackson, where we exhibit regularly. But, I occasionally get to do what I really want to do, which is play with cars."



1980

Linda (Taylor) Berman, HBA '80, is featured in an article in this issue of *Intouch*. See page 12.

Anthony Chang, HBA '80, received the Order of Distinction in the rank of Commander for distinguished service to the public and private sectors of Jamaica.

Terry Chapman, MBA '80, writes, "Doing my MBA was the third-best decision in my life. First was marrying my wife Rosemary, and second was joining the Canadian Armed Forces. Retired for 12 years, presently my passion is being Captain of the club's tennis team and serving on the club's Board of Directors. Summer months are spent at Ballantrae Golf Club in Stouffville, Ontario, and winter is spent at Colonial Country Club in Fort Myers, Florida. Thank You to mv 1980 Section 4 MBA fellow classmates for helping me learn that 'life is good."



Mark Foerster, HBA '77, MBA '80,

see notes under 1977 (Richard Bellm).

Blaine Lawlor, MBA'80, writes, "Here is a picture of my family. I have been blessed with six children and 18 grandchildren. When I started the MBA, my wife and I had three children, and when I finished. we had four. The other children were born in Calgary where I worked for Shell Canada. I took early retirement in 2001, and in 2003, enrolled in a PhD program in Management (Strategy) at Oklahoma State University. I finished my PhD in 2008. I had three grandchildren when I started the PhD, and had 13 grandchildren by the time I finished. Consequently, when asked how long it takes to do a PhD, my common answer is about 10 grandchildren. Since 2008, I have been a faculty member at the University of West Florida in beautiful

Pensacola, Florida. I have a passion for teaching and I teach in both the undergraduate and MBA programs."



Jim Webster, MBA '80, has been appointed Chief Investment Officer at Duke Royalty Limited.

Kevin Yousie, HBA'77, MBA'80, see note under 1977 (Richard Bellm).

1981

Nora Aufreiter, HBA'81, is featured in an article in this issue of *Intouch*. See page 26.

Scott Beattie, HBA'81, MBA'86, is featured in an article in this issue of Intouch. See page 26.

Dan Devlin, HBA '81, is featured in an article in this issue of *Intouch*. See page 7.

Mike Tevlin, HBA'81, is featured in an article in this issue of *Intouch*. See page 7.

1982

Barry Bruce, HBA '77, MBA '82, see note under 1977 (Richard Bellm, Steve Shillington).

Christine (Bishop) Magee, HBA '82.

Co-Founder and Chair of Sleep Country Canada, received the Order of Canada at Rideau Hall, on September 23, 2016, to recognize her charitable initiatives and corporate citizenship.

Anne Marie O'Donovan, HBA'82,

was appointed to the Board of Directors of Cadillac Fairview.

1983

Charles Brown, MBA'83, is featured in an article in this issue of *Intouch*. See page 11.

Jill Denham, HBA'83, was appointed to Canadian Pacific Railway Limited's Board of Directors.

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Some professors shine in their ability to help students grasp complex concepts, often through an affable manner and frequent use of humour. Others thrive in conducting in-depth research that brings major advancements to an entire sector or segment of the population.

David Sparling excelled at both. As Professor Emeritus and Chair of Agri-Food Innovation at Ivey, Sparling was equally at home in the classroom as he was when immersed in research or advising governments, industry executives, or large-scale farm operators throughout the world.

Citing Sparling's work on the effectiveness and optimization of organizational design in agri-food industries and a variety of projects on productivity, performance, and competitiveness, Deb Stark, Ontario's former deputy minister of Agriculture, Food and Rural Affairs, referred to Sparling as "a key contributor to Ontario's agri-food industry."

"He was a true innovator, collaborator, and contributor for the sector, and will leave many accomplishments as

his legacy," Stark said, in a prepared ministry statement.

Teaching at Ivey and previously at the Australian Graduate School of Management and the University of Guelph, where he was associate dean of Research and Graduate Studies, Sparling went beyond merely imparting technical foundations. He inspired students by demonstrating creative problem solving in action, with his ever-present wit and humour helping to spur discussion.

Jane Sparling, David's wife of 40 years, said this was reflected in the many tributes she has received from colleagues, students and, in particular, one from the mother of a former student.

"The mother had never met Dave, but she recognized the impact he had on her daughter," Sparling said. "Whenever her daughter found herself facing a difficult work situation, she would begin by asking herself 'What would Dave do?""

Ivey Dean Bob Kennedy believes Sparling's enthusiasm for his students and gregarious nature serve as an inspiration for everyone at the School.

"In the classroom at Ivey or around the world, David's interest in his students was always evident," Kennedy said. "As a researcher and Chair of Agri-Food Innovation, his passion for agribusiness resulted in work that positively affected agriculture and all who practise it. And as a friend and colleague, he touched us all with his sense of humour and extraordinary personality."

Jane Sparling isn't surprised to learn that her husband's affinity for research and trademark wit were both well received at Ivey. She describes his role at the School as "the perfect match for him. I think he would have finished his career at Ivey," Sparling added. "His heart was there and it provided him with many opportunities to consult and work with other groups. He felt that he could make a difference and, from what I can gather, he did."

David Hamilton Sparling died July 31, 2016, following a courageous two-year battle with brain cancer.

Homecoming 2016

This past fall, numbering more than 960 strong, Ivey alumni and friends came from across Canada and around the world to take part in the School's Homecoming festivities, including a lecture series, building tours, football game, and case study – in addition to their off-campus class-organized celebrations. Our generous reunion classes contributed to the future of business leadership by raising \$1.9 million in donations. Intouch caught up with returning alumni on why they came back. More photos available at ivey.ca/alumni/homecoming









"It was very intense, that first year at Ivey. We were thrown into the trenches together. When I get together with Ivey people I haven't seen in years, I'm always surprised that it was only two years I spent with them.' Kelly Smith, HBA '86, MBA '91 Toronto, Ontario









for the people, the friendships. the people are seen people I haven't spoken to in 10 years,

Amr Elgwaily, HBA '01, MBA '06 Philadelphia, Pennsylvania











"For me, coming back is about reconnecting with the class and reminiscing.
There's something about actually
being here that brings a lot of deeper
memories. I even remembered where
I used to hand in my case studies!"

