

INTOUCH

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CHAIN REACTION

Ivey alumni, including Alan Wunsche, MBA '91, explain how blockchain is transforming industries, businesses, and society

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ALUMNI WITH SIDE HUSTLES
+
THE EXPLODING ESPORTS INDUSTRY

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Spectators crowd around the Bell Main Stage at EGLX Toronto, October 2018.





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Tour the Robert Stuebing Recruiting Centre, Ivey's beautiful new space dedicated to the School's unique Career Management programming and extensive interview schedules. It was made possible thanks to a \$1-million donation from Robert (Bob) Stuebing, MBA '74, and wife Eileen.

YOUR IVEY NETWORK | *Page 33*

Helping families live healthier lives with plant-based products; connecting retirees with corporate contract work; investing guidance in exchange for charitable donations; and – of course – news from your Ivey classmates in Class Notes.

Acting Dean's Message



PHOTOGRAPHER: GABE RAMOS/IVEY BUSINESS SCHOOL

Thanks to the generous support of alumni, and the talent and hard work of our staff and faculty, Ivey is as strong, if not stronger, than ever. But we aren't standing still. Ivey is partnering, expanding, and evolving in order to ensure that our leadership continues well into the future.

We recently announced a new strategic alliance of progressive, global business schools. The Future of Management Education (FOME) Alliance provides us with access to deep online learning expertise, and will accelerate Ivey's development of innovative, blended learning experiences.

We are also evaluating expanded offerings in both our MSc and MBA Programs. These new program initiatives will further entrench our brand as a leading provider of world-class business education.

And, thanks to the generous gift of the late John Wood, HBA '64, Ivey is establishing the John F. Wood Centre for Innovation in Business Learning. This extraordinary investment will enable Ivey to develop and deliver modern learning experiences that will define the future of business education.

There are numerous other important initiatives happening across the School, including the opening of the Robert Stuebing Recruiting Centre and the renaming of our Toronto campus, the Donald K. Johnson Centre. It is the generosity and support of our alumni that enable Ivey to continue to lead in our core strategic areas.

Thank you for the support you have offered me as Acting Dean. I have thoroughly enjoyed working with our alumni during my term. Your commitment to the School is unrivaled and an essential part of our continued success. I am confident that Ivey is in the driver's seat and I am excited to see what our future holds.

Mark Vandenbosch, HBA '84
Acting Dean, Ivey Business School
Kraft Professor in Marketing

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INTOUCH

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Duet

Meet two Ivey professors who work closely together

Motivated by Numbers

Professors Matt Sooy and Kun Huo explain how accounting intersects human behaviour.

By Nicole Laidler

How can organizations consistently bring out the best in their employees? It's a big question, and one that Matt Sooy and Kun Huo spend a lot of time thinking about. As Assistant Professors of Managerial Accounting and Control, the two colleagues use their love of numbers to delve into the mysteries of human motivation.

Huo studies how employee productivity is affected by things like public recognition, relative performance information, and pay dispersion.

Sooy's research focuses on how institutional factors like sanctions and penalties affect managers' ethical decision-making, work that earned him the 2016 Emerging Scholar Award from the Accounting Behavior and Organizations Section of the American Accounting Association.

Since 2016, the pair have been investigating the compliance consequences of targeting firms versus managers in regulatory sanctions. Together with fellow Ivey professor Lucas Monzani, they are also examining the effect of accounting transparency and leader characteristics on managers' ethical decision-making.

Why Ivey?

Sooy: There are such wonderful people and resources here, so you can dream a bit bigger. The type of interdisciplinary projects we work on couldn't happen anywhere else.

Huo: I spoke with people here and saw the vision of building a team of researchers who would do work that mattered.

What do you find most exciting about accounting?

Sooy: We often think of accounting as being a numbers subject, but I see it as a human subject. Accountants are at an intersection of almost everything people do. Numbers don't exist for their own sake.

Huo: Accounting is a tool for people to make sense of what happened in the past, but it's also a tool to direct people's behaviour in the future. The information you have and how you present it can change how people think. It's not only about debits and credits.

What is the best motivational advice you have received?

Sooy: It's not really advice, but I've been fortunate to have been around people who came from some tough circumstances.

“Accounting is a tool for people to make sense of what happened in the past, but it's also a tool to direct people's behaviour in the future. The information you have and how you present it can change how people think. It's not only about debits and credits.”

—Kun Huo

It keeps things in perspective.

Huo: Just to have a positive outlook. Often perception is worse than the reality.

What would your ideal day look like if you never had to earn another paycheck?

Sooy: It would look a lot like what I am doing today. I'd probably sleep a little more.

Huo: I'd still be happy to work. But I love hiking and photography, so I would grab a camera and disappear into the woods for a few days.

What is your favourite piece of technology?

Sooy: Spreadsheets. They make life better.

Huo: Smart light switches. They let you feel in control.

What surprises you most about your HBA students?

Sooy: They really care about finding meaningful work that provides some larger social value. They hustle hard. Sometimes you have to remind them that life is also here, now.

Huo: They are such a diverse group and come to Ivey with a wide range of experiences and interests.



Professors Kun Huo (front) and Matt Sooy (back) in front of *Teenage Poetry* (quadtych) (2014) by Niall McClelland, located on the third floor of the Ivey Business School.

Editor's Note

PHOTOGRAPHER: NATION WONG



TERRI GARTON
Editor-in-Chief
Director, Alumni Relations

At Ivey, we're proud of our reputation for attracting the best and the brightest from every corner of the globe. Each student brings his or her own life experience, personal interests, hopes and dreams to the School. It's an incredibly diverse group of people that has one thing in common – the desire to set trends rather than follow them.

In this issue of *Intouch*, you'll meet alumni who are pushing the entrepreneurial envelope in directions that past generations could not have imagined.

Our cover story (see page 14) shines the spotlight on blockchain, which is still a mystery to many. We talk to alumni who have been involved since the beginning and who are leading the way in this uncharted territory.

Blockchain is a fascinating byproduct of our connected, digital world. So is another cutting-edge industry – the competitive video game event market, also called esports. With more than 600 million fans around the globe, the demand for live esports events is only expected to grow, and in this issue, we introduce you to four Ivey grads making their presence

felt in the video gaming arena (see page 26).

Pursuing a passion is what drives another group of trend-setting Ivey alumni – the side hustlers (see page 20). These grads hold traditional corporate day jobs, but on the side, they do everything from growing hops to promoting meditation in the workplace.

Whether they completed their Ivey education a few years ago or a few decades ago, the individuals profiled in this issue have been able to harness the power of the Ivey Alumni Network to follow their dreams and take their careers in bold new directions.

It's what sets Ivey apart, and it's something we honour every year on Global Ivey Day. This year marks the 10th anniversary of our annual celebration of all things Ivey. So, mark your calendar for May 2 and get ready to connect with your Network at an event near you.

Join the Ivey Alumni Network and Ivey Business School on your favourite social network. Complete list found at go.ivey.ca/social



Ivey Buzz | @iveybusiness

Ivey's social media feeds are filled with big success stories. Check out these highlights:

What. A. Day. @tessavirtue and @scottmoir delivered the keynote speech at HBA Leadership Day.

Tessa Virtue and Scott Moir speak to Ivey students
ivey.uwo.ca

13 replies, 257 retweets, 1,141 likes

745 Likes

On Hilary Eng's, HBA '15, first day of Ivey, Professor Cara Maurer, HBA '96, MBA '00, PhD '09, told the class that some of the people they'll meet in their section will become friends for life. Fast forward a few years, and here Hilary is on her wedding day – with her Section 5 squad.

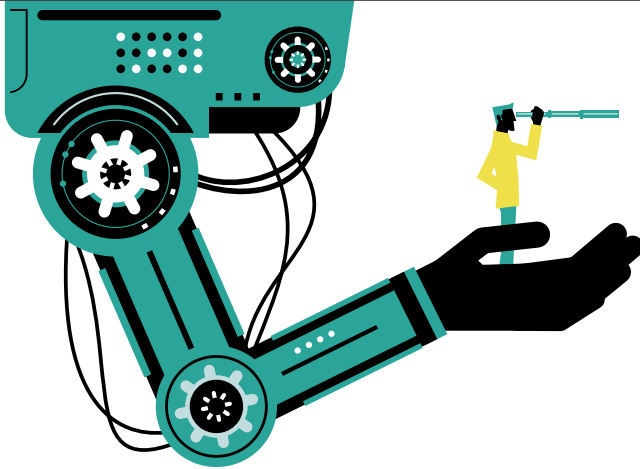
#ivey #iveyalumni #sectionlove

View all 19 comments November 12

Following a stint working with Kylie Jenner on her makeup kit in 2016, Ryan Ward-Williams, HBA '15 (right), wrapped up a project with DJ Khaled marketing his furniture line We The Best Home.

Golden lions and thrones? Ivey's Ryan Ward-Williams adds DJ Khaled to Ultrabrand's celebrity roster

15 reactions, 1 Share



Disruptive technology

For the first time, Ivey brought together top leaders across finance, energy, health, and government sectors for the Canadian Business Frontiers conference to investigate how disruptive technologies could lead to a better society.



Founding FoodFund

Student entrepreneur Divyansh Ojha, HBA '20 candidate, founded FoodFund: a delivery service for “imperfect produce.” The company aims to reduce food waste and make healthy eating more accessible.



Online opportunities

Ivey recently joined the Future of Management Education (FOME) Alliance. The goal of this global group of business schools is to blend online and face-to-face learning to deliver transformational experiences.

Among Canada's finest

Five alumni were named to the Order of Canada: Jean Élie, MBA '68; Serge Gouin, HBA '65, MBA '66; Linda Hasenfratz, EMBA '97; Ray Muzyka, EMBA '01; and, Peter Simons, HBA '86.



A soaring success

The annual student-run Women in Management Conference lived up to its theme, Soar: Reach New Heights. The 2018 conference was the biggest yet, with 155 delegates from eight universities.



Visit ivey.ca/news for more on these stories.

Ivey Buzz | The Big Picture





PHOTOGRAPHER: GABE RAMOS/IVEY BUSINESS SCHOOL

Disruptive innovation in education

The future of learning is at Ivey. Thanks to a \$7-million gift from the late John Wood, HBA '64, the John F. Wood Centre for Innovation in Business Learning will explore new approaches to management education.

TOGETHER, WE ARE MAKING A BIG IMPACT.



Through Ivey's generous network of supporters – including alumni, friends, and corporate partners – more than \$15 million in funds were raised in the first half of FY2019*. Thanks to your support, Ivey continues to lead with world-class impact.

25

gifts of \$100,000 or more

692

total number of gifts received

\$7

million



for teaching innovation

\$3.3

million

raised to support Ivey's research, Centres, Institutes, and Labs

\$4.4

million

for student scholarships

23,304

square feet of lower-level learning space renovated thanks in part to alumni donations

\$943,000

in gifts to support the unrestricted Ivey Fund, student initiatives, and other student tools

*Between May 1 and October 31, 2018

Passions

Geoff Seeman, HBA '18, grew up salsa dancing with his family. Now he teaches lessons at the same studio where he danced as a kid.

TELL US ABOUT YOUR PASSION! EMAIL INTOUCH@IVEY.CA

Interview by Brenda Bouw

I grew up in Toronto and, as far back as I can remember, my parents would take us to the Salsa on St. Clair Street Festival. It showcases Latin culture, music, and dancing. There's no Latin heritage in my family – it was just something we enjoyed doing together.

When I was 9 years old, my parents decided that they would start taking Latin-dance lessons at Steps Dance Studio in Toronto – and they dragged me along. Once I started, I was hooked. I loved the music, the different styles of dancing, and the energy of the performances. When I was 12, I went from taking a few classes per week to joining the studio's professional team. From there, I performed and competed in international congresses until I was 17.

I didn't come across the salsa club at Western University until my second year. I went to a few classes during clubs week, but unfortunately couldn't continue because it conflicted with my varsity Ultimate Frisbee team practices.

I was in the library one day when the president of the salsa club saw me and said, "You're the salsa dancer! We're looking for an instructor. Interested?" I told her I would love to and, as soon as I could, I started teaching. What's cool is that two people who met in my class have been dating ever since.

I'm back in Toronto working at a startup, PartnerStack, and teaching three hours a week at the same studio where I started dancing as a kid. When people at work find out I do Latin dancing, they get excited and ask about taking a class someday or having me teach at the office. As for dancing at work, I've been caught shaking my shoulders at my desk a few times.



Left Turn

Tracey Vickruck, HBA '80, swapped a career in finance for the travel business.

MADE AN INTERESTING CAREER "LEFT TURN?" TELL US ABOUT IT! EMAIL INTOUCH@IVEY.CA

Interview by Mark Witten

After successfully working in finance for 27 years in a senior capacity, I took a break to find more balance in my life. Working up to 100 hours a week left very little time for family, or for pursuing my true passion – travelling to new places, meeting interesting people, and sharing amazing experiences.

At 54, I decided to take my love for travel one step further and went back to school to study tourism and travel at Sheridan College. Like a typical Ivey grad, I did my due diligence by auditing a few classes first. Continuous learning has always been important to me and, I thought, "What do I have to lose?"

As a mature student, you're putting yourself out there. It was daunting to share a classroom with 18-year-olds – about the same age as my daughter! But the students were quite accepting and the program involved lots of teamwork. They helped me with social media and I helped them with time management and math.

My first travel gig was a co-op at Cruise Holidays of Clarkson. The co-owner sent me on a river cruise on the Rhône through Provence in France. I'd never been on a river cruise and it was a good opportunity for me to test the product. The food and scenery were fantastic, and I enjoyed getting to know the people I travelled with.

That trip hooked me. I've been working for the agency for over four years now, and I'm selling something I believe in and enjoy. I love planning independent trips and leading travel groups. I'm learning about parts of the world I never knew anything about. Last year I led a travel group in Vietnam and Cambodia. This May, I'm leading a group in the Adriatic.

I did this for my own personal fulfillment, to enrich my learning and my life. I enjoy making my clients' dreams come true – as well as my own. It's a new chapter in my life and I love it.