Roman Matkiwsky, MBA '91 Thessaloniki, Greece



















"When you invest in an Ivey degree, you're investing in the Network. It's important to stay connected to the Ivey community – it's like a family, so you have to make the effort!"

Kristen Cornell, HBA '06, MBA '11 Toronto, Ontario



"There were some really brilliant people in my class, and it was obvious

Terry Thrasher, MBA '76 London, Ontario





1984

George Cope, HBA '84, ranked seventh on Toronto Life's "50 Most Influential People" for 2016.

Stephen Hughes, HBA '84, MBA '88, writes, "Recently moved to New York City to take on a new challenge. Will be leading Square 1 Bank's work with later-stage tech companies on the east coast. One kid in college (that's American for "university") and another in grad school. Staying close to Canada by spending summers in the Thousand Islands. Look me up if you're down this way!"

Douglas MacFarlane, HBA'84, writes, "I joined Voortman Cookies in October 2015 as CEO, upon Swander Pace Capital completing its acquisition of the company. My wife (Lorraine (D'Amico) MacFarlane, HBA '85) and I call home the San Francisco Bay Area and very much enjoy our lives in California. Our son Daniel has graduated from Queen's University and is now working in Toronto, and our daughter Shannon is attending the University of Victoria."

1985

Juliet Atha, HBA '85, MBA '91, hosted a small gathering of classmates at her home on November 17 in celebration of Global Ivey Day. In attendance: Bruce Lamb, Jennifer (Chadwick) Lamb, Eric Martin, Scot Steele (not pictured), John de Roos, Michael Sachter, Sabina Jaenisch, Brenda Parsons, all HBA'85, and Rhonda English, HBA'85, MBA'91. Eric Martin's spouse, Gail Martin, John de Roos's spouse, Paula de Roos, and Mike Sachter's spouse, Shawna Brown, were also in attendance. It was fun to catch up!



Paul Beamish, HBA '76, PhD '85, see note under 1976.

Andy Chisholm, MBA '85, has been appointed to the Board of Directors of Royal Bank of Canada.

Lorraine (D'Amico) MacFarlane, HBA '85,

see note under 1984 (Douglas MacFarlane).

Sean Shannon, HBA'85, writes, "After 14 years leading Expedia's entry to Canada and Latin America, I enjoyed a wonderful break, and then in May 2016, I joined Busbud.com as COO."

1986

Scott Beattie, HBA'81, MBA'86, see note under 1981.

Caroline Hubbard, HBA '86. her husband, and three children (ages 15, 14, and 10) left on a family sabbatical to sail around the world, in June 2014. After 24 months at sea, several ocean crossings, and stops in Europe, Southeast Asia, South Pacific, Caribbean, and Eastern U.S., the family is now back at home in the Bay Area.

Kelly Smith, HBA '86, MBA '91, is featured in an article in this issue of Intouch. See page 36.

leff Weiss, HBA '86, MBA '91, is featured in an article in this issue of Intouch. See page 10.

Dario Zulich, HBA'86, now owns the Sudbury Wolves and Sudbury Water Tower.

1987

Doris Bitz, HBA '87, MBA '91, has been named The Original Cakerie's President.

Christopher Burley, MBA '87, has been named Vice Chair of WestJet's Board of Directors.

Steven Meston. HBA '87, MBA '92,

writes, "A really proud moment in our family this year, as our son Chris Meston, HBA '16, recently graduated from Ivey! My wife Judi and I, and our two daughters, Sarah and Mariah, moved back to Toronto (Oakville),

three years ago, joining Chris in Ontario after a 15-year "tour" that took our family to Halifax, New York, and then the last 10 years, in Calgary. I continue to be with CIBC and am currently Managing Director and Head, Corporate Banking, U.S. and International."

1988

Stephen Hughes, HBA '84, MBA '88, see note under 1984.

1989

Carol (Dizv) Crow, HBA '89, writes, "In October, eight Western grads and longtime friends gathered for a fabulous weekend to celebrate turning 50. The venue was Miami at the beautiful home of Andrew de Pass, HBA '89. Joining the celebration: Carol (Dizy) Crow, Laurie (Richardson) Bildfell, Paul St. Amour, all HBA '89, Susan (Allaert) Houston, Wendy Hurlburt, Michael Robinson, and Ann Gill."



James Gardner, HBA'89, writes, "I'm excited to be serving this winter as an adjunct faculty member at Boston's Northeastern University. Already dubbed Professor Gardner(!) by friends and family, I'll be teaching a graduate level course in digital media. Below is a photo of fall golfing in Collingwood, Ontario... from left to right: James Gardner, HBA'89; Mark Hoogeveen, HBA '89, MBA '96; John Laugesen, HBA'89, MBA'94; Kevin Rosen, HBA '89; and Michael Hunter, HBA'89.



Jon Hantho, MBA '89, is featured in an article in this issue of *Intouch*. See page 11.

Brent Norton, MBA'89, has been appointed Executive Chairman of the Board and acting Chief Executive Officer at Ortho

Regenerative Technologies Inc.

1990

Guy Metcalfe, HBA '90, is featured in an article in this issue of Intouch. See page 39.

1991

Juliet Atha, HBA '85, MBA '91, see note under 1985.

Doris Bitz, HBA '87, MBA '91, see note under 1987.

Rhonda English, HBA '85, MBA '91, see note under 1985 (Juliet Atha).

Roman Matkiwsky, MBA '91, is featured in an article in this issue of Intouch. See page 37.

Doug Melville, LLB/MBA '91, writes, "In mid-2015, I left Canada's Ombudsman for Banking Services and Investments, after nine years. After almost 25 years based in Toronto, the whole family, including our four teens, pulled up stakes and moved to the island of Jersey in the Channel Islands, about 14 miles off the coast of France. I am now establishing the statutory and guasi-judicial Channel Islands Financial Ombudsman for the major international financial centres of Jersey and Guernsey. I continue to be active internationally, serving one final year as Chair of the 60member International Network of Financial Services Ombudsman Schemes and consulting with the World Bank on financial regulatory matters and consumer protection in partnership with various governments. The whole family is very active with work, school, and in the local community here on this beautiful island of nine-by-five miles. We are taking advantage of being so close to the sea, as well as being an hour away from Europe by ferry, so that

we can explore the rich histories and cultures."



Kelly Smith, HBA'86, MBA'91. see note under 1986.

Jeff Weiss, HBA '86, MBA '91, see note under 1986.

Mark Whitmore, MBA '91, is featured in an article in this issue of Intouch. See page 26.

1992

Janet Bannister, HBA'92, is featured in an article in this issue of *Intouch*. See page 11.

Steven Meston, HBA'87, MBA'92, see note under 1987.

1993

Shawn Aspden, HBA '93, has been appointed the Managing Director at Bloom Burton & Co.

Brent Choi, HBA '93, writes, "I've taken on the expanded role of Chief Creative Officer at J. Walter Thompson New York (still have oversight over Canada). It's an exciting opportunity to run the head office of one of the greatest and most well-known agencies in the world. Also proud to be one of only a handful of Canadians to ever reach this type of role. And the best news — became Air Canada Super Elite for the first time!"

Patrick Cronin, MBA '93, has taken on the role of Group Head of BMO Capital Markets.

Laura Gainey, EMBA '93, was named one of Canada's Top 100 "Most Powerful Women" for 2016 by Women's Executive Network.

Victor Keong, HBA '93, EMBA '99, is featured in an article in this

issue of *Intouch*. See page 12.

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A Better Education

Investing in Kids

Melanie Goldmintz, HBA '14, and Ben Trefler, HBA '15, are changing the world for children in South America through their work with the Alma Children's Education Foundation

By Brenda Bouw

When Melanie Goldmintz and Ben Trefler first met through mutual friends at Ivey in the winter of 2014, little did they know they would wind up working together to help improve education for impoverished children in Latin America.

About a year and a half later, Gold-mintz became the Executive Director at the Alma Children's Education Foundation, a Toronto-based charity that focuses on education in rural Peru and Bolivia. Trefler has since joined Alma as a volunteer, alongside his full-time job as a Management Consultant at KPMG.

Both credit their Ivey education for helping them find and support Alma, and see some key similarities in their education methods. Goldmintz says Alma doesn't follow traditional teaching methods: "Instead, Alma focuses on critical thinking, not memorization, creativity instead of uniformity, and learning by doing – just like how we learn with case teaching at Ivey," she says.

Alan Harman, a senior investment executive at Scotia Wealth Management, created Alma in 2010 after a lengthy trip through South America with his family.



Its goal is to improve quality of life in the communities over the long term by better educating its youth.

Goldmintz had been a regular volunteer at an orphanage in Peru when she came across the Executive Director job posting at Alma. "It was a real alignment with my values and the idea that, when you invest in kids, you invest in the whole community," she says.

The management and leadership training she received at Ivey also provided her with the necessary skills to do the job, which includes managing a team of 50 volunteers, as well as balancing financials, communications, data input, and marketing.

Trefler came on board after spending a couple of months volunteering for Alma in the summer of 2015. He was inspired by banking executive Guy Metcalfe, HBA '90, who was a guest

speaker in his *Learning from Leaders* class at Ivey. Metcalfe said something along the lines of, "There is no straight line towards success. Instead, you have to follow what you're passionate about and become very absorbed in each and every moment you're at."

Goldmintz says Ivey staff and alumni have also offered various types of support for Alma, from resources to mentorship. "One of our greatest lessons from Ivey is that everyone has the potential to create a positive impact and build leaders of tomorrow," Goldmintz says. "The key is to combine our strong foundation in business with our passion to change the world. Luckily, here at Alma, Ben and I are able to apply this lesson from Ivey to our work with Alma every single day."



Celebrating Our Global Network

By Nicole Laidler

In Southern California, they watched an LA Kings game at the Staples Center. In London, England, they gathered at Canada House in London's Trafalgar Square. In Nairobi, Kenya, they celebrated at Sushi Soo Japanese restaurant. And in Toronto, more than 1,000 Ivey alumni networked under the dinosaurs at the Royal Ontario Museum.

Those are just a handful of the 63 events held in cities around the world on November 17 to celebrate Global Ivey Day (GID) – making the seventh annual event the biggest ever.

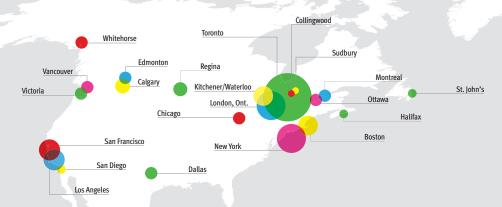
The 2016 celebration of everything Ivey also included a live-streamed Power Lunch, a Global Blood Drive, and recognizing the success of our brightest and best with the Emerging Leaders Awards (see page 44).

The day was made possible by cochairs Natalie (Edwards) Bisset, MBA '06, and Dan Rowe, MBA '05, and the GID Task Force, with help from Terri Garton, Director of Alumni Relations, and other Ivey staff. It was generously supported by gold sponsors Merrill Corporation and RBC.

With graduates reconnecting everywhere from New Delhi and Dubai to Sydney and São Paulo, as well as in cities right across North America, this past year's Global Ivey Day highlighted the global reach of the Ivey Alumni Network, and the special bond our alumni have with each other and our School.