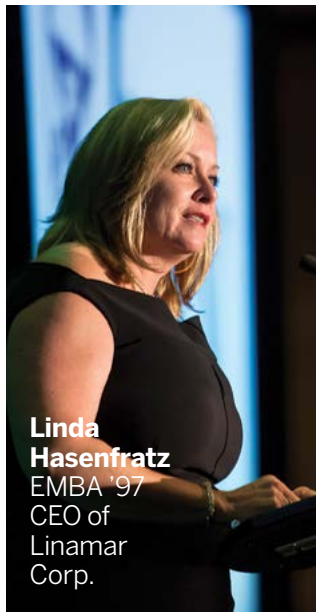


Ivey Buzz | Big Wins



Dr. Alan Shepard

Named Western University's 11th President and Vice-Chancellor—
He'll assume the role on July 1, 2019.



Linda Hasenfratz
EMBA '97
CEO of Linamar Corp.

Canada's Outstanding CEO of the Year for 2018—
For growing the Guelph, Ont.-based, \$1.3-billion auto-parts maker to a \$6.5-billion* global giant.



Roz Ivey
HBA '82, LLD '18
Managing Partner of JRS Group

Honorary degree from Western University—
The Chair of the Ivey Foundation was honoured at Western's 312th Convocation.



Sophia Calkhoven
HBA '19 candidate

Recipient of Futures Fund Scholarship for Outstanding Leadership—
The \$10,000-scholarship acknowledges leadership in academics and extracurriculars.



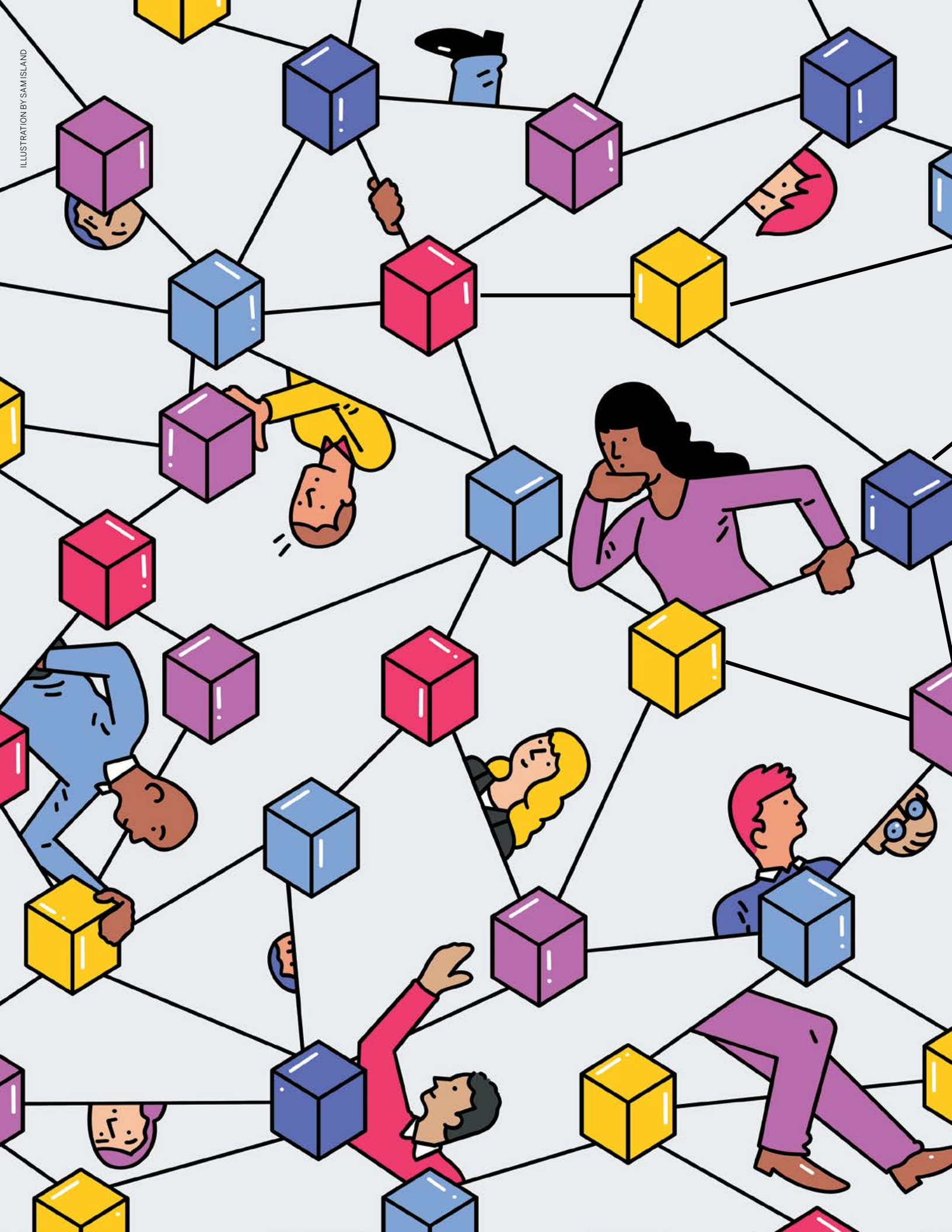
Victor Lal
HBA '19 candidate

Swam across Lake Ontario—
The Founder of Canadians for Syria swam 52 kilometres to raise \$60,000 for Syrian refugees.



Peter Gilgan
Founder & CEO of Mattamy Homes Limited

Ivey Business Leader of the Year—
Ivey will celebrate his accomplishments at a gala dinner in Toronto on October 3, 2019.



CRYPTOCURRENCY REACTI ON

What is cryptocurrency?

The first cryptocurrency, Bitcoin, was invented in 2008 by an unknown person or group of people using the name Satoshi Nakamoto. It was originally intended to be a peer-to-peer version of electronic cash – because there was no central authority, people could do transactions without interference or manipulation by banks or governments.

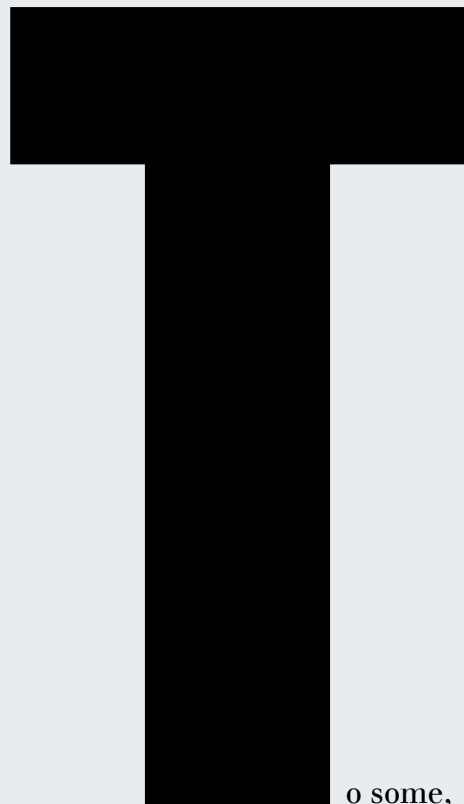
Anyone can buy or sell Bitcoin through websites like Coinbase. It's been said that Bitcoin is like gold in traditional currency, because all other cryptocurrency values are measured against Bitcoin. In the years since Bitcoin was created, thousands of other cryptocurrencies, or altcoins, were spawned, from Monero and Litecoin to Ripple and Zcash.

What is blockchain?

Blockchain is the technology that underlies cryptocurrencies. A blockchain is a database that is distributed among many users. In a blockchain, transactions are copied among all the system's users without oversight from a central authority. The blockchain is constantly growing as completed "blocks" are added to it. Once a transaction happens, it is immutable – cryptography ensures it can't be altered. Thus, the blockchain provides an incorruptible record of transactions and binds users into an agreed way of working.

Will blockchain be as revolutionary as the Internet? Here's what six Ivey alumni have to say about this evolving technology.

By Shelley White



o some, it's revolutionary technology with the potential to transform industries, democratize fundraising, and give the Internet back to the people.

To others, it's overhyped and overcomplicated – a solution looking for a problem.

No matter how you feel about it, there's no doubt blockchain (see definition on page 15) is having a major impact on the business world and beyond. Hundreds of startups around the world are leveraging blockchain technology in innovative ways with their products and services, while tech giants are giving their customers the chance to experiment with blockchain.

As is often the case with cutting-edge business opportunities, Ivey alumni are at the forefront of the industry, helping to shape the future of what blockchain will become.

From 'Wild West' to Evolving Market

Perhaps the leading indicator of blockchain's future importance is the participation of some of the biggest tech companies in the world.

Carolyn Martin, MBA '95, is Program Director for Worldwide Financial Services Marketing, IBM Cloud & Blockchain at IBM Canada Ltd. She says IBM is betting on blockchain to help create efficiencies, cut costs, and boost transparency for clients.

"We've worked with clients where they've been able to take a process that was a challenge that took days, and once they applied the blockchain solution, they've been able to bring that down to minutes," says Martin.

Through distributed ledger technology, the various partners involved in a business process can see all the transactions taking place over time, she explains. Paper-based transactions now become digitized, and the fact that they are immutable and transparent builds even more trust in the system.

For example, in a supply-chain scenario, the manufacturer, shipper, customer, and customs authorities could all use the same shared ledger to track a product being shipped, says Martin. This is the kind of platform IBM developed in collaboration with international shipping giant Maersk called TradeLens. In Canada, IBM recently announced that the Canada Border Services Agency and the Port of Montreal are piloting TradeLens to promote efficient and secure global trade.

Martin points out that IBM has already worked with more than 500 clients on blockchain projects globally, with more on the way. "Blockchain is here and it's happening today," she says. "We are working on projects from retail to shipping. So it's not the Wild West, it's an evolving market."

From Experimentation to Implementation

Neelam Brar, HBA '01, believes in the power of blockchain to transform industries. It's just going to take a bit of time.

"People are very much in the experimentation phase, ideation phase, development phase, and the use cases are coming," says Brar, founder of BLOCKHOUS, a blockchain consulting firm based in New York City. "Once one collaboration is proven to create the efficiencies that we think it's capable of, that's when you're going to see flood-gates starting to open."

Brar says she founded BLOCKHOUS

because she saw a lot of misinformation in the market. Now, the firm builds community and awareness in the blockchain ecosystem, as well as helping companies find potential applications for blockchain technology.

"Right now you see startups saying they want to reinvent shopping, reinvent social media, reinvent payments," says Brar. "But we haven't seen the 'Facebook of blockchain.' It's going to take time. Facebook came many years after the Internet first began."

Brar is particularly interested in how blockchain can support the Sustainable Development Goals of the United Nations (U.N.), particularly as they pertain to women. In June 2018, she spoke at the U.N. about how blockchain could help provide equality in the financial realm.

"There are a billion women out there that are unbanked, so providing a new product to them where they can be banked could be very interesting," she says. Though she can't say much just yet, Brar says, "I'm working on launching a payment platform that harnesses blockchain technology and will catalyze more wallets being opened globally."

Bringing Blockchain to the People

Christina Lomazzo, MSc '16, is the Blockchain Lead with the innovation team at non-profit humanitarian organization UNICEF, and she says their core mandate is to explore where UNICEF can be using blockchain both internally and externally.

"As people start donating cryptocurrency (see definition on page 15), our team is stepping back and reflecting: Is there a shift we need to make in terms of our model to incorporate cryptocurrency in some way?" says Lomazzo, who is based in New York City. "Are there current processes that we can potentially digitize and leverage blockchain for? Is there efficiency or transparency to be gained?"

She points to a U.N. counterpart, the World Food Programme – they've converted their food voucher program in refugee camps to be blockchain enabled. "Those are the types of things that we're now starting to take a look at," she notes.

Lomazzo says that one of the organization's priorities is their UNICEF Innovation Fund, the first fund of its type within the U.N. The fund makes \$50-\$100,000 investments in emerging technology, including open-source blockchain projects.



PHOTOGRAPHER: MIKE EDEANI

“

If a solution is built well, a user may never know they're using a blockchain-enabled solution. All they need to know is that there's a benefit to them in using that product.”

—Christina Lomazzo, MSc '16
Blockchain Lead, UNICEF

Though Lomazzo recognizes that it will take time, education, and experimentation to really see how blockchain could impact the social space, she thinks blockchain's transparency has the potential to revolutionize the funding of social service organizations.

“When you're actually able to see your funds going to an organization and where those funds go, that makes organizations more accountable,” she says. “If you're able to see the impact of your funds, it could, in theory, increase the amount that people donate.”

Location, Location, Location

When it comes to cryptocurrency mining, location is everything, says Dale Wang, HBA '12.

Wang founded WeHASH, an investment advisory and cryptocurrency host startup, in late 2017. While Wang is based in New York City, his host sites are mostly located in Washington State, specifically Chelan/Douglas County, a hotbed of cryptocurrency mining because of the low electricity costs. It's near the largest hydro plant in North America and electricity costs “three times less than any tier-one city, on average,” says Wang.

To mine Bitcoin and other altcoins like Zcash and Litecoin, computers use preprogrammed software to record transactions and solve complex algorithms. It's called mining because it's slow and intensive, just like actual mining of precious metals. The energy being used to power the network is enormous, so cryptomining farms have been set up with a lowest-cost producer mindset, says Wang.

Most of Wang's clients are in Asia because demand rose when China banned cryptocurrency mining in 2017. He notes that as Bitcoin's market price has faltered, demand for investing in the space has drained in North America. →

Wang says that in order for cryptocurrency to regain its footing, retail investors will need more education on the long-term benefits of blockchain technology. The regulatory aspect of cryptocurrency will need to be scrutinized even more, while allowing investment opportunities through vehicles like exchange-traded funds.

“It’s what everyone wants. First comes regulation and legitimizing the crypto industry beyond Bitcoins, then building real trust. That’s how institutional investors can start believing that this is an investment class worth investing in,” he says.

Alternative Fundraising & Trading

Alan Wunsche, MBA '91, describes his Toronto-based blockchain company, TokenFunder, as “democratizing ownership.” Wunsche is CEO and Chief Token Officer.

TokenFunder is a platform that enables companies to raise capital in an alternative way through the tokenization of their business. Instead of raising funds via the venture capital route, companies offer digital “tokens” on a blockchain to individual investors through an ITO, or Initial Token Offering. (Wunsche prefers that term to the more frequently used ICO, or Initial Coin Offering, since the tokens are securities and not cryptocurrency.) Purchasers hold on to the tokens, akin to shares, in the hope that they will rise in value and provide an excellent return on investment. The blockchain platform is transformative since it plays the role of token registrar and trade-settlement platform, says Wunsche. TokenFunder has also pioneered a blockchain technique to enable the trading and liquidity of security tokens in line with securities regulations.