Read more about Global Ivey Day 2016: **go.ivey.ca/gid**

For Global Ivey Day 2016 photos, visit: facebook.com/iveyday or iveyday.ca



GRADS WORKED UP A SWEAT AT SOLD-OUT EQUINOX FITNESS CLASS

188
VOLUNTEERS

200+
ATTENDEES AT SOLD-OUT
RETAIL INDUSTRY EVENT

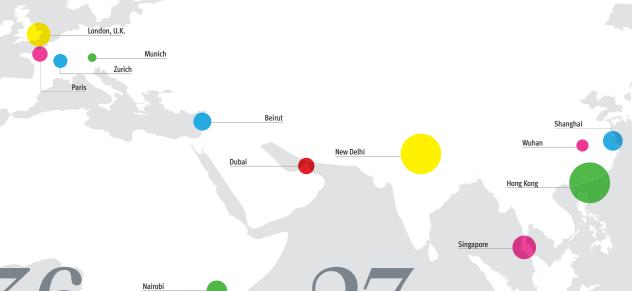
GLOBAL SPONSORS

São Paulo

POSTS ON SOCIAL MEDIA

3000+

1535 1220 382 53 27 HBAs MBAs EMBAs MScs PhDs



CITIES HOSTED EVENTS

924 PHOTOS

1000+
ATTENDEES AT MOSTPOPULAR TORONTO EVENT

27

SENIOR ALUMNI ATTENDED SOLD-OUT RE-CONNECT BREAKFAST EVENT

2800+

CLASSES REPRESENTED AT EVENTS

63 EVENTS Peter Tagliamonte, MBA '93, ranked in the top 10 per cent of BSS News Bites' Canada performers for the past year. Peter is CEO of Belo Sun Mining.

Doug Trussler, HBA '93, writes, "Greetings from sunny Santa Monica, California. Married with two kids Axel (6) and Howie (2). Hard to believe that it's been 15 years since Bison Capital was started - we welcome all new investment ideas. Find us at bisoncapital. com. At the peak of winter in Canada, come visit, particularly if you are a golfer since I am happy to host at the home of the 2023 U.S. Open – Los Angeles Country Club."

Gabe Vinizki, HBA '93, MBA '99, writes, "After almost 20 years of working in capital markets with various investment banks in Moscow, London, and Toronto, I finally decided it was time to make a big change. I joined an exciting startup company called PragmaTech Waste Solutions as their Vice President, Business Development. I am finally able to use all that I learned in biz school, and combine it with the experience I gained over the last 20+ years in finance to help build an exciting new business in a brand new industry for me. Talk about a steep learning curve! Every day is an adventure, and I love that it's something that is helping our environment at the same time. I have a newfound appreciation for all my entrepreneurial classmates who went on to start and grow successful businesses. I have been blessed with an incredible wife, Alissa, who I have been married to for 14 years and together we have two phenomenal boys -Julian is 13 and Zac is 8."

1994

Leah Johnson, MBA '94, has released French Brunch *At Home*, a comprehensive and full-colour collection of customer-tested recipes from Leah's business, Le Petit Croissant. Written for

novice through experienced bakers, French Brunch At Home features more than 30 recipes for classic croissants (traditional, almond, chocolate hazelnut, pain au chocolat, and morning buns), fastand-easy croissants, scones, brioche, quiche, salads, crème fraîche, granola, and jams for all seasons. Look for baker's tips, adjustments for high altitude bakers, make-ahead tips, lovely photography, brief histories, and more. Available on lepetitcroissant.com or on Amazon. Contact Leah at leah@lepetitcroissant.com



John Laugesen, HBA '89, MBA '94, see note under 1989

(James Gardner). Martha (Peleschak) Maznevski,

PhD '94, is featured in an article in this issue of Intouch. See page 4.

Parag Saigaonkar, MBA '94, has watched the Indian business environment from up close since coming to India in 2005, and has summarized his observations in his book *The* Perfect Storm: Are You the New India Manager?

Darryl White, HBA'94, a 22-year BMO veteran and Group Head of BMO Capital Markets, has been promoted to COO.

1995

Joe Quarin, MBA '95, was appointed to the Board of Directors of VIQ Solutions Inc.

Tony Watson, MBA '95, led the 36th Hong Kong Boy Scout Troop's 18-day expedition to Nepal from July to August 2016. The group achieved its twin objectives of reaching Annapurna Base Camp (4,130m) and Poon Hill (3,193m). Expedition members are pictured at the Base Camp. His wife Sharlene (left) and daughter Morgan (front row centre) were also part of the expedition. The itinerary included visits to the Gurkha Welfare Trust to learn about its work with Gurkha veterans and recent earthquake reconstruction efforts, the British Gurkha Camp, and Pokhara and Kathmandu.



1996

Joe Belan, HBA '96, has been appointed Independent Non-Executive Director of SouthGobi Resources Ltd.

Michael Bernstein, MBA '96, is featured in an article in this issue of Intouch. See page 32.

David Craig, EMBA '96, writes, "A few of the EMBA '96 class recently got together in Toronto to celebrate graduating 20 years ago. From left to right: Dave Valliere, Lisa (Anderson) Munt, Randall MacLeod, Dana-Lynn (Lidkea) Kelso, Byron Sonberg, Cyndy Neilly, James Jewell, Ilona Jonus, David Craig, Anthony Marguis, David Mc-Laughlin, Dwayne Mathers, all EMBA '96. Missing from the photo and attending that night were: Bill Currie, Paul Dalglish, and lain Kennedy, also all EMBA '96. Hopefully an even larger group will get together in the near future." David is also featured in an article in this issue of *Intouch*. See page 12.



Mark Hoogeveen, HBA'89, MBA'96, see note under 1989 (James Gardner).

1997

Derrick Neufeld, PhD '97, is featured in an article in this issue of Intouch. See page 18.