From Wunsche’s perspective, an ITO is a win-win situation. Companies get access to a global pool of capital, and regular investors are able to own a piece of an innovative company.

“The really innovative companies are usually only made available to very wealthy, accredited investors,” says Wunsche. “We went into this with the mindset of democratizing ownership, meaning a broad number of investors could become owners of these really innovative companies.”

It’s a method of fundraising that is generating big money. According to Coinschedule.com, as of November 2018, nearly \$22 billion was raised in 955 cryptocurrency ICOs so far that year.

Wunsche also founded Blockchain



PHOTOGRAPHER: NATION WONG

“**We went into this with the mindset of democratizing ownership, meaning a broad number of investors could become owners of these really innovative companies.”**

—Alan Wunsche, MBA '91
CEO and Chief Token Officer, TokenFunder

Canada, a not-for-profit organization to educate about blockchain and build community amongst the entrepreneurs, researchers, and regulators. He notes that he came to the space from a background in FinTech and global risk management, and as CEO of TokenFunder, he’s worked

with provincial regulatory bodies like the Ontario Securities Commission.

It’s an important distinction in an era where cryptocurrency and tokenization has attracted some negative attention. Bitcoin gained a reputation for being used for money laundering and purchasing illicit goods on the “dark web.” And during the 2017 ICO craze, some investors were swindled by con artists, so regulators in many countries began cracking down on companies.

Training ‘Young Jedis’

For Ryan Zurrer, HBA '06, the future of the blockchain industry is in the hands of the next generation of young, “cryptonative” engineers and technologists.

“

The first social network with scale that gets a crypto-remuneration scheme right could turn into our first, best attempt at universal basic income. That is incredibly powerful.”

—Ryan Zurrer, HBA '06
Executive Director, Web3 Foundation

“We started calling them the ‘young Jedis’ because they possess this supernatural skill in assessing crypto-networks,” says Zurrer, formerly a principal and venture partner at San Francisco-based Polychain Capital and now Executive Director and board member at the Web3 Foundation.

“Because cryptoeconomics is this mix of cryptography, computer science, economics, behavioural psychology, finance, even law, no one really has the whole toolbox. But some of these young people coming up understand these systems very naturally and speak crypto as their mother tongue. The best innovations, ideas, and technologies are coming out of these ‘young Jedis.’”

That’s why Zurrer is working with Ivey to create a Cryptoeconomics Lab, where the new generation of young talent will be developed and the many questions surrounding cryptocurrency and blockchain will be explored.

“I often say we will move the study of economics forward more in the next 24 months with cryptoeconomics than we have in the last 24 years,” he says. “There are a half-dozen economic research questions that I have discussed with a range of players in the space that we just don’t know the answers to yet. I think Ivey is uniquely positioned to be a leader in this new field.”

While Zurrer notes that blockchain’s first killer use case is the mobilization of risk capital through tokenization, “as a technology, blockchain proposes to solve dozens, if not hundreds of problems.”

One of the potential use cases Zurrer is most excited about is decentralized data markets – the opportunity for people to commercialize their own health, driving, or other personal data. Companies would pay people to use their data to train their machine-learning algorithms.

“We shouldn’t use Google or Facebook for ‘free’ – we should be paid to use these platforms and share our personal data,” says Zurrer. “The first social network with scale that gets a



PHOTOGRAPHER: PAUL GARGAGLIANO

crypto-remuneration scheme right could turn into our first, best attempt at universal basic income. That is incredibly powerful.”

The Challenges Ahead

Zurrer points to a recent article in *The Economist* that positioned blockchain in the past tense, as if it were something that was all hype with no substance and no use cases. Although he didn’t agree with that assessment, he did agree that “users are shockingly few right now.”

“You know this *Field of Dreams* idea – if you build it, other developers will show up and build the applications and also bring the users. I think we’ve clearly shown that that’s not the case in most instances in this space,” says

Zurrer. “We do have the ball field, but now we’ve got to go out and attract players and recruit them one by one.”

Lomazzo agrees that in the case of both blockchain and cryptocurrency, seamless usability is key to attracting new users.

“Where we’re going to see the most innovation in the near future is how users engage with blockchain solutions,” she says. “If a solution is built well, a user may never know they’re using a blockchain-enabled solution. All they need to know is that there’s a benefit to them in using that product.”

Despite the challenges, Zurrer says, “I’ve never been more optimistic about the real-world problems that people are applying this technology to.” ■

The Rise of the Side Hustle

From passion to profit, there's lots motivating these alumni to work hard – outside of regular business hours.

By Nicole Laidler

If you hear the phrase “side hustle” and immediately think “hipster millennial,” you may want to think again. In fact, the side hustle – defined by the Oxford Dictionary as “a part-time job or occupation undertaken in addition to one’s regular employment” – is a growing trend that spans multiple generations.

A 2017 U.S. survey by GoDaddy found that while half of all millennials had some kind of side hustle, so did a quarter of baby boomers. Most people cited the need to earn additional income as the primary motivation for their side hustle, but a majority also hoped it would turn into their full-time gig.

The desire to pursue a passion is what sets the side hustle apart from a regular second job. And passion is certainly what drives these side-hustling Ivey grads.

Kayla Kozan, HBA '13

Like many Ivey grads, Kayla Kozan began her career in Toronto’s financial district. Feeling overwhelmed by the long hours, workload, and pace of life, Kozan turned to mindfulness and meditation to cope.

Almost five years later, Kozan’s personal journey led to the official launch of her side hustle, Peak Consulting Co. this past November.

“I found mindfulness and meditation practice extremely effective. I felt like these were cognitive tools everyone should be equipped with,” says Kozan.

Kozan spent four years deepening her personal practice and completed formal training in mindfulness and meditation at the University of Toronto’s School of Continuing Studies and through Google’s Search Inside Yourself Leadership Institute.

Today she teaches two classes every week at the MYndful Me Studio in downtown Toronto. That’s in addition to her full-time job as Director of Marketing with Ideal, a tech startup that uses artificial intelligence to improve hiring efficiency.

“Ideal is very focused on work-life balance. That’s a core value of the company, which makes this possible for me,” says Kozan.

Eventually, she would like to extend the reach of Peak Consulting Co. into the corporate world. Her goal is to bring accessible mindfulness and meditation training into the workplace.

“The costs associated with workers who are either missing work or coming in distracted by stress are skyrocketing for businesses,” she notes. “I’m currently assessing the marketplace and identifying where the gaps are. I’ve seen organizations starting to bring on personal trainers and nutritionists. Employee wellness is a growing trend.”

Kozan credits Ivey with giving her the tools and confidence to spread her entrepreneurial wings. “The business education you receive is so well-rounded that you do feel like you can start your own thing.”



Mark Whitmore, MBA '91

Mark Whitmore has enjoyed a 50-year career at Deloitte Canada. As Global Leader, Deloitte Private, he leads the practice globally that serves family businesses, high-net-worth individuals, and private equity backed companies.

Whitmore serves on several boards, including the Ivey Advisory Board, and previously the Ivey Alumni Network Board. He’s also a father of three.

And then there’s his side hustle as a hops farmer. →



"I found mindfulness and meditation practice extremely effective. I felt like these were cognitive tools everyone should be equipped with."

Kayla Kozan, HBA '13,
Founder, Peak Consulting Co.

“The plan is to add four acres of hops a year and eventually grow up to 30 acres. We’re taking a systematic approach and learning as we go.”

Mark Whitmore, MBA '91,
Founder, The Great Canadian Hops Company



PHOTOGRAPHER: NATION WONG

Whitmore developed his love of the land on his grandfather's farm. About 12 years ago, he and his wife bought a 185-acre farm near Turkey Point, Ont.

"We started looking for the next crop," he says.

Four years ago, the couple settled on hops. The crop is appropriate for a small farm, Whitmore explains, and the relatively mild climate of Southwestern Ontario offers ideal growing conditions. "Combine that with the market in craft beer and the need for local hops, and we felt there would be an opportunity to develop a farm-based business."

Whitmore is no gentleman farmer. He's the one tending the crops and developing the property into an agri-business. This May, he will step down from Deloitte to run The Great Canadian Hops Company full time.

"We now have four acres in hops. The plan is to add four acres a year and eventually grow up to 30 acres," Whitmore says. "We're taking a systematic approach and learning as we go."

After a fulfilling career at Deloitte, Whitmore is looking forward to life on the farm. "I knew my time at Deloitte would come to an end and I wanted to keep working," he says. "I've always wanted to do a startup. It's one of the reasons I went to Ivey."



Matt Boswick, HBA '12, MBA '18

When he's not on the job as a Strategic Insights Consultant at ZS, Matt Boswick spends his time working on his startup sports apparel company, North Strong Collective.

The fitness clothing line, founded in 2017 by Boswick, Tanya Moryoussef, HBA '12, MBA '18, and Ben Horgan,

HBA '12, also supports high-performance Canadian athletes by donating 25 per cent of proceeds to a growing roster of sports men and women.

"We started to research the sponsorship of athletes, and learned about the funding challenges faced by Canadians," explains Boswick. The partners discovered that 70 per cent of elite Canadian athletes live below the poverty line. "We wanted to use our brand to do something about that," he says.

Boswick and Moryoussef decided to pursue their Ivey MBA with the goal of focusing on the business. Fellow alum Karly Campbell, HBA '12, MBA '18, came on board when Horgan left the business to concentrate on his career in sports apparel management.

During their time at Ivey, Boswick, Moryoussef, and Campbell participated in the Western Accelerator program, and North Strong Collective was the subject of numerous case study competitions.

Now back in the corporate world, Boswick says finding time to keep the momentum going can be a challenge. "Each of us has a specific day of the week when we are responsible for working on the business."

The long-term plan is to grow North Strong into a full-time business. "We're still talking to Ivey faculty about setting goals and working towards them," Boswick says. "The reward you feel working on something that is your own is fantastic, and getting to partner with incredible athletes is rewarding as well."

Serena Ho, HBA '07 & Peter Kalen, HBA '95, MBA '01

It would be an understatement to say that the husband-and-wife team of Serena Ho and Peter Kalen lead busy lives. She's Director, Marketing Strategy & Planning at Visa. He's the founder and CEO of Flexiti, Canada's leading FinTech private label credit card issuer.

On the side, they own and manage Isola Serena – a luxury rental located in the heart of Tuscany, Italy.

The six-bedroom private villa looks like the dream side hustle. But when the couple purchased the property in 2012, it was little more than an abandoned farmhouse with roots dating back to the 11th century.

Kalen and Ho discovered the run-down villa on a family vacation. After a year-long renovation project, Isola Serena welcomed its first guests in June 2015. Today, it is booked solid from April through November.

Running a side business from across the ocean can be difficult, says Ho. Although her husband speaks Italian, cultural differences can make communication a challenge. "We have a local property manager," she says. "You need someone on site who can run things when you're not there."

Separating their personal life from their professional life also took some work. "We struggled a bit at the beginning when there were no clear roles and responsibilities," says Kalen. They have learned to approach Isola Serena as business partners, with Ho in charge of marketing, bookings, and the customer experience, and Kalen working with local trades to keep the property in tip-top shape.

While neither is ready to give up their day jobs, both see Isola Serena as a first step on the property ladder. "We both love Europe and we have the eye to find hidden gems," Kalen says. "There is huge potential for this to grow across the globe." ■

Ivey Opens Robert Stuebing Recruiting Centre

A \$1-million donation from Robert (Bob) Stuebing, MBA '74, and wife Eileen helps ensure that Ivey continues to lead in placing outstanding business school talent with the world's top firms.

By Declan Kelly



“I believe strongly in the obligation to give back, and on any balance of benefit, Ivey has done more for me than I have done for Ivey.”

—Bob Stuebing

In the summer of 2017, Eileen and Bob Stuebing were en route to Chicago from Toronto when they stopped in to visit the Richard Ivey Building for the first time. The main purpose of the visit was to tour the almost 5,000 sq. ft. of unfinished space in the lower level that the School was looking to convert into Ivey's first dedicated Career Management centre.

The Stuebing's saw the potential and, recalling Bob's own time at Ivey, the need. So much so that in November 2017, the couple accelerated a planned bequest and made a \$1-million gift for the construction and operating costs of the Robert Stuebing Recruiting Centre, which opened last fall.

“It intrigued us because it is unique and it is important,” Bob Stuebing says. “We bought into the idea of a recruiting centre, which Ivey did not have when

I was there. You would have interviews wherever there was room – any empty classroom, any empty study room, whatever.”

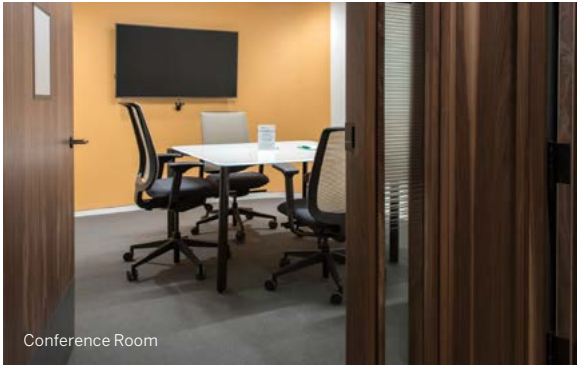
A “wherever, whatever” strategy may have sufficed for the roughly 350 students scheduling year-end interviews in the early 1970s. But with the School now offering an expanding suite of Career Management programming to four times as many students throughout the year, logistics had become an ongoing challenge. Ivey now hosts more than 2,900 student interviews annually and organizes a year-round series of presentations, workshops, and mentoring events for students across all programs.

In late October 2018, the Stuebing's returned to Ivey with family and friends, including five of Bob's MBA '74 classmates, to unofficially open the soon-to-be-completed space.

The former CFO and director of MCAN Corporation, and co-founder of its predecessor firms, was clearly impressed with the transformation. “When we first toured the space where the centre was going to be, it was just that – a concrete space,” Stuebing says. “So to see it now, it's quite an impressive facility. There's no doubt this will make it easier for students to interact with prospective employers and will facilitate the process.”