Nicole W S (Suen) Phillips, HBA '97,

has been promoted to Senior Counsel of Underwriting at Stewart Title Guaranty Company. Her portfolio includes underwriting title insurance policies for real estate transactions up to \$10 million. In this role, she analyzes legal (primarily property law) issues, assesses transactional risks, and drafts legal/underwriting provisions. Nicole has also gained extensive experience in identifying potential fraud (e.g., title, mortgage, value and identity fraud) and contributes to the ongoing development of policies and procedures in fraud mitigation.

Luke Seabrook, HBA '97, has been appointed Chief Operating Officer at BMO Capital Markets.

1998

Teri Currie, EMBA '98, is featured in an article in this issue of *Intouch*. See page 11.

Arif Dar, MBA '98, is currently working as the Chief Information Officer for SC Johnson in Wisconsin.

Christopher Ripley, HBA '98, was promoted from Chief Financial Officer to President and Chief Executive Officer at Sinclair Broadcast Group, Inc., one of the leading broadcasters in the U.S.

Daniel Wittlin, HBA '98, was appointed to the Board of Directors at DLS DealNet.

1999

Ismat (Mirza) Aziz, EMBA '99, has been appointed Senior Vice President of Human Resources at Sprint, and she was featured in Insights Success's "The 30

Most Influential Women in Business" issue. She is also featured in an article in this issue of Intouch. See page 18.

John Bayliss, HBA'99, is featured in an article in this issue of *Intouch*. See page 11.

Victor Keong, HBA '93, EMBA '99, see note under 1993.

Robert Levine, HBA '99, MBA '05, has been appointed Chief Financial Officer at Sigma Systems.

Gabe Vinizki, HBA'93, MBA'99, see note under 1993.

2000

Shakeel Bharmal, MBA 'oo, writes, "During the summer of 2012 I received a call that would take my career in a different direction. I was asked to consider the role of COO at Aga Khan Foundation Canada, an Ottawa-based not-for-profit for which I volunteered. After some soul searching, I realized it was a once-in-a-lifetime opportunity to make a difference in Canada's efforts to end poverty in Africa and Asia. It's been almost four years now and I've been so fortunate to work with amazing volunteers, generous donors, and the ambitious women, children, and men in rural villages which are lifting themselves out of poverty with our help. Check us out at AKFC.ca. Below is a picture with Bacar, a young man our programs have helped generate increased income and savings."



Continued on Page 48 ----



No one knows better what it takes to be an Ivey MBA than an Ivey alumnus. Share your experience with someone in your network and ring it forward! You could be eligible to win* a trip anywhere in the world worth up to \$10,000 and the candidate you refer will be eligible for a \$5,000 award towards their MBA tuition.

go.ivey.ca/ringitfwd





By Nicole Laidler

There are countless rising stars among the Ivey Alumni Network. That's why, since 2010, the School has celebrated the brightest and the best through the Ivey Emerging Leaders Awards.

Selected by a committee of School faculty, staff, and members of the Ivey Alumni Network, these annual awards recognize outstanding alumni who have graduated within the past decade and who have since made a significant contribution in one of the following areas: Corporate Development, Global Impact, Entrepreneurship, and Community Advancement.

We also recognize one professor and one current student for their outstanding contributions to Academic Leadership and Student Leadership each year.

The 2016 Ivey Emerging Leaders Awards go to:

Andreas Schotter EMBA '04, PhD '09

A true citizen of the world, Andreas holds dual Canadian and German citizenship, has permanent resident status in Hong Kong, and has lived in Canada, Europe, Asia, and the United States.

That global perspective serves him well in his positions as Assistant Professor of International Business, Faculty Director of Ivey's MSc in Management Program, and Ivey's Academic Director for the CEMS Global Alliance Masters in International Management.

Andreas has made significant contributions to academia through his research on the development of strategies for business system disruption in multinational enterprises and boundary-spanning leadership in global organizations. His work has appeared in leading academic and practitioner publications, including the Academy of Management Journal, Journal of International Business Studies, Journal of Management Studies, and the MIT Sloan Management Review, and more.

"Andreas is inherently motivated by his desire to advance Ivey's pedagogical leadership," says fellow Ivey alumnus, Michael Sartor, MBA '04, PhD '14. "His growing reputation further enhances the School's reputation as a groundbreaking research institution."





Alex McMurray HBA '07, MBA '12

Alex is passionate about smashing the glass ceiling. Since joining McKinsey & Company in 2012, she has been an integral part of the Canadian and North American effort to improve diversity within the company, and within the clients that they serve.

As a thought leader in unconscious bias education at McKinsey, she has helped move the conversation from mere structural impediments to truly understanding the biases that stand in the way of gender diversity in the leadership ranks.

Alex was nominated by her sister Breanne McMurray, HBA '12, MBA '16, who says: "Alex is both my sister and my mentor. She spends significant energy on ensuring that gender diversity is at the forefront of both her colleagues' and her clients' minds."



Danielle Thé MSc '12

Recently featured in Intouch, Danielle is the Founder of Developers Without Borders (DWB), a Canadian non-profit that connects software developers with charities and NGOs working on the ground in developing countries.

Launched in 2015, DWB has already worked directly with partners in Nairobi, Kenya, Free The Children (We.org), Plan International, and Dhaka Bangladesh, on technology projects for international development. Most recently, the organization developed the Saath app to help women in India who are the victims of sexual assault.

Christina Lomazzo, MSc '16, who met Danielle through the Ivey Alumni Network, says, "Danielle's dedication to her community is apparent in everything she does. Her efforts have made a positive impact on the lives of many at home and abroad."

Marc Soberano **HBA'13**

The 2016 Community Advancement Award went to an entrepreneur whose social enterprise is economically viable, environmentally responsible, and socially inspiring.