Reflecting on his own time at Ivey, Stuebing stressed his admiration for the School's ability to instill critical thinking and provide a model for applying it. “The single most important benefit of my days at Ivey was the development of a thought process,” he notes. “All the other teachings and benefits of Ivey were important to me, but development of the thought process and the discipline to stick to that process had the single most important impact on my business career.”

In that sense, he said he views his and Eileen's support for the Stuebing Centre as an expression of gratitude. “I believe strongly in the obligation to give back,” Stuebing adds. “And on any balance of benefit, Ivey has done more for me than I have done for Ivey.” ■



Conference Room



Recruiter Lounge



Boardroom



Robert (Bob) Stuebing, MBA '74, and wife Eileen Stuebing at the Robert Stuebing Recruiting Centre.

PHOTOGRAPHER: GABE RAMOS/IVEY BUSINESS SCHOOL

Designed by Hariri Pontarini Architects, who also designed the Richard Ivey Building

24 standard interview rooms

5 large interview/conference rooms

1 boardroom-style large meeting room

Recruiter lounge and generous reception area

“

Esports is not the future, it's the present. Passionate fans, extremely skilled competitors, exciting events, and compelling storylines. It's going to be fascinating to see where the industry can go.”

—Sumit Arora, EMBA '04



League action in the NBA 2K League live studio.



PHOTOGRAPHY PROVIDED BY MAPLE LEAF SPORTS AND ENTERTAINMENT

Playing for Keeps

Ivey alumni working in esports share their thoughts on the industry's enormous growth.

By Brenda Bouw

The competitive video game event market, known as esports, is exploding. The global industry, built around a professional gaming subculture, is expected to generate annual revenues of more than \$1.5 billion USD by 2020, up from \$493 million USD in 2017, according to market research company Statista. Much of the growth today is coming from brands looking to reach the industry's estimated global audience of 600 million fans.

An increasing number of Ivey alumni have developed careers in this rapidly maturing industry. *Intouch* spoke to four Ivey graduates working in and around esports today:

Sumit Arora, EMBA '04

When Sumit Arora discusses what he does for a living, it's hard to believe it's an actual paying gig. The Senior Director of Strategy and Innovation at Maple Leaf Sports and Entertainment (MLSE) helps to lead innovation programs for fan engagement for the company's various properties, including the Toronto Maple Leafs, Toronto Raptors, Toronto FC, and its growing esports business.

"There are no violins for me when I tell someone I had a tough day at the office," says Arora.

MLSE's esports business to date includes launching the Raptors Uprising GC in the NBA 2K League, as well as signing pro gamer Philip Balke to represent Toronto FC in the eMLS Cup. In the fall of 2018, MLSE launched the Leafs Gaming League and hosted Leafs Gaming Day at Real Sports Bar & Grill. The company also hosted the League of Legends event at the Scotiabank →



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01
Sumit Arora, EMBA '04
 Senior Director of Strategy and Innovation at Maple Leaf Sports and Entertainment

02
 League action in the NBA 2K League live studio

03
 Community engagement activation at MLSE Launchpad



02



03

PHOTOGRAPHY PROVIDED BY MAPLE LEAF SPORTS AND ENTERTAINMENT

Arena (formerly known as Air Canada Centre) in 2016 as well as various other live esports events at its Real Sports venue in downtown Toronto. In addition to live events, MLSE has collaborated with popular esports organization FaZe Clan on social content and merchandise.

Arora landed at MLSE in 2015 after 10 years in various management roles at CIBC and after obtaining his EMBA from Ivey in 2004. His advice for Ivey graduates and alumni considering the esports arena? “There has never been a better time for people with various skillsets to come into this industry.”

Vanessa Aiello, MBA '04

Vanessa Aiello knew her childhood dream of being a dentist wasn't going to work out when she fainted watching her brother get his wisdom teeth pulled in Grade 12. It wasn't the blood that caused her to pass out, but the tear she saw stream down his cheek at one point during the procedure. Her dislike for her first-year university organic chemistry course only confirmed her decision to consider another career path.

Aiello went the sports marketing route instead, and is currently the Regional Director, Consulting at Lagardère Sports in Lausanne, Switzerland. It was a job she earned after studying and working for eight years in Japan, obtaining her MBA at Ivey back in Canada, and then taking on various marketing roles with major sporting

organizations, such as the International Olympic Committee (IOC) and the International University Sports Federation in Switzerland.

Aiello began working for Lagardère Sports in 2015 and her focus today is on supporting brands such as Bridgestone and Allianz, leverage their Olympic partnerships for Tokyo 2020, Beijing 2022, and Paris 2024.

While her job doesn't directly involve esports, she acknowledges it's where the entire industry is heading. Lagardère Sports founded the esports Rising conference in 2017 and the IOC is adopting more esports activities. “I think it's inevitable,” Aiello says of the intersection between traditional and esports. “The sports business is on the precipice of a total digital transformation and esports is a big driver of this changing landscape.”

Eric Bernofsky, HBA '01

Eric Bernofsky has taken his passion for playing sports and his “analyst brain” and turned it into a career at Enthusiast Gaming, a digital media company that develops and operates an online community of video gamers worldwide.

Bernofsky was attracted to Enthusiast as a startup in late 2015, looking to leverage his Ivey education and background as a media and technology analyst at Desjardins Securities. That role, as well as a corporate development position at Pelmorex Media Inc., the parent company of



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01
Eric Bernofsky, HBA '01
 Chief Operating Officer
 at Enthusiast Gaming

02
 Gamers enjoy the free play
 area at EGLX Toronto

“

Esports has exploded onto the scene in recent years and its audiences are beginning to rival traditional sports. Everybody is jockeying for position in this rapidly growing industry.”

—Eric Bernofsky, HBA '01



02

PHOTOGRAPHY PROVIDED BY ENTHUSIAST GAMING

The Weather Network, prepared him to take on the chief financial officer position at Enthusiast, where he raised four rounds of capital before the company went public in October 2018.

“I had this itch to work at a startup,” says Bernofsky, who is now the Chief Operating Officer at Enthusiast. “I love the idea of building a company. We are very proud of what we’ve accomplished so far.”

Bernofsky was attracted to the power and passion of the people in the esports industry – and the business potential. “I thought, ‘this industry is going to be huge,’” he recalls of his early days at Enthusiast. “And I’m not a gamer, so I had no bias.” He describes the company as a bridge between grassroots gamers and big brands, which helps capitalize on the growing number of eyeballs in the esports industry. “I don’t even think we’ve scratched the surface with the number of companies trying to bring more professionalism to the gaming industry,” he says.

Alykhan Kaba, HBA '12

As a kid growing up in Vancouver, Alykhan Kaba’s dream was to be a video game designer and his plan was to go to art school and study animation design. His interests shifted in high school, after he developed a strong interest in marketing, with a goal of someday becoming a C-Suite executive at a major video game company.

His career choices expanded to the broader media

and entertainment world while attending Ivey, and discovering the countless opportunities in the esports area. “Through Ivey, I was able to meet people in the industry and realize that I can work in an industry where I’m very passionate,” Kaba says.

His time at Ivey led to an internship at Corus Entertainment and later jobs at Live Nation Entertainment and Entertainment One. Kaba then obtained an MBA at Northwestern University’s Kellogg School of Management and is now in the midst of a two-year post-MBA leadership rotational program at Activision Blizzard, the California-based interactive entertainment company behind professional esports organization Major League Gaming and many popular gaming franchises, such as Overwatch and Call of Duty.

“What I love about the role is that I get a chance to experiment with a bunch of different functions with the gaming industry and entertainment more broadly,” says Kaba.

He credits his Ivey education for further developing his problem-solving skills and giving him the confidence to pursue a career in an industry that, until recently, people didn’t take as seriously. “Two new esports teams were announced in Toronto and Vancouver in the fall of 2018. The prospect of shaping what esports looks like, not just in Canada but around the world, is incredibly exciting,” he says. “I would love to help elevate esports to a point where it’s as embedded into everyday culture the same way that hockey or football are today.” ■

2018 Distinguished Service & Alumni Faculty Service Awards

By Brenda Bouw

The Ivey Distinguished Service and Alumni Faculty Service Awards recognize alumni and faculty members who have provided extraordinary service to the Ivey Business School over time. Presented by the Ivey Alumni Network Board and distributed each year at Homecoming, the Award goes to men and women who positively influence others through their mentorship, guidance, and support of Ivey alumni efforts. The 2018 Ivey Distinguished Service Award recipients include: Doug Guzman, HBA '88; Barbara Stymiest, HBA '78, LLD '11; Gary West, HBA '68; and the late David Wright, HBA '83. Ivey also honoured Professor Emeritus Ross Archibald, HBA '58, as the 2018 Alumni Faculty Service Award recipient.

To hear more from the honourees, visit: go.ivey.ca/alumni-awards-video-2018



“The School does an awful lot right. I’m proud of the way Ivey educates.”

Doug Guzman, HBA '88

Doug Guzman credits his Ivey education and network for helping him advance through his career to date. “I’ve had the good fortune of having a number of jobs at a couple of banks over the years. It was because of the break I got and Ivey’s reputation,” says Guzman, who worked at Goldman Sachs before joining RBC in 2005, where he has held various roles in Toronto and New York. He has recruited from Ivey for both organizations.

Guzman is currently Group Head of RBC Wealth Management & RBC Insurance, which handles the wealth management needs of high-net-worth clients. He is also deputy chair of RBC Capital Markets and serves on the boards of St. Michael’s Hospital and the Ivey Advisory Board. Additionally, Guzman was previously a member of the Ivey Alumni Network Board, and is currently part of the Ivey Business Leader Dinner Selection Committee.



“I wouldn’t be a volunteer if I didn’t enjoy it, but I also wouldn’t volunteer if I wasn’t prepared to put the effort in.”

Barbara Stymiest, HBA '78, LLD '11

Barbara Stymiest says it was the “tremendous foundation” she got from Ivey that propelled her career and inspired her to give back to the School. “I had an amazing experience as an Ivey student. I was able to take that experience and build a great career.”

Stymiest has held a number of roles on Bay Street including as a member of the executive team at Royal Bank of Canada and former CEO of TMX Group Inc., to name just two. She currently serves on the boards of BlackBerry Ltd., George Weston Ltd., President’s Choice Bank, and Sun Life Financial Inc. She is also Chair of the Leadership Council of the Ivey Institute for Leadership, a regular class speaker at Ivey, and a former member of the Ivey Advisory Board.



“There is nothing better than coming home at night saying, ‘I did something today for someone and I didn’t get paid for it, but I really feel good about it.’”

Gary West, HBA '68

Retired from Royal Bank, Chartered Professional Accountant Gary West revels in his time spent volunteering for various organizations, including Ivey. “Ivey was the first place I looked when I started volunteering,” he says. “I feel very much at home here.”

West is a lifetime member of the Chartered Professional Accountants of Ontario and a Fellow of the Institute of Canadian Bankers. He worked for RBC for 30 years, with shorter stints at Export Development Canada and Banque National de Paris (Canada). He took early retirement in 2001 and moved to London, Ont., where he has been active in the community and in Western’s Senate, Western’s Alumni Association, and the Western Foundation. He is also an at-large member of the Ivey Alumni Network Board.



“Dave’s can-do attitude and willingness to always put others before him has inspired us all.”

—Eric Morse, friend and Executive Director of the Pierre L. Morrisette Institute for Entrepreneurship

David Wright, HBA '83

The late David Wright was an entrepreneurship pioneer, as well as a highly regarded mentor and coach. Wright led the Advisory Council of Ivey’s Pierre L. Morrisette Institute for Entrepreneurship, and was its longest-serving chairman. “Students often commented on Dave’s thoughtful and caring advice. He treated them as he would friends or family and was thrilled with their achievements,” said Morse.

Wright’s career began as an auditor with Peat Marwick and he worked in finance roles at Nortel and in senior leadership positions at Microsoft before becoming an entrepreneur. He co-founded Agora Consulting Partners, a software-development consulting firm in Toronto. Wright also served on the boards of the North Toronto Basketball Association and the Lawrence Park Athletic Association.



“It’s a good feeling to see that some of the students I’ve taught over the years have done very well.”

Professor Emeritus Ross Archibald, HBA '58

Professor Emeritus Ross Archibald retired as a full professor after 33 years of teaching accounting at Ivey. While at Western, Professor Archibald served for years on the Board of Examiners of the Canadian Institute of Chartered Accountants, and was Chair of the Western Pension Board. He also worked on the noteworthy research report, *The Management of Change in the Canadian Securities Industry*, with colleague David Shaw.

Prior to teaching at Ivey, Professor Archibald worked at Clarkson, Gordon and Co. in London, Ont. He has received numerous awards in his career, including the Frank S. Capon Award by the Canadian Financial Executive Institute in 2012 for his contributions to the organization. As a Class Liaison, Professor Archibald is an active member of the Ivey Alumni Network, having organized numerous Homecoming reunions for his HBA '58 classmates.

OCT 18-20 / 2019

2019

OCT 16-18 / 2020

2020

OCT 22-24 / 2021

2021

OCT 21-23 / 2022

2022

HOMECOMING



Your Ivey Network



Homecoming 2018
More than 1,100 alumni and friends came together from near and far to celebrate their reunions

page **40**

Ivey Class Notes

Tell us where you are, what you're doing, who you care about, and how you're staying in touch with your Ivey friends. Celebrate your achievements, activities, and interests. Let us know about the latest matches and hatches – these are your pages.

Submit your notes and photos for the next issue to: ivey.ca/alumni/classnotes or email intouch@ivey.ca

Please note: all submissions may be edited for content and length.

1958

Ross Archibald, HBA '58, writes, "Many of the events of our 60th Homecoming were organized by Terri Garton, the *Intouch* Editor-in-Chief and Director of Alumni Relations. Much was seen and enjoyed by my classmates, family, and friends. Our class participated in the Ivey alumni awards presentations, including the Ivey Distinguished Service Awards and the Ivey Faculty Service Award, presented by the Ivey Alumni Network Board. Photos were first taken of us, many with members of the Dean's Office. We were then escorted to the Dean's Office for the champagne reception. This was followed by the awards presentation for the recipients, started off by Acting Dean **Mark Vandembosch, HBA '84,** and followed by **Scott Vanderwel, HBA '98,** Chair of the Ivey Alumni Network Board. We then made our way to the BMO Auditorium for talks by our Acting Dean Mark Vandembosch and Western President, Amit Chakma, and finally we viewed the awards video.

As a class desiring to celebrate our 60th Homecoming, we were able to meet together. On Friday, October 19, Gail and **Ted Browne, HBA '58,** set up an open house for the class at their home. It was a great pleasure. Many thanks Ted and Gail for the wonderful evening. We organized an evening dinner together on Saturday, October 20 at the Spencer Leadership Centre. A number of our group were actually staying in the accommodations there. Both of these events were promoted and assisted by Sara Fischer, Alumni Relations Associate in the Advancement Department at Ivey. On Sunday, October 21, the class and guests were invited to the Golden Alumni Brunch. We were joined by Acting Dean Mark Vandembosch and the other members of the Dean's Office. All in all, the class members who joined us had a very enjoyable 60th Homecoming. In honour of our reunion, our class raised close to \$15,000 in support of the Walter A. Thompson HBA Award. Thank you very much

Continued on Page 35 →

Ivey Alumni Network

A message from Board Chair Scott Vanderwel, HBA '98

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Ivey Lives Remembered

David Wright, HBA '85
1961-2018

page **37**



Remedy for Success

Ashley Ward, MBA '09, and Rosy Atwal, MBA '07, help families live healthy lives with plant-based products

page **42**



Return on Investment

David Jenkins, HBA '84, provides investing guidance in exchange for charitable donations

page **38**

Ivey Lives Remembered

Luke Sklar, HBA '78
1955-2018

page **43**



A Booming Business

Aris Economopoulos, HBA '11, connects retirees with corporate contract work

page **45**

A Message from Scott Vanderwel, HBA '98

Chair, Ivey Alumni Network Board

The 10th anniversary of Global Ivey Day (GID) is coming up on Thursday, May 2. Why should alumni take part?

GID is a huge annual event for us, and every year it builds more momentum. Alumni from around the world come together to celebrate, connect with others in their communities, and share their experiences.

What I always love about GID are the stories that you hear from your fellow alumni – what people have done with their lives, what impact they've had, and how they've made a difference. There's not yet been a GID where I haven't walked out of it with new relationships with alumni who are younger than me and alumni who are more senior in their career. And I've been able to either help or seek assistance from those people over the course of my career.

Whether you live in the city you grew up in or have recently relocated to a new market, I strongly encourage you to join a GID event in your city. The programming is fun, and the spirit of the event is welcoming. Visit iveyday.ca for more information on an event near you.

Why is the Ivey Alumni Network (IAN) choosing to focus on accelerating alumnae this year?

As a leading business school, we want to stand out as an alumni network deeply committed to the advancement of women in business. That was the premise for launching the Women of Ivey Network in October 2017, a global network of leaders from across the IAN. We hope to attract talented female prospective students, offer professional development programming, and recognize the accomplishments of our impressive alumnae.

Everybody benefits from gender equality. Our hope through the IAN alumnae focus is to engage more men and women to become greater advocates of change, and the response has already been overwhelmingly positive.

As Chair, what are some of your goals for the year ahead?

From my perspective, our goals are in three different areas.

First, how can we elevate different segments of our alumni?

This year, we are examining how we can accelerate alumnae, and over time we are looking at what would be the next segment that we want to lift up.

Second, we want to broaden what it means to be part of the IAN and how it can help alumni progress in their careers. Networking is a foundation, but we're experimenting and leaning into mentorship programs and other ways we can link alumni.

Third, we're focusing on global connectivity and making sure that all of our alumni, irrespective of where they've chosen to reside and work, feel a connection to the Ivey community. If we can do that, we'll be stronger still.

Any last words?

There are so many ways to get involved as alumni. This is a community worth getting connected to, and the first step is making the conscious choice to do so.



to everyone who contributed.” Ross is also featured in an article in this issue of *Intouch*. See page 30. Also see note under 1978 (David Cox).

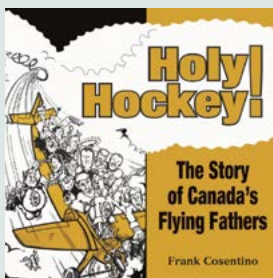


David Walker, MBA '58, writes, “60 years out. Not bad! There are more people from the year still breathing, but this is all we collected for Homecoming Weekend. Everyone was thriving and enjoying life. **Bob Lane, MBA '58**, turned up for 10 minutes grinning like the Cheshire Cat.”



1960

Frank Cosentino, HBA '60, Professor Emeritus and Senior Scholar, York University, played for 10 years in the CFL and coached 12 years inter-collegiate football. He was on two Grey Cup winning teams and coached two Vanier Cup winners. He has authored or co-authored 18 books. See valleyoldtimers.com for more information.



1962

Rick Thorpe and Doug Young, both HBA '62, write, “It’s never too late to report on our 55th reunion in October 2017. It was three terrific days of reconnection, relaxation, dining, and conversation. Highlights included a welcome reception at the Delta London Armouries; the Open House and luncheon at Ivey with a variety of activities and the opportunity to see the magnificent facility available to today’s Ivey students; a superb dining experience at Blackfriars Bistro; and the Golden Alumni Brunch to close out a great weekend. We departed feeling proud to be alumni of Ivey and fortunate to spend time with these classmates and their spouses – **Bob Burns, Robert Fenn, Bill Gerry, Norman Hubley, Urban Joseph, MBA '63, Peter Knoepfli, MBA '63, Judy (Clarke) Lyons-Lalonde, Gordon McArthur, Denton Miller, George Purvis, MBA '63, Robert Taylor, Jack Woodcock, all HBA '62.**”

1963

Don Johnson, MBA '63, LLD '07, is featured in an article in this issue of *Intouch*. See page 3.

Urban Joseph, HBA '62, MBA '63, see note under 1962 (Rick Thorpe and Doug Young).

Peter Knoepfli, HBA '62, MBA '63, see note under 1962 (Rick Thorpe and Doug Young).

George Purvis, HBA '62, MBA '63, see note under 1962 (Rick Thorpe and Doug Young).

1964

Doug Davis, MBA '64, writes, “Save the date for Homecoming Weekend 2019! We are celebrating 55 years since graduating from the Ivey Business School and plans are underway. Mark the date in your calendars – October 18-20 in London, Ont. – and

I hope to see as many of you as possible.”

Peter Harris, HBA '64, has been appointed to the Premier’s Council on Improving Health Care and Ending Hallway Medicine.

James Van Slyck, HBA '64, writes, “I wish my fellow 1964 business graduates the very best New Year’s greeting. The late **John Wood, HBA '64**, continued to demonstrate his strong support for the Ivey Business School since his enrolment in the 1960s. John was always able to surface positive and amazing surprises from his “gift” bag. Thank you John and Barb!”

John Wood, HBA '64, is featured in two articles in this issue of *Intouch*. See pages 3 and 8. Also see note under 1964 (James Van Slyck).

1965

Serge Gouin, HBA '65, MBA '66, was appointed to the Order of Canada on December 27, 2018. He was acknowledged for his contributions to television broadcasting, cable television, and telecommunications, and for his involvement with charities. He is also featured in an article in this issue of *Intouch*. See page 7.

1966

Serge Gouin, HBA '65, MBA '66, see note under 1965.

1968

Jean Élie, MBA '68, was appointed to the Order of Canada on December 27, 2018. He was acknowledged for his contributions to governance in the arts and for his philanthropy. He is also featured in an article in this issue of *Intouch*. See page 7.

Gary West, HBA '68, is featured in an article in this issue of *Intouch*. See page 30. Also see note under 1978 (David Cox).

1970

Roger More, MBA '70, PhD '74 see note under 1978 (David Cox).

1971

Barry Leon, MBA '71, became an independent arbitrator and mediator, working in Canada (with Arbitration Place), London, England, New York, the Caribbean, and other dispute resolution centres, following the end of his three-year term as the Commercial Court Judge in the British Virgin Islands.



1974

Roger More, MBA '70, PhD '74, see note under 1978 (David Cox).

Bob Stuebing, MBA '74, is featured in two articles in this issue of *Intouch*. See pages 3 and 24.

1975

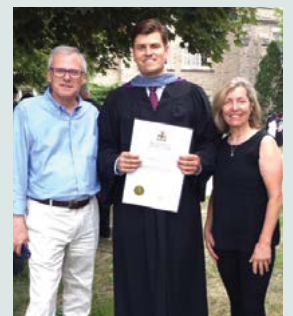
Mark Sklar, MBA '75, joined the Board of PaperWorks Industries Inc., a leading North American provider of recycled paper and packaging products and services. Mark has also taken on the role of President, Distress Centres of Greater Toronto, Canada’s longest serving provider of crisis and emotional support for suicide prevention, intervention, and postvention care amongst at-risk individuals.

1977

Peter Cook, HBA '77, MBA '85, writes, “I’m still living in Toronto. I retired from Cushman & Wakefield in 2016 and am now CEO of Xpotential Executive Coaching. My son is living in Toronto. My daughter is

living in Ireland and expecting a grandchild in April. We have both taken out Irish citizenship so she can live and work there, and so I can visit. I hope to be spending more time there – stay tuned for updates on the impact of Brexit negotiations on all of that. My second job is catching beers and coffees with old acquaintances so feel free to look me up (petercook@xpotential.ca) if you’re in Toronto.” Also see note under 1977 (Elaine Stanley).

Elaine Stanley, HBA '77, writes, “On November 13, Charlene and **Paul Wildridge, HBA '77**, hosted our classmates at the Roberts Gallery, which specializes in Canadian artists, and offered a tour of the latest exhibition of New Brunswick artist, Réjean Roy. Attendees included: **Peter Cook, MBA '85, Bill Dietrich, Don Dinnin, Mark Foerster, MBA '80, Lois (Elliott) Fraser, David Hopps, Sue (Stevenson) Pennal, and Elaine Stanley, all HBA '77.** Travel from Nassau, Israel, Arizona, Ireland, China, and Germany prevented many from joining us. Below is a photo from the event.” As well, in June 2018, Elaine’s son, Jeremy Neufeld, graduated from the BMOS Program, majoring in finance. He is pictured with his father, Werner, and Elaine.



Continued on Page 36 →

1978

Donald Carr, MBA '78, writes, "Section 4 grads gathered in Toronto for a 40-year reunion party prior to Homecoming Weekend. Classmates arrived from across the country including Cindy and **John Hayto, Ross Weaver, both MBA '78**, Vivian and **Henry Hudek, MBA '78**, Cathy and **Terence Zinger, Jeffrey Hertz, Michael Reid, Michael Sprung, all MBA '78**, Miriam Page, Sandy and **Norman Williams, Brien Gray, Jacques Surveyer, Glen Cavanagh, Donald Carr, all MBA '78**, Janet and **Bruce MacLean, MBA '78**, and **Pierre Trudeau, MBA '78**. **Digna Hiel, MBA '78**, arrived from Amsterdam, plus **Carson Jen, MBA '78**, our honorary Section 4 member. Skype and phone calls added to the happy times with **Mueen UdDeen, MBA '78**, checking in from Singapore and **Ian Shiu, MBA '78**, from Hong Kong. **David Cox and Randy Ottenbreit, both MBA '78**, tapped in from the west. It was an evening of pure enjoyment reflecting how two years of our lives together helped to shape all that has transpired since. We have reconnected and plan to stay in touch much more, despite the distractions of everyday life. Already planning an encore event five years hence!"



David Cox, MBA '78, writes, "On Saturday evening, October 20, 2018, 18 members of the MBA class of 1978, most with significant others, gathered at the Che Restobar

restaurant in London, Ont. for celebratory 40th reunion cocktails and dinner. Classmates representing all four sections came in from across Canada (Apsley, Canmore, Edmonton, Haliburton, Kitchener, LaSalle, Moncton, Oakville, Ottawa, St John's, Toronto, Victoria), the U.S. (Bonita Springs, Eden Prairie) and furthest of all, Oslo, Norway. A round of applause to all for making the effort. Some of those significant others were members of Biz Wives – well done. It was the highlight of the trip and the day, which started with a continental breakfast to provide some energy. We were graced with fresh-eyed HBA students to take those who had not seen the new Ivey Business School on a tour – very impressive indeed, very modern, lots of rooms and places for study groups to immerse themselves in the intricacies of a case. If one was looking for or hoping for the traditional stone building of Western – sorry. I understand that there was some controversy over that but... time marches on. On the schedule, which yours truly missed, was an update on the Master's Programs – maybe one of the other attendees dropped in for the update and could give us a synopsis. For those of you who are unaware, Ivey alumni attending Homecoming have an opportunity to participate in a ceremony and recite the Ivey Pledge to act honourably and ethically, while receiving a unique, individually numbered Ivey Ring. My expectation is that each of us follows this in our daily lives but should you also wish to participate, it is not necessary to wait until our next scheduled reunion, the 45th; contact sfischer@ivey.ca for timing but probably the next Homecoming. Later on, there was the Dean's Welcome by Acting Dean **Mark Vandembosch, HBA '84**, including a briefing on the current program activities and announcement of the Ivey Distinguished

Service Award recipients: **Doug Guzman, HBA '88; Barbara Stymiest, HBA '78, LLD '11; Gary West, HBA '68;** and the late **David Wright, HBA '83**, as well as honouring Professor Emeritus **Ross Archibald, HBA '58** as the Ivey Alumni Faculty Service Award recipient. Sadly, several other professors were absent, off attending the funeral of **Roger More, MBA '70, PhD '74**. A buffet lunch was served at the School, a group photo taken (see below), and a case study was led by Professor Michael King (I am away from home now, but will scan and make available in a few months for those interested). Of course, the traditional Homecoming football game took place, this time between the Mustangs and the Laurier Golden Hawks – with the horses prevailing over the birds but not before the game had to be interrupted to empty the aluminum stands while a lightning storm flashed by. Two sets of photos were taken, mine and a professional. The former will be made available when I return home. The latter can be found at ivey.uwo.ca/alumni/homecoming (Look for the green bar with 2018 photos when you scroll down on the homepage; might require Facebook so I will load just what I found of our Classmates into Dropbox and send a link separately.) I must add that exceptional support was provided by the School by Sara Fischer, Alumni Relations Associate. Thank you, Sara, and your colleague, Sydnie, for all your help. Mark your calendars – 2023 (45th) and 2028 (50th)." Also see note under 1978 (Donald Carr).