Launched two years ago, Building Up trains and employs Torontonians with barriers to the labour market to install energy-efficient retrofits in affordable housing units. Over the past 18 months, the not-forprofit has installed more than 3,000 toilets and earned nearly \$1 million in revenue, with profits directed back into the classroom. The social enterprise recently expanded into carpentry and painting training.

"The on-site work experience is complemented by a training program where participants gain the literacy, numeracy, social, and trades skills necessary to transition from trainee to tradesperson," says Marc.





Tom Grainger HBA '17 Candidate

Tom maintains an exceptional academic record and is an active community member both on and off campus. Among his many contributions, he acts as a mentor for the Ivey Consulting Club, serves as a Guru on the Ivey Orientation Team, and volunteers with the Reach Conference, where he mentors Grade 7 and 8 students identified as unlikely to complete high school.

But fellow Ivey student, Corrine Tansowny, HBA '17 Candidate, nominated Tom for the Student Leadership Award because of his gift for bringing people together to work towards a common goal.

"I met Tom as the president of my section where he developed and successfully executed a strategy to build our class into a supportive and inclusive community," she says. "Leadership requires the ability to build meaningful relationships that allow you to bring out the best in people, and I have not met anyone more capable in that respect than Tom."

Mallorie Brodie **HBA** '13

As the CEO and Co-Founder of Bridgit, a construction project management software company, Mallorie is not only making her mark in a traditionally male-dominated industry – she is changing the way they do business.

Her company's product, Bridgit Closeout, is the industry's leading punch-list software. The mobile-first technology streamlines project communication, expedites deficiency resolution, and allows construction teams to cut their walkthrough time in half. It is used daily by more than 150 large construction companies.

In her role as CEO, Mallorie has grown the company to 25 full-time employees and raised over \$2.2 million in seed funding. "Mallorie is revolutionizing an entire industry and proving that leadership has no age or gender limit," says classmate Elyssa Seidman, HBA '13.



2001

George Davidson, EMBA '01, has been appointed President of PNG Gold Corporation.

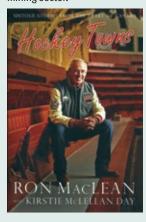
Amr Elgwaily, HBA '01, MBA '06, is featured in an article in this issue of Intouch. See page 36.

Amy (Stork) Laski, HBA '01, is featured in an article in this issue of Intouch. See page 18.

2002

Rich Goodman, LLB/MBA '02, has been appointed CFO of **Intelligent Content Enterprises** Inc. and the company's subsidiaries.

Robert Gordon, EMBA '02, writes, "Sweat marketing paid off a bit for my book. A stealthily delivered copy of I, Wayne Gretzky to Ron MacLean... worked. I, Wayne Gretzky came together after the MBA experience, thanks to Professor Ken Hardy's, HBA '63, request for someone to get the early morning marketing classes kicked off. Ron MacLean included the story of the "Greatest Autograph in the World" in his recent book, Hockey Towns." Robert recently rejoined Quantec Geoscience to continue with his "real-life" case study of marketing technology and services within the mining sector.



Yuri Lawryshyn, EMBA '02, has been appointed Interim Chief Executive Officer and Director at Panacea Global Inc.

Rebecca McKillican, HBA '02, writes, "So much has happened since moving back to Canada from NYC in 2012. Our family moved to Oakville and has now expanded to be a family of five with the birth of Samantha this past September 2016. Big sister Victoria (4) and Jack (2) have been very excited to have a little sister to play with! On the work front, I am the CEO of Well.ca, which is an online retailer (now with a few stores too!) focused on delivering the best customer experience in Canada in the health, wellness, beauty, and baby space. If anyone is looking to purchase green and natural products in these categories, Well.ca is the place to for you! Happy 2017 to everyone!!!"



Aleem Visram, HBA '02, MBA '06, and his wife, Neeti Passi, gave birth to their first baby, Bella, on September 29, 2016.



2003

Joaquim Balles, EMBA '03, see note under 2005 (Marc Lacoursière).

Aly Champsi, HBA '03, was promoted to Managing Director and Partner at DW Healthcare Partners.

Anuj Chandarana, HBA '03, MBA '08, is featured in an article in this issue of Intouch. See page 18.

Stacey Daub, EMBA '03, joined Headwaters Health Care Centre (Headwaters) as President and CEO effective Ianuary 30. Daub joined Headwaters from the Toronto Central

Community Care Access Centre, where she was the CEO. She has extensive experience in health-care leadership and is known for her inclusive style engaging patients and staff at all levels in decision-making to build critical partnerships and creating a culture that galvanizes people and organizations.



Bohdan Myroniw, EMBA '03, joined Equinox Payment Solutions as Vice President, Strategic Alliances.

Christopher Plouffe, PhD '03, has been named the next holder of the Robin T. Peterson **Endowed Chair in Marketing at** New Mexico State University's College of Business.

2004

Peter Gregg, EMBA '04, has been appointed President (designate) of the MergeCo Innovation, Growth and **Corporate Strategy Services** Company.

Jason Inch, MBA '04, writes, "In September 2016, my second book in Chinese and third overall – was published in China. Titled LOHAUS - A Lifestyle of Health and Urban Sustainability, it is the story of my co-working space of the same name and the lessons we have learned about living happier, healthier, and more sustainable lives in Shanghai."



Mirsad Jakubovic, EMBA '04, has been appointed Chief Financial Officer at Golden Edge Entertainment.

Krista Pettit, MBA '04, PhD '16, see note under PhD on page 50.

Michael Sartor, MBA '04, PhD '14, is featured in an article in this

issue of Intouch. See page 44.

Andreas Schotter, EMBA '04, PhD '09, is featured in an article in this issue of Intouch. See page 44.

2005

Jasper Chan, MBA '05, is featured in an article in this issue of Intouch. See page 12.