Luke Sklar, HBA '78, is featured in an article in this issue of *Intouch*. See page 43.

Barbara Stymiest, HBA '78, LLD '11, is featured in an article in this issue of *Intouch*. See page 30. Also see note under 1978 (David Cox).

John Zaba, HBA '78, writes, "The HBA '78 40th reunion took place on a fabulous Friday night at the Delta Amouries in the Officer's Room. There was an impressive tour of the new Ivey Business School, and a marvelous Mustang's football victory. A scrumptious Saturday night was spent at the Black Trumpet. Keep your calendar open for the 45th!"

1979

Rob Glen, HBA '79, writes, "The HBA '79 class will be celebrating our 40-year alumni reunion with an exciting event called "HBA '79 Exuma 40th Splashdown Reunion," to be held over four days in November 2019 at the Exuma Grand Isle Resort & Spa in the Bahamas. We have an inside track to a great deal on accommodations and events, including boating on the emerald waters, snorkeling with exotic fish, and theme-night barbecues. There will also be free time to enjoy the wonders of this majestic island. It will be a special event to remember and reconnect with classmates. So far, 35 classmates with partners are coming and more are interested. For classmates who have not heard of this fun event, we have a Facebook page with all the details (<https://www.facebook.com/groups/850782065309468/>). Join the group, connect with the event classmate organizers, and see you in Exuma!"



1980

Mark Foerster, HBA '77, MBA '80, see note under 1977 (Elaine Stanley).

Paul King, HBA '80, EMBA '01, see note under 2001 (Kelly Lamb).

Tracey (Hartsell) Vickruck, HBA '80, is featured in an article in this issue of *Intouch*. See page 12.

1982

Ed Giacomelli, HBA '82, MBA '89, has been appointed President and Chief Executive Officer of Pelmorex Investments Inc.

Judy Grinton, HBA '82, writes, "I am very happily retired and living up in the country near Collingwood in the Beaver Valley. Spending my time cycling, hiking, skiing, and snowshoeing. Happy to show fellow alumni around this beautiful part of Ontario."

Pat Horgan, HBA '82, writes, "I have retired after 35 years at IBM as VP, Operations and Innovation. Since retiring, I've recently been appointed Vice-Chair of Southlake Hospital Board; also accepted a new role as Thompson Fellow for Ivey/Engineering at Western to help both faculties understand and potentially integrate new technology content, such as AI."

Roz Ivey, HBA '82, LLD '18, received an honorary Doctor of Laws degree from Western University at their fall convocation on October 26, 2018. She is also featured in an article in this issue of *Intouch*. See page 13.

David Wright, HBA '83 1961-2018

By Declan Kelly

“Constantly curious and constantly learning.” That’s how Karen Wright, MBA '84, remembers her brother Dave.

“He was just a huge consumer of insight and information,” she says.

Dave would dispense both to great effect professionally and personally, to the benefit of all who knew him.

His early auditing work at Peat Marwick not only laid the foundation for a successful career, but also provided an introduction to Karen Vice, his future wife of 52 years.

Following progressively senior positions at Nortel and Microsoft, Dave struck out on his own to found Agora Consulting Partners.

“He was at Nortel and Microsoft in ‘all the right years,’” his sister Karen notes. “But, like so many things in tech at that time, it came to an end. When that happened, he thought about it and said ‘I’d really like to try something different.’”

That “something different” led him on an entrepreneurial journey of building Agora into a complete IT solutions and project management consultancy. He would also mentor countless Ivey students and alumni regarding their own ventures, as Chair of the Advisory Council of the School’s Pierre L. Morrissette Institute for Entrepreneurship.

“He was instrumental in shaping entrepreneurship at Ivey,” says Professor Eric Morse, Executive Director of the Institute. “His mentoring and time with students are what he was best known for.”

Karen also recalls how her brother’s “family-first” focus meant prioritizing experiences over possessions.

“His ‘seize-the-day’ philosophy manifested itself most obviously in his desire to ensure that they as a family spent a lot of time together – doing both every-day things and special things.”

David Wright died in September 2018, following a battle with cancer. He is survived by his wife Karen and their daughters Shannon, Katie, and Lindsay, and his sisters Karen and Janet.



Russ Stuart and Allison (Elliott) Stuart, both HBA '82, retired after 30 years at ABC Group and the Ontario Government respectively. They have moved to the Bright’s Grove area.



1983

Jeannette (O’Brien) Eberhard, MBA '83, PhD '17, is now a part-time faculty member at the School of Management, Economics, and Mathematics at King’s University College in London, Ont.

David Wright, HBA '83, is featured in two articles in this issue of *Intouch*. See pages 30 and 37. Also see note under 1978 (David Cox).

1984

David Jenkins, HBA '84, is featured in an article in this issue of *Intouch*. See page 38.

Mark Vandenbosch, HBA '84, is featured in two articles in this issue of *Intouch*. See pages 3 and 40. Also see notes under 1958 (Ross Archibald) and 1978 (David Cox).

Karen Wright, MBA '84, is featured in an article in this issue of *Intouch*. See page 37.

1985

Don Ablett, MBA '85, writes, “After six years of retirement, I seem to be as busy as ever! I am still working 50 days per season as a secondary-school principal. In addition, I run a very successful summer ESL arts program in Hefei, China. But, the most fun fact for me is that, after 10 years, my playing partner, Brent Cooper, and I are back in the studio recording our third album. This time, the focus is the blues – from many different, musical perspectives – so it is called ‘Got the Blues.’ It’s available both on a unique flash drive from us or on our website (for free) at

ablettandcooper.ca. For those folks who got to know my wife, Carol-Ann Michaelson, she is still at the Williams Mill but has shifted her artistic focus from pottery to jewelry and painting.”

Peter Cook, HBA '77, MBA '85, see notes under 1977 (Peter Cook and Elaine Stanley).

Claude Damiani, MBA '85, recently retired after 33 years of service at IBM Canada.

Cathy Davis, MBA '85, writes, “I loved being retired, but after two years, I took another leap and went back to grad school. In January, I started a Graduate Certificate in Executive Coaching at Royal Roads University. Later in 2019, I’ll launch an executive-coaching practice, with a

focus on financial services and capital markets.”

Robin Flamer, MBA '85, writes, “I’m doing pro-bono projects through Johnson & Johnson. My current project is with a non-profit called Wakami Global, helping them develop their brand strategy and plans. It is focused on helping train rural Guatemalan women to make and sell hand-crafted products that lift the community out of poverty and malnutrition.”

David Furnish, HBA '85, was named to *OUTstanding* and *Financial Times’* 2018 list of 100 LGBT+ Executives. This category recognizes 100 senior role models who are helping to make the workplace a more welcoming place.

Continued on Page 38 →



→ Continued from Page 37

Jay Grewal, MBA '85, is the new President and CEO of Manitoba Hydro, a crown corporation with \$25 billion in assets and almost 6,000 employees.



Sandy Halloran, MBA '85, writes, “I am now Controller for Hanlon Park Mini Storage and Mar-Cot Developments (storage, builder/developer and property managers) in Guelph. Tim has got his coaching and leadership business going around the mental game of golf and performance. Focused on golf, the business of golf, and leadership (oconnorgolf.ca). Son Sean is on his way to becoming an accountant and our other son is still looking for his gig, but something creative, outdoors, or in the arts!”

Jane Hawkins, MBA '85, writes, “I’m still working as Director of Finance at Simon Fraser University. My news is three grandchildren as I haven’t sent any info for a while. Loving the grandparent life, perhaps more so as it is long distance and I miss them most of the time.”

Brian Heald, MBA '85, was appointed Managing Director and Head of Exploration and Production, Investment Banking at AltaCorp Capital Inc.

Gregory Johns, HBA '85, was named to *OUTstanding and Financial Times' 2018* list of 100 LGBT+ Executives. This category recognizes 100 senior role models who are helping to make the workplace a more welcoming place.

Return on Investment

David Jenkins, HBA '84, runs an investment website that doesn't charge adviser fees – instead, users are encouraged to donate to charity

By Mark Witten

In 2016, David Jenkins launched TheAnswerIs.ca, an investment website targeted at millennials that gives back in two ways: “First, I give young people basic investing knowledge and help them get in the headspace to successfully invest. Second, I’m raising money for charity.”

Jenkins’ desire to give back stems from the opportunity he had to study business at Ivey due to financial support from the military. “My father was in the air force and died in the line of duty. My mother raised four boys on an air force pension, so I had a modest upbringing. But Veterans Affairs benefits paid for my tuition and books, and I even got paid to go to school. I attribute my success in business directly to the education I got at Ivey,” he says.

Jenkins has had an accomplished business career as former president of Altus Group, Canada’s largest independent real estate valuation company, and helped take the company public in 2005. He has participated in over 25 acquisitions and dispositions of public and private companies.

Motivated to provide his three daughters and their friends with the basic information and aptitude to invest successfully for the long term, Jenkins launched the TheAnswerIs.ca: “I didn’t want them to make all the mistakes I made starting out. I swung for the fences because I wanted that big return. Luckily, I didn’t have a lot of money to lose and learned quickly from my mistakes. The best source of knowledge is experience and I share mine with young investors,” says Jenkins.

About 400 registered users invested over \$8 million in a portfolio of six exchange-traded funds through his site over the first two years. Instead of adviser fees, investors are encouraged to donate \$20 to the Sanfilippo Children’s Research Foundation, or the charity of their choice through CanadaHelps.

Jenkins has attracted many young investors to the site by giving presentations to university students. “I’m happy the site raises money for good causes and that I can help educate young people to invest so they will be better off,” he says.

Stephen Lister, MBA '85, writes, "At Imperial Capital, the private equity firm I co-founded 30 years ago (hard to believe!), this quarter we are launching our seventh mid-market buyout fund at \$500 million. We have specialized for many years in partnering with entrepreneurs and senior executives in the consolidation of fragmented service industry niches within health care, business, and consumer services. These industries must have 'low-to-no' cyclicality, above-average profitability, and good growth. Our investors continue to be mainly entrepreneurs, executives, and family offices. We have somewhat 'immunized' ourselves from the most expensive market for companies I have ever seen by creating many of these platform companies and quickly scaling them with the management teams, or by acquiring smaller platforms and averaging down purchase prices through aggressive programs of follow-on acquisition. We currently have 11 portfolio companies in Canada and the U.S. in a variety of industries (dental practice management, veterinary clinics, optometry clinics, testing labs for food and pharmaceuticals, acquired brain injury treatment centres, patient records management, etc.)"

Douglas MacCallum, MBA '85, writes, "I've been enjoying retirement since the spring of 2017, after a 30-year career with the Ontario Public Service. My wife Anne Sprung (my partner in MBA days) is also retired. Since retiring, we've made three major road trips west, south, and east, spent a month in Europe, and celebrated our 30th wedding anniversary this past summer, whale watching at a kayak camp on Vancouver Island. Between trips, I've been volunteering with Broad Reach, a sailing-based charity in Toronto."

Allen Morrison, MBA '85, writes, "After finishing as CEO of the Thunderbird School of Global Management at Arizona State University, I have returned to the faculty as Professor of Global Management. I am currently on sabbatical leave and am working on a book on the world's most admired companies. Part of the research focuses on how social media impacts corporate and CEO reputation."

David Velikonja, MBA '85, got married July 2018 to Andrea Walters. They built their new home in Prince Edward County, where David works. David and Andrea are avid sailors and sail out of Prinyers Cove several times a week (weather permitting!).

1986

Peter Simons, HBA '86, was appointed to the Order of Canada on December 27, 2018. He was acknowledged for his leadership, advocacy of the Canadian retail industry, and philanthropy. He is also featured in an article in this issue of *Intouch*. See page 7.

1987

Steve Wallace, HBA '87, writes, "After a successful mandate as CMO for Prince Harry's Invictus Games Toronto 2017, I have joined Alpine Canada as Chief Commercial Officer. See you on the slopes!"



1988

Doug Guzman, HBA '88, is featured in an article in this issue of *Intouch*. See page 30. Also see note under 1978 (David Cox).

1989

Geoffrey Cann, MBA '89 published his first book, *Bits, Bytes, and Barrels: The Digital Transformation of Oil and Gas*, in January. He writes, "The book takes a unique tree-top approach to exploring digital oil and gas. It's an essential read for oil and gas executives wanting to better understand what digital technology can do, and for technology executives wanting to better understand the oil and gas industry and the opportunities that are present for digital transformation. More information about the book can be found at geoffreycann.com/book"

Ed Giacomelli, HBA '82, MBA '89, see note under 1982.

Paul Orlander, HBA '89, was appointed Executive Vice-President, Individual Customer at Great-West Life Assurance Company.

Kent Thexton, MBA '89, was appointed President and CEO of Sierra Wireless Inc.

1991

Grant Fraser, MBA '91, attended the final New Venture presentations at Ivey on November 22, 2018.

Quentin Gurney, MBA '91, recently took a new position at Anthem as Executive Adviser in the office of the Chief Information Security Officer.

Kathleen Ryan, MBA '91, writes, "I retired in June! I had a great career as a corporate strategist and business development executive at ABB Inc., IBM Corporation, and entrepreneurial companies in the U.S., Canada, and Europe. I've focused on all aspects of technology serving the commercial

and industrial sectors, most recently power automation engineered technology. I am taking a break and will then begin a new endeavour. My home base is in Orlando, Fla., but I split my time between Canada and Florida. Please get in touch if you are in the Orlando or Niagara region!"

Mark Whitmore, MBA '91, is featured in an article in this issue of *Intouch*. See page 20.

Alan Wunsche, MBA '91, is featured in an article in this issue of *Intouch*. See page 14.

1992

Paul Howden, HBA '92, was appointed Vice-President of Sales at Big Rock Brewery Inc.

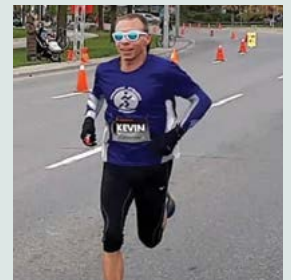
Michael Lukan, MBA '92, was named CFO of WX Brands.

Megan Mitchell, HBA '92, co-authored *Orchestrating Sustainable Innovation* with Marilyn Blocker and Andrea Zintz. The book was released earlier this year and features interviews with more than 40 leaders with different areas of expertise in innovation.



Kevin Smith, HBA '92, writes, "Would love to connect with my 'ol classmates, but Homecoming always falls on the same weekend as the Toronto Waterfront Marathon (kinda the most important event of the year for my company, Marathon Dynamics – training plans and coaching for distance runners – just hit 20-year anniversary), so I keep missin' y'all. Speaking of anniversaries, my wife Sherri and I will be celebrating our 25th! Our son Sebastian just started at York in film production (very proud parents). Me? Well, I just keep on runnin'. Recently ran the

2018 Toronto Waterfront Marathon in two hours, 44 minutes, good enough for second in my age category (45-49) in the Canadian Marathon Championships. Doing my best to not slow down as I get old. Miss you all, cheers for now!"



1993

Patrick Cronin, MBA '93, was named Chief Risk Officer at BMO Financial Group.

Laurel DePlaedt, MBA '93, writes, "More than 80 members of our class from six countries gathered in Toronto and London, Ont. to celebrate the friendships that commenced 25 years ago (a third of our class). Huge thanks to **Darren Marshall, MBA '93**, for pulling us all together and also to **Sarah Morgenstern, Todd Hargarten, and Robert Szabo, all MBA '93**, for hosting our events. You can view photos from 1991 to 2018 here: <https://www.dropbox.com/sh/24tp4yt2uj592kf/AABsXz-6jC379DMBA9PHsRORta?dl=0>. If you have photos to add to our archives, message me for access (laureld@telusplanet.net). See you in 2023!"



Doug Hamilton, MBA '93, was appointed President and CEO of Vasomune Therapeutics.

Carolyn (Tanton) Martin, MBA '93, is featured in an article in this issue of *Intouch*. See page 14.

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Homecoming 2018

Ivey's Homecoming Weekend has grown into one of the most successful events of its kind in Canada. Last October, more than 1,100 alumni and friends – in reunion years ending in '3 and '8 – came together from near and far to celebrate and reminisce at class parties and School-organized events across London, Ont. To learn more about Homecoming and for event photos, visit ivey.ca/alumni/homecoming

Saturday

9 a.m. Welcome Back Open House

Celebrations kicked off with a complimentary breakfast and tours of Ivey's iconic facility. Tours were led by student volunteers who shared their own Ivey experiences with alumni.



10 a.m. Lecture Series

Alumni were updated in two lectures on how Ivey's undergraduate and graduate programs have evolved over the years to remain highly competitive.



10:30 a.m. Pledge Ceremony

Returning graduates were given the opportunity to reaffirm their Pledge to act honourably and ethically in the presence of their Ivey peers, while receiving a unique, individually numbered Ivey Ring.



11:30 a.m. Dean's Welcome

Acting Dean Mark Vandembosch, HBA '84, welcomed everyone back to the School, and recognized the 2018 Distinguished Service and Faculty Service Award recipients (see page 30) alongside Ivey Alumni Network Chair Scott Vanderwel, HBA '98. The generosity of our reunion alumni was also celebrated with more than \$4.4 million raised by classes to commemorate their time at Ivey.



Next Ivey Homecoming:
October 18-20, 2019

Special reunions
planned for classes
ending in '4 and '9.

12 p.m. Lunch with Classmates

Alumni had their choice from an assortment of delicious food in the Brock Pavilion. Full plates made their way to classrooms designated for each class to catch-up.



1 p.m. Mustangs Football & Case Study

Go Mustangs! Those at TD Stadium cheered on the hard-charging Mustangs who capped off an undefeated regular season with a 46-15 win over the Laurier Golden Hawks. Others opted for the classroom, and joined Associate Dean Chris WH Chan and Professor Michael King who facilitated a case discussion on Nest Wealth Asset Management.



FRANK NEUFELD, WESTERN COMMUNICATIONS



PAUL MAYNE, WESTERN NEWS



6 p.m. Private Class Celebrations

Class-organized events held at restaurants, homes, and various venues across the city were planned by 75 incredible reunion volunteers, and were the perfect end to a memory-filled day.



Sunday 9:30 a.m. Golden Alumni Brunch

More than 100 alumni and guests celebrating 50+ years since graduation attended the brunch honouring their remarkable milestone.





Working Together

Ashley Ward, MBA '09 (left) with business partner Rosy Atwal, MBA '07 (right)

Remedy for Success

Ashley Ward, MBA '09, and Rosy Atwal, MBA '07, are empowering families to live healthier lives through clean, organic, plant-based products

By Shelley White

Rosy Atwal and Ashley Ward aren't just interested in profit. The Co-Founders of Vancouver's Maple Organics want to change people's lives for the better.

"This venture gives consumers high-quality products and gives families flexible income opportunities," says Atwal. "I think businesses can make a difference, and I believe that you can use business to create good."

Maple Organics manufactures and sells plant-based, Health Canada-approved products, including organic pharmaceuticals like their Cold + Flu Therapy, and personal care products like body wash, and organic baby lotion and shampoo.

In 2008, inspired by the time-tested home remedies that her mother had brought with her from her home country of India, Atwal developed chemical-free, topical ointments to provide relief for her son's eczema and flu symptoms. These homemade remedies would form the basis of Maple Organics' product line.

"The thread that goes through all of our products is, how can you maintain wellness so that you don't fall ill?" says Atwal. "And if you should fall ill, what are quick-and-easy, plant-based options to treat illness?"

The two founders were inspired to form the company after a serendipitous walk in the park trying to get Ward's two-month-old daughter to sleep. Good friends for over a decade, the women were both feeling burned out from

corporate jobs that left little time for family, and shared a passion for living a more toxin-free life.

"We felt that if we were feeling this way in our lives, other women were likely feeling the same way," says Ward.

Maple Organics has a direct sales business model, allowing people to start their own businesses. Their consultants (90 per cent women) market the products through at-home parties, farmers' markets, and trade shows, taking a commission on items sold. The company also sells through integrative wellness clinics, paramedical practitioners, and naturopaths.

"We find that referral-based, word-of-mouth marketing is a very effective way to move our product, allowing people to be educated, as well as to test and sample the products," says Ward.

"I think consumers feel a lot more empowered in how they can impact their health," says Atwal. "As a result, more consumers are taking charge of how they treat their bodies."

mapleorganics.com

PHOTOGRAPHER: LINDSAY SIU

**Ivey Lives
Remembered**



**Luke Sklar, HBA '78
1955-2018**

By Declan Kelly

When the Canadian chapter of the American Marketing Association (AMA) named Luke Sklar to its Marketing Hall of Legends in 2015, many industry insiders, and especially Sklar's family and friends, smiled at the thought of him being inducted into the Enabler category.

Sklar dedicated much of his professional and personal life to enabling and helping others succeed. This meant propelling some of Canada's most recognizable brands to greater market share, during his more than three decades of leadership at Sklar Wilton & Associates, the company he founded. But it also meant giving generously of his time and talents to many community organizations – including *Intouch* magazine's Editorial Board and Toronto's Holy Blossom Temple – as well as being there for family and friends in times of personal need.

Lise Sklar, Luke's wife of 34 years, said his real skill in the latter was in helping

people make the decision that was best for them, as opposed to dictating what he felt they should do. "He didn't so much give advice as listen and redirect, and get them to think about things," Lise notes.

Fittingly, Sklar even turned his greatest struggle into an opportunity for helping others, by using his 2015 AMA acceptance speech to draw awareness to the severe depression that he battled for more than three years.

"The things that people started saying and the notes we got afterward – 'Thank you so much, that took such guts. I have a sister, a brother...'" Lise recalls. "It just started coming out."

Following Luke's death in May 2018, friend and fellow mental wellness advocate Michael Landsberg wrote on the SickNotWeak website: "I lost a dear friend to my greatest enemy."

Luke Sklar is survived by his wife Lise, and their daughters Rebecca, Naomi, and Kira.

More information on SickNotWeak, including mental wellness resources and Michael Landsberg's tribute to Luke Sklar, is available at sicknotweak.com

→ Continued from Page 39

1994

Dagmara (Wawrowska) Fijalkowski, MBA '94, was named one of Canada's Most Powerful Women by the Women's Executive Network.

Graham Robertson, MBA '94, writes, "After many years in consumer marketing, I started my own brand consulting firm eight years ago, working with clients such as the NFL Players Association, Reebok, Shell, Acura, and Pfizer. I feel lucky to have been an adviser in 20 countries around the world. This year, I launched my first book, *Beloved Brands*, which I wrote as a playbook for how to create a brand your consumers will love. It's ideal for anyone who is running a brand."



1995

Peter Kalen, HBA '95, MBA '01, is featured in an article in this issue of *Intouch*. See page 20.

1996

Cara Maurer, HBA '96, MBA '00, PhD '09 is featured in an article in this issue of *Intouch*. See page 6.

1997

Kerry Biggs, MBA '97, was appointed CFO of True Leaf Medicine International Ltd.

Linda Hasenfratz, EMBA '97, was named Canada's Outstanding CEO of the Year. She was also appointed to the Order of Canada on December 27, 2018. Linda was recognized for developing economic opportunities and for her ongoing community involvement. She is also featured in two articles in this issue of *Intouch*. See pages 7 and 13.

Lawrence Lam, HBA '97, was appointed Consumer Business Manager for Hong Kong at Citi.

1998

Danielle (Rudra) Barran, HBA '98, MBA '02, was appointed President of the Canadian division of McCain Foods.

Sophia Lee, HBA '98, writes, "During Homecoming Weekend, our MBA Class of 1998 celebrated our 20-year reunion! We were a small, but enthusiastic crowd that gathered at Ivey, a building that never existed when we were in school. We marvelled at the size and beautiful facilities that current students now enjoy. We took in tours, listened to the state of how the MBA Program continues to evolve, and made our way to old haunts, like the Grad Club. In the evening, we met up at Lone Star Texas Grill on Richmond Row and had a

fantastic time catching up on the past 20 years and wondered how the time could pass so quickly! For those who were not able to make the reunion, I hope you will consider coming in another five years to our milestone 25th anniversary!"



Arvind Sharma, MBA '98, was appointed Chief Digital and Payments Officer at Central 1.

Scott Vanderwel, HBA '98, is featured in two articles in this issue of *Intouch*. See pages 34 and 40. Also see note under 1958 (Ross Archibald).

Continued on Page 44 →

1999

Ismat (Mirza) Aziz, EMBA '99, was appointed Chief Human Resources Officer at U.S. Bancorp.

Colin Cruji, HBA '99, EMBA '17, was appointed CEO and President of Sheridan Nurseries.

Julie McClure, HBA '99, was appointed to the Board of Directors at Carl Data Solutions.

Oded VanHam, MBA '99, writes, "Last September marked our one-year anniversary of moving to Melbourne, Australia. We love our new hometown's culture, sports, and weather. I was pleased to meet other Ivey alumni when I hosted Global Ivey Day, and welcome other alumni to get in touch when in town. This picture shows us (kids Chloe and Nate, Julie, and me) on Canada Day in Port Douglas."



2000

Cara Maurer, HBA '96, MBA '00, PhD '09, see note under 1996.

Sadaf (Ali Khan) Mohamud, MBA '00, writes, "In 2004, while I was working as a consultant, I was assigned to a project to develop an information system for the global zoo industry. I went to zoos around the world and saw firsthand what the life of zoo elephants is like behind the scenes. That same year, in November 2004, I read an article in *The Globe and Mail* about a baby elephant at the Calgary Zoo who died shortly after being rejected by his

mother. This event triggered my intense interest and passion for the lives of captive elephants. I wondered why his mother rejected him. Elephants are generally known for being extremely loving and protective of their children. I realized that, as highly intelligent, sociable, and migratory animals, elephants in zoos and circuses suffer greatly from isolation, boredom, and depression. As a result, I have become an elephant advocate. I campaigned to Toronto City Council to move the remaining Toronto Zoo elephants to an elephant sanctuary in California instead of to another zoo. I have contacted embassies located in Canada to inform them of the suffering of elephants in their home countries. I am also a monthly donor to Zoocheck Canada. Finally, I have taught my own children to have empathy for animals, which I hope they carry with them for the rest of their lives."

2001

Eric Bernofsky, HBA '01, is featured in an article in this issue of *Intouch*. See page 26.

Neelam Brar, HBA '01, is featured in an article in this issue of *Intouch*. See page 14.

Howard Brass, HBA '01, was appointed COO of Aura Health Inc.

Peter Kalen, HBA '95, MBA '01, see note under 1995.

Kelly (Luchak) Lamb, EMBA '01, writes, "I recently got married in June 2018 and many of the EMBA gang were in attendance. Following picture: **Paul King, HBA '80, Tim Vogel, Mohammad Azab, Sandy Weir, Kelly Lamb, Kathy Johnston-Parker, Howard Steinberg, Amrik Sidhu, and George Davidson, all EMBA '01**. I recently returned to my roots in the CFL and have joined the league to launch their Premium Experiences Initiative that will, for the first time, offer unprecedented access to their most valued

assets. This includes being on the field for the coin toss; cheering on the players from the tunnel during introductions; and the post-game celebration and trophy presentation. After years delivering these experiences for the Super Bowl and the Masters, I am thrilled to be offering them to the 12-million fans across the country."



Ray Muzyka, EMBA '01, was appointed to the Order of Canada on December 27, 2018. He was recognized for his contributions to the video game industry as a developer and co-founder of an internationally renowned studio. He is also featured in an article in this issue of *Intouch*. See page 7.

Howard Steinberg, EMBA '01, was appointed Independent Director and Vice-Chairman of MYM Nutraceuticals Inc. Also see note under 2001 (Kelly Lamb).

2002

Danielle (Rudra) Barran, HBA '98, MBA '02, see note under 1998.

Anita Gaffney-Misener, EMBA '02, was named one of Canada's Most Powerful Women by the Women's Executive Network.