Marc Lacoursière, EMBA '05, at the 2016 Global Ivev Day in London, Ontario, was awarded the London Chamber-Ivey Impact Award which goes to a Chamber member and Ivev alumnus who has made a significant contribution to the community. In the photo, from left to right: Paul Way, former Chamber president, Marc Lacoursière, Dave Craven, former Chamber president, and Joaquim Balles, EMBA '03, who was the first-ever recipient



Mark Lawson, EMBA '05, has been appointed Director of the Corporation of Oil Optimization Inc. He has also been appointed to the Board of Directors of Terra Nova Energy.

Robert Levine, HBA '99, MBA '05, see note under 1999.

Dan Rowe, MBA '05, is featured in an article in this issue of Intouch. See page 40.

Tim Stanley, EMBA '05, has been appointed to VersaPay's Board of Directors.

2006

Natalie (Edwards) Bisset, MBA '06,

is featured in an article in this issue of Intouch. See page 40.

Kristen Cornell, HBA '06, MBA '11,

is featured in an article in this issue of *Intouch*. See page 37.

Amr Elgwaily, HBA '01, MBA '06, see note under 2001.

Dirk Propfe, HBA '06, is featured in an article in this issue of *Intouch*. See page 18.

Carlos Vicens, MBA '06, has been appointed Chief Financial Officer at Neo Lithium.

Aleem Visram. HBA '02, MBA '06, see note under 2002.

2007

Kevin Mako's, HBA '07, Toronto-based company MAKO Invent was named by Entrepreneur Magazine as one of the best entrepreneurial companies in the U.S., based on a comprehensive study measuring impact, growth, innovation, and leadership of MAKO's Austin, Texas office.

Alex McMurray, HBA '07, MBA '12, is featured in an article in this issue of Intouch. See page 44.

Ryan Rodrigues, EMBA'07, formerly at the University of Toronto, will take on a role within the MBA for Executives program at the University of Pennsylvania – The Wharton School. He will recruit working professionals for their two campuses: Philadelphia and San Francisco.

2008

Bonnie Brooks, EMBA '08, has been nominated as the new LCBO Board Chair. She also retired from Hudson's Bay Company in December 2016.

Anuj Chandarana, HBA '03, MBA '08, see note under 2003.

Craig Follett, HBA '08. is featured in an article in this issue of *Intouch*. See page 11.

Continued on Page 50 ----



By Brenda Bouw

Wealthsimple's founder and CEO, Michael Katchen, credits a business competition he won at Ivey for setting off a chain of events that launched his entrepreneurial career.

The idea, which Katchen describes as "terrible" in hindsight, was a guide for first-time grocery shoppers. He says the clever part was the distribution angle, which allowed brands to advertise to the group of fresh, new consumers.

That idea from 2007 was good enough to not only win the Ivey contest, but also land Katchen a summer job in 2008 helping the CEO of Black's Photo Corp. with its corporate turnaround before it was sold to TELUS a year later.

The Black's gig then led to a string of other opportunities for Katchen, including a job at the Toronto office of global consultancy McKinsey & Company, where he worked for a couple of years after graduation before moving to San Francisco to help launch online photo company 1000memories (later sold to Ancestry.com).

It was the proceeds Katchen earned from that sale, and a love for investing dating back to his childhood, that led him to launch online investment manager Wealthsimple in September 2014.

"Investing has always been a hobby of mine," says Katchen, the youngest of three siblings, all of whom attended Ivey. (One sister specialized in marketing, the other sister in finance, while Katchen chose the entrepreneurship stream).

Wealthsimple, now the largest online investment manager in Canada, has 60 employees, about 25,000 customers, and close to \$1 billion in assets. The financial technology company offers an alternative to traditional ways of managing investments, catering to consumers – in particular Millennials – who are comfortable with online banking and investing.

Katchen has a vision to build Wealthsimple into "one of the largest and most innovative financial services firms in the world," including plans to expand outside of Canada to places such as the U.S. and Europe.

It's a vision Katchen says was shaped in part by the critical-thinking skills he developed at Ivey, and the relationships he has built with students, staff, and alumni.

"Ivey taught me what really good colleagues and peers look like," Katchen says. "These are smart people you share similar values with and want to work with."

Katchen has also contributed a lot to the School, including helping launch the Ivey Israel Business Trip, a fully accredited course that sends students to the country to learn about its startup culture. Wealthsimple also runs a case competition at Ivey, challenging students to help them solve business problems. In 2016, Wealthsimple hired the winning team to work as summer interns at the company.

Katchen sees it as giving back to a place that has contributed so much to his success to date. "It's a great community," Katchen says of Ivey. "People want to see other grads succeed and are committed to helping in any way they can."

Shaun Schwarz, HBA '08, writes, "I am currently living in Beitar Illit, Israel with my wife and four children. I'm working at an American-owned company called NuMark Innovations as the Manager of Infrastructure for Customer Service."

2009

Mary-Jane (Mastrandrea) Burkett, HBA '09,

has been appointed the new Chief Financial Officer of Nuvo Pharmaceuticals Inc.

Matthew Busbridge, MBA '09, shares a photo from the Terry Fox Run in New York on October 18, 2016, where more than 25 Ivey alumni ran and raised over \$1,000 for cancer research.



Imad Harb, MBA '09, is featured in an article in this issue of *Intouch*. See page 12.

Gillian Heisz, HBA '09, writes, "Thrilled to share that Andrew Cormier (a Western MD graduate) and I married on August 13. We were truly lucky to share our day with so many friends, family, and of course,



Michael Katchen, HBA '09, was recognized with the Young Entrepreneur Award from EY. He is also featured in an article in this issue of Intouch. See page 49.

Catalina Lopez, HBA '09, was recognized as one of Canada's "Top 30 Under 30" marketers by Marketing Magazine.

Andreas Schotter, EMBA '04, PhD '09, see note under 2004.

2010

Taylor Ablitt, HBA '10, was chosen as one of the 2016

"20 Under 40" recipients by Business London, and was also recognized with the Emerging Entrepreneur Award from EY.

Desiree Brassard, HBA '10, was recognized as one of Canada's "Top 30 Under 30" marketers by *Marketing* Magazine.

2011

Stephen Coote, EMBA '11, writes, "I am happy to share some exciting news, along with my duties as President of Group 92 Mechanical Inc., I currently sit on the Canadian Construction Association (CCA) Board of Directors (a national organization that represents over 20,000 construction industry firms). In 2016, I was awarded the CCA Trade Contractor Award."



Kristen Cornell, HBA '06, MBA '11, see note under 2006.

Chris Kissoon, EMBA '11. is featured in an article in this issue of Intouch. See page 12.

2012

David Keedwell, EMBA '12, has accepted the position of CEO of Innovation Prince Edward Island.

Damir Kostic, MSc '12, is featured in an article in this issue of Intouch. See page 18.

Alex McMurray, HBA '07, MBA '12, see note under 2007.

Breanne McMurray. HBA '12, MBA '16, is featured in an article in this issue of Intouch. See page 44.

Mike Moffatt, PhD '12, is featured in two articles in this issue of *Intouch*. See pages 6 and 32.

Danielle Thé, MSc '12, is featured in an article in this issue of Intouch. See page 44.

2013

Mallorie Brodie, HBA '13, was recognized as one of Toronto's 20 most brilliant tech innovators in Toronto Life. She is also featured in an article in this issue of Intouch. See page 44.

Anastasia Ostapchuk, HBA '13, was named by Corporate Knights as one of the "Top 30 Under 30" in Sustainability in Canada for 2016.

Elyssa Seidman, HBA '13, is featured in an article in this issue of Intouch. See page 44.

Marc Soberano, HBA '13, is featured in an article in this issue of Intouch. See page 44.

2014

Bassam Farah, PhD '14, is featured in an article in this issue of *Intouch*. See page 11.

Melanie Goldmintz, HBA '14, is featured in an article in this issue of Intouch. See page 39.

Michael Sartor, MBA '04, PhD '14, see note under 2004.

2015

Jon Douglas, MBA '15, has joined Menkes Development as Director of Sustainability. Jon was named by Corporate Knights as one of the "Top 30 Under 30" in Sustainability in Canada for 2016.

Andrew Grubb, EMBA '15, has joined Mercer Canada as Head of Innovation. Andrew's Innovation team will focus on the trends that are shaping the future of HR and will transform the way employers think about and manage their biggest challenges.

Saif Rahman, MBA '15, writes, "In July 2016, I travelled to Japan for the first time. I was blown away by the amount of respect that the Japanese people show to each other and to foreigners. Along with exploring the city of Tokyo, one of my goals

on the trip was to climb Mount Fuji. After rescheduling my climb date due to my lost wallet on the train, I successfully reached the Mount Fuji summit on July 22, 2016. The summit is the highest point in Japan at 3,776.3m above sea level. This was a personal challenge and the highest point I've climbed to date. The views from the top make it worth the climb up the volcano."



Al Silk, HBA '59, LLD '15, see note under 1959.

Ben Trefler, HBA '15, is featured in an article in this issue of Intouch. See page 39.

2016

Brennan de Langlev, HBA '16. is featured in an article in this issue of *Intouch*. See page 7.

Mark Deslardine, PhD '16, is featured in an article in this issue of *Intouch*. See page 11.

Christina Lomazzo, MSc '16, is featured in an article in this issue of Intouch. See page 44.

Jon Love, HBA '76, LLD '16, see note under 1976.

Breanne McMurray, HBA '12, MBA '16, see note under 2012.

Chris Meston, HBA '16, see note under 1987 (Steve Meston).

Thomas Mirmotahari, HBA '16. is featured in an article in this issue of Intouch. See page 7.

Ritwik Uban, MBA '16, has been appointed President of the Intelligent Content Enterprises Inc. (ICE), and is a member of their Board of Directors.

PhD

Vanessa Hasse, PhD '16, successfully defended her thesis entitled "Responses to

Subpar Performance in Foreign Subsidiaries" on August 4, 2016. Vanessa has accepted a position as Assistant Professor in International Business at the University of San Francisco.

Krista Pettit, MBA '04, PhD '16, successfully defended her thesis entitled "An Exploration of the Relationship Between Strategic Renewal and Occupational Identity" on August 22, 2016. Krista has accepted a postdoctoral fellowship at the University of Liverpool.

In Memoriam

William Squire, HBA '48 Jack Govier, HBA '50 A.S. Peter Kingsmill, HBA '50 Kenneth Harrigan, HBA'51, LLD'94 Grant Hart, HBA'52 Allan Galbraith, HBA'54 Paul Glenister,

DBA '54, MBA '55 Henry Knowles, HBA '56 John Kron, HBA'56 Bill Groom, HBA'57 James Kennedy, HBA'57 Mike Tague, HBA'58 Claude Bruneau, MBA '59 Thompson Durham, MBA '59 Derwyn Hancocks, HBA '59 Allan O'Brien, MBA'59 John Currie, HBA '60 Jack Tyson, HBA '60 Thomas Irwin, HBA '61 Nick Zuibrycki, MBA '61 David Horton, MBA '62 Kenneth McLaren, MBA '62 David Rodger, MBA '62 Bill Carsley, MBA '65 Bruce Fraser, MBA '66 Paul McCaig, HBA '67 Hugh Williams, MBA '67 Ronald Ziola, MBA '68 Malcolm Slack, MBA'70 Don Lemon, HBA'71 Erwin Szebik, MBA'71 Jock Dodge, MBA'72 Gunnar Mellbye, MBA '72 Pierre Baril, MBA'74 Barry Mees, MBA'74 Alasdair Grant, MBA '81 Richard Rogacki, MBA'82 Lance Hafner, MBA '87 Alex Lau, EMBA '11



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