Jen (Kluger) Ger and Suzie (Orol) Chemel, both HBA '02, write, "It's hard to believe but we're celebrating 20 years of business for Foxy Originals! We started on campus as a dream to offer high-style, Canadian-made jewelry at accessible prices to Canadian women, and continue to deliver on this promise 20 years later. Today, the jewelry can be found at Hudson's Bay, Indigo, and many independent boutiques

around North America. We wanted to take a moment to say thank you to our friends, classmates, and professors for their incredible support for our business over the years. xoxo Jen and Suzie"



Nick Kuzyk, HBA '02, MBA '08, writes, "I have two updates. First, on October 10 at 9:33 p.m., Lori and I welcomed Poppy Sofia Kuzyk into the world. At birth, she weighed six pounds, four ounces and measured 19 inches long. She is our miracle, is growing very fast, and we love her so much. Second, by the time this is published, High Tide Inc. will be publicly traded on the CSE under the 'HITI' ticker symbol. As Chief Strategy Officer and SVP, Capital Markets, taking High Tide public is a major milestone for this leading manufacturer, wholesaler, and retailer of smoking accessories – and new retailer of cannabis products."



Michael Quinn, MBA '02, recently joined Crédit Agricole Corporate and Investment Bank as Managing Director, Head of Corporate Coverage for Canada.

2003

Chris Alleyne, HBA '03, was named to London's Top 20 Under 40, as identified by *London Inc.* magazine for 2018.

Mark Malerba, HBA '03, writes, "Thanks to everyone who came out to our 15-year reunion! It was a fun night reminiscing about our time at Ivey, catching up on what's going on in each other's lives, and reliving our fun nights on Richmond Row. Looking forward to celebrating again in 2023 for our 20-year reunion!"

Russell Starr, EMBA '03, was appointed to the Board of Directors for Leviathan Cannabis Group Inc.

2004

Vanessa Aiello, MBA '04, is featured in an article in this issue of *Intouch*. See page 26.

Sumit Arora, EMBA '04, is featured in an article in this issue of *Intouch*. See page 26.

Larissa Chaikowsky, MBA '04, was appointed to the Board of Directors of the Banking Administration Institute (BAI). The BAI exists to give financial services leaders the confidence to make smart business decisions every day through providing powerful tools, relevant content, and meaningful connections.

Diana Chan, HBA '04, MBA '08, writes, "We celebrated our 10-year MBA reunion. Reminiscenced good old times with some incredible lifelong friends."





Andre KostECKi, MBA '04, writes, “Two new adventures to share – I’m leading strategic transformation at CSA Group as their Senior Adviser, Process Transformation. CSA is an iconic 100-year-old Canadian standards organization that operates in 13 countries and is focused on connecting experts, delivering trust, testing, certifications, inspections, and standards development committed to safety. I am also now teaching a course at the University of Toronto School of Continuing Studies titled *Foundations of Quality and Process Excellence*. I’m very lucky to leverage and grow my ‘Ivey-inspired’ passion for continuous improvement, change, and transformation of processes, systems, and organizations. All is wonderful on the home front with my two energetic and thrill-seeking daughters Alexa and Sophia who keep Lesia and I entertained.”



Continued on Page 47 →



Win-Win Situation

PHOTOGRAPHER: NATION WONG

A Booming Business

Aris Economopoulos, HBA '11, connects retirees with corporate contract work

By Wallace Immen

Aris Economopoulos had immediate success applying what he learned at Ivey to roles in investment banking, corporate litigation, and venture capital. But he felt there was something lacking. An extremely gratifying volunteer experience he’d had at Western teaching computer skills to seniors “planted a seed to help others benefit from what I do well,” he says.

Through an Ivey connection, Economopoulos was introduced to Rick Emberley, the founder of Halifax-based BoomersPlus, a company that unites retired baby boomers who have corporate experience with employers who can use their expertise on short-term contracts, either full or part time.

His credentials in finance and entrepreneurship made him an ideal candidate to expand the service from the Maritimes into

the much larger Ontario market. As Toronto-based Acting Chief Executive Officer, Economopoulos promotes the service through professional associations, retirement organizations, and an advice-filled website.

He estimates there are thousands of boomers with extensive business experience retiring every month in Canada. “Most of them aren’t actively looking for work, but also don’t want to completely retire – and would happily respond to a tap on the shoulder.”

It’s a niche whose time has come, he says. In the past, it’s been more difficult to find quality contract roles that last between six months and two years because most other executive recruiters don’t find handling such short-term placements are lucrative enough.

The BoomersPlus service is free for experienced professionals. It charges a flat fee to employers for vetting candidates and connecting those who fit a position’s selection criteria. The service that now operates in Nova Scotia, New Brunswick, and Ontario is eyeing expansion into other provinces.

“We bring together boomers’ desires to find fulfilling shorter-term engagements with employers’ pains of losing quality talent in droves. It’s a win for everyone,” Economopoulos says.

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Kelsey (Kitsch) Ramsden, MBA '04, wrote the book *Success Hangover: Ignite Your Next Act. Screw Status Quo. Feel Alive Again*. It's an international bestseller.



2005

Pamela Chung, EMBA '05, was appointed Managing Director, Commercial of Hong Kong for Tricor Hong Kong.

2006

Ryan Zurrer, HBA '06, is featured in an article in this issue of *Intouch*. See page 14.

2007

Rosy Atwal, MBA '07, is featured in an article in this issue of *Intouch*. See page 42.

Mauricio Di Bartolomeo, HBA '07, MBA '10, and **Adam Reeds, HBA '07**, announced the formal close of their \$1.55-million seed funding round to launch Canada's first Bitcoin-backed lending service, Ledn.io

Benjamin Ferdinand, MBA '07, was appointed CFO of Aleafia Health.

Serena Ho, HBA '07, is featured in an article in this issue of *Intouch*. See page 20.

Don Johnson, MBA '63, LLD '07, see note under 1963.

Calvin Yu, HBA '07, is in New York heading the multi-asset solutions team at Qplum, an artificial-intelligence-driven investment manager.

Calvin will be responsible for business development, bringing Qplum's strategies using machine learning to customize investment solutions, and streamlining fees to institutional investors. Previously, Calvin was a lead portfolio manager at Goldman Sachs, managing over \$20 billion of institutional assets. On a personal note, Calvin and **Theresa (Choy) Yu, HBA '07**, welcomed baby (and future pizza-lover) Tiffany Charlotte Yu in April 2018.



2008

Diana Chan, HBA '04, MBA '08, see note under 2004.

Catherine Joyes and Lin Yong, both EMBA '08, were pleased to welcome EMBA '08 classmates (and their spouses) to Ivey Homecoming 2018: **Joseph Liswaniso, Ahamed Firoz, and Daniel Crosthwaite, all EMBA '08**. It was a treat to enjoy a case discussion with other alumni in the afternoon, outfit ourselves with new Ivey gear at the Ivey Trading Company, and then to regroup for dinner at The Tasting Room. We are looking forward to the next reunion!

Nick Kuzyk, HBA '02, MBA '08, see note under 2002.

2009

Cara Maurer, HBA '96, MBA '00, PhD '09, see note under 1996.

Ashley Ward, MBA '09, is featured in an article in this issue of *Intouch*. See page 42.

2010

Jennifer (Eldridge) Couldrey, HBA '10, was named one of Canada's Most Powerful Women by the Women's Executive Network.

Mauricio Di Bartolomeo, HBA '07, MBA '10, see note under 2007.

2011

Aris Economopoulos, HBA '11, is featured in an article in this issue of *Intouch*. See page 45.

Barbara Stymiest, HBA '78, LLD '11, see note under 1978.

2012

Matt Boswick, HBA '12, MBA '18, is featured in an article in this issue of *Intouch*. See page 20.

Karly Campbell, HBA '12, MBA '18, is featured in an article in this issue of *Intouch*. See page 20.

Lorna (Murataj) Ferlisi and Carmelo Ferlisi, both HBA '12, got married on May 5, 2018.



Ben Horgan, HBA '12, is featured in an article in this issue of *Intouch*. See page 20.

Alykhan Kaba, HBA '12, is featured in an article in this issue of *Intouch*. See page 26.

Tanya Moryoussef, HBA '12, MBA '18, is featured in an article in this issue of *Intouch*. See page 20.

Selena Ng, HBA '12, was named one of Canada's Most Powerful Women by the Women's Executive Network.

David Soares, EMBA '12, was appointed CFO of Kirkland Lake Gold Ltd.

Dale Wang, HBA '12, is featured in an article in this issue of *Intouch*. See page 14.

2015

Duncan Fulton, EMBA '13, was appointed Chief Corporate Officer of Restaurant Brands International Inc., the parent company of Tim Hortons.

Darren Kohl, HBA '13, was named to London's Top 20 Under 40, as identified by *London Inc.* magazine for 2018.

Kayla Kozan, HBA '13, is featured in an article in this issue of *Intouch*. See page 20.

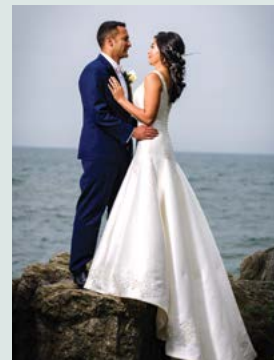
2015

Hilary Eng, HBA '15, is featured in an article in this issue of *Intouch*. See page 6.

Ryan Ward-Williams, HBA '15, is featured in an article in this issue of *Intouch*. See page 6.

2016

Ester Kwok and Peter Spence, both MBA '16, met during the Program and tied the knot on October 6, 2018. They are moving to Calgary in 2019!



Christina Lomazzo, MSc '16, is featured in an article in this issue of *Intouch*. See page 14.

2017

Colin Cruji, HBA '99, EMBA '17, see note under 1999.

Jeanette (O'Brien) Eberhard, MBA '83, PhD '17, see note under 1983.

Sarah (Simons) Hardy, EMBA '17, was appointed Vice-President, Medical Sales at Invictus MD Strategies Corp.

2018

Matt Boswick, HBA '12, MBA '18, see note under 2012.

Karly Campbell, HBA '12, MBA '18, see note under 2012.

Arash Farbahi, EMBA '18, writes, "After four years of working for the largest consulting firm in the world, leading major public and private partnership procurements in U.S. and Canada while also finishing my EMBA in March 2018, I had a chance to join NORR – one of the most reputable Canadian architectural and engineering firms, with a global portfolio as a principal. This opportunity was only possible by adding Ivey Business School to my academic resumé and the knowledge I gained through learning from my classmates that I will forever cherish.

NORR has set the standard for innovative and timeless designs around the world. Our 80 years of global work includes iconic and award-winning projects like Toronto Dominion Towers 1964, Toronto City Hall 1965, SkyDome (now Rogers Centre) 1990, Burj Khalifa 2010 and the new high-rise Toronto Courthouse that is still in the design stage that will be completed by 2022. We're architects, engineers, designers, planners, and big-picture thinkers that apply our collaborative mindset to drive exceptional projects for our clients.

My goal is to grow our business in the public and private sectors, help define strategic plans, and, with the help of my colleagues, meet them. As a proud Ivey Business School alumnus, I am always here to help my fellow alumni family in any way I can.”



Roz Ivey, HBA '82, LLD '18, see note under 1982.

Tanya Moryoussef, HBA '12, MBA '18, see note under 2012.

Geoff Seeman, HBA '18, is featured in an article in this issue of *Intouch*. See page 11.

PhD

Vivek Astvansh, PhD '19, successfully defended his thesis entitled “Toward a Better Understanding and Management of Product Recall” on November 2, 2018. He has accepted a position as Assistant Professor of Marketing at Kelley School of Business, Indiana University, and Adjunct Research Professor, Ivey International Centre for Health Innovation.

Dwarka Chakravarty, PhD '18, successfully defended his thesis entitled “Foreign Direct Investment in Global Cities and Co-Ethnic Clusters: Characteristics, Performance, and Survival” on August 3, 2018. He has accepted a position as Assistant Professor, Strategic Management,

Department of Management, Fowler College of Business, San Diego State University.

Zdenek Necas, PhD '19, successfully defended his thesis entitled “Corporate Innovation Activism in a Multidivisional Firm: Rationale, Genesis, Evolution” on October 30, 2018. He has accepted a position as Lecturer in Strategic Management at Brescia University College.

Diep Nguyen, PhD '18, successfully defended her thesis entitled “Three Essays on the Financial Capital Markets” on July 24, 2018.

Srikanth Ramani, PhD '18, successfully defended his thesis entitled “Three Essays in Empirical Finance” on July 18, 2018. He has accepted a position as Assistant Professor at the University of New Brunswick.

Lucas (Liang Liang) Wang, PhD '19, successfully defended his thesis entitled “Antecedents and Consequences of Share Distribution in Equity Joint Ventures: a Pricing-Error Approach and Empirical Evidence” on September 5, 2018. He has accepted a position as Assistant Professor in International Business/Strategy, Nottingham University Business School China.

In Memoriam

Doug Boothe, DBA '48
 Don Copland, HBA '51
 Donald Gibson, HBA '52
 Doug Heagle, HBA '53
 Howard Kelly, MBA '53
 Donald Moffatt, HBA '53
 Frank Morrell, HBA '53
 Walter Murray, HBA '53
 Art Foster, DBA '54
 Morley Powell, MBA '54
 Bruce Campbell, MBA '56
 Donald Paterson, HBA '56
 Gordon Jacox, MBA '57

David Burgess, HBA '58
 John Stephenson, HBA '58
 Bob Peirce, HBA '60
 Chris Clemence, HBA '61
 Ken Leavens, HBA '61
 John Thordarson, MBA '61
 William Holton, HBA '62
 Gordon James, MBA '63
 Bruce Thomson, MBA '63
 John Wood, HBA '64
 Bradley Wilkins, DBA '65
 Robert Malanchuk, HBA '68, MBA '71
 Mike Porter, HBA '68
 Roger More, MBA '70, PhD '74
 Kenneth Martin, HBA '71
 Matthew Chodorowicz, MBA '72
 Peter Saunders, MBA '72
 Kent Young, MBA '75
 Reno Cyr, MBA '81
 Bryan Ellis, MBA '82
 Jackie Orange, MBA '82
 David Wright, HBA '83
 Richard Riley, HBA '85
 Robert Parnell, MBA '88
 Marcus Anderson, MBA '99
 Lisa Wellman, EMBA '04



Share your news with fellow alumni

Submit your notes and photos for the next issue:

Online: ivey.ca/alumni/classnotes

Email: intouch@ivey.ca

Mail: *Intouch* Class Notes
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Please note all submissions may be edited for content and length.

All original photos will be returned by request.



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