THE SUCCESS RATIO OF SUPERHUMAN INVESTORS

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Orbis Investments



Agenda

• Part 1: What's the REAL success ratio of a world-class investor?

• Part 2: Case study—a "hairy" stock



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"World-class investors are right only 2/3^{rds} of the time"

Not to worry, I get this right at least 60% of the time!

How do we define "being correct"?



Correctness = Input

Success Ratio = Output

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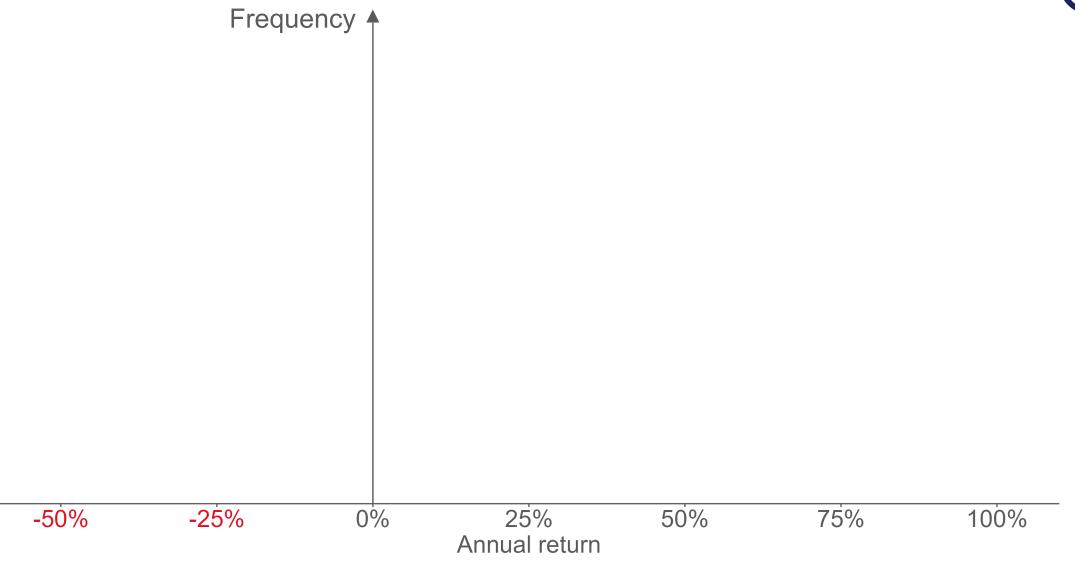
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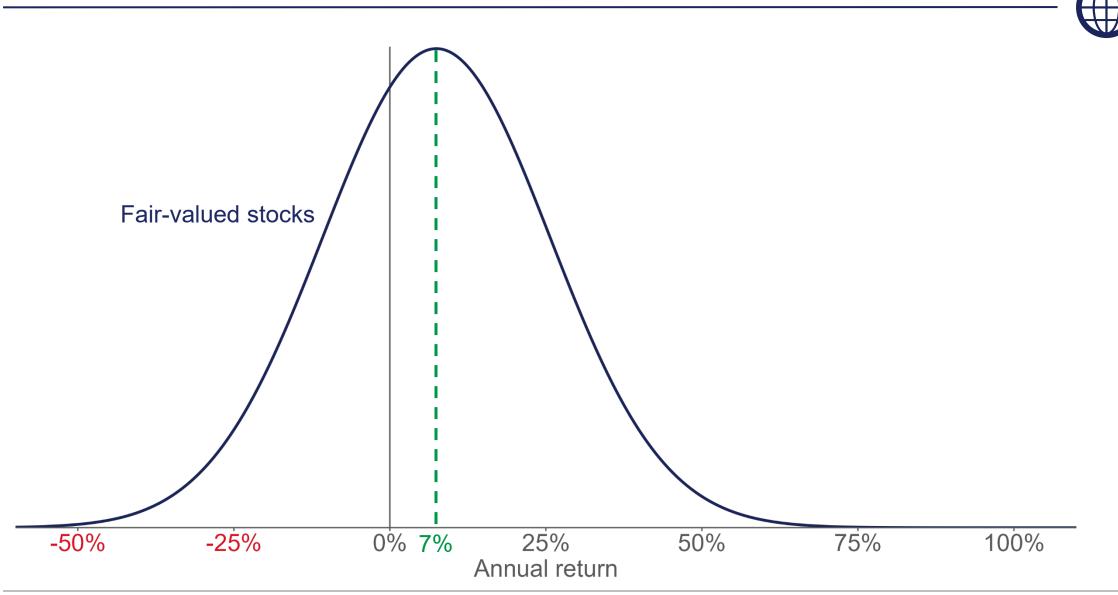
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"World-class investors can afford to be wrong 1/3rd of the time"

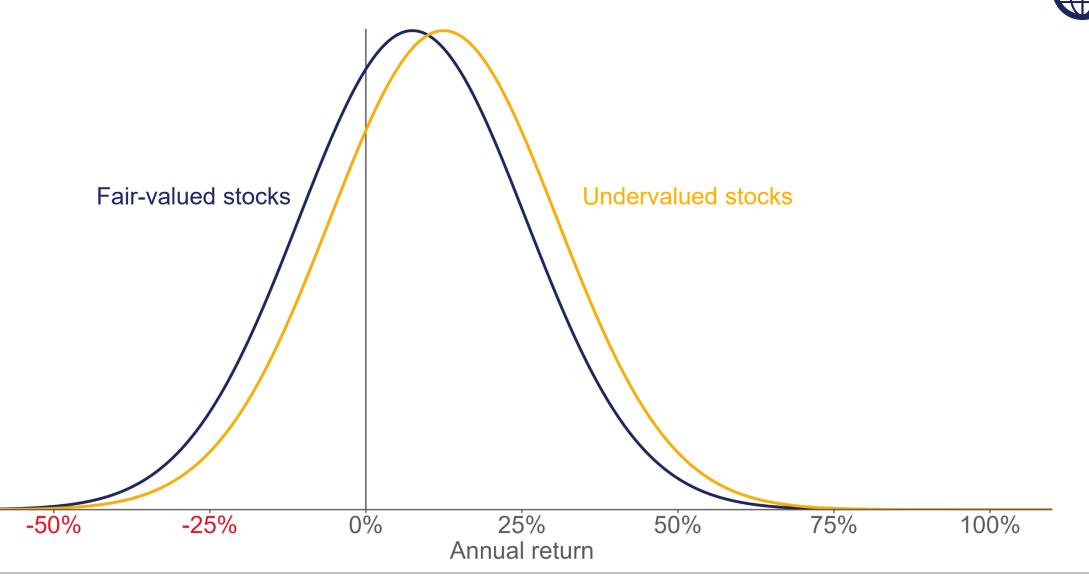
World-class investors need to make almost no mistakes to achieve a 2/3^{rds} success ratio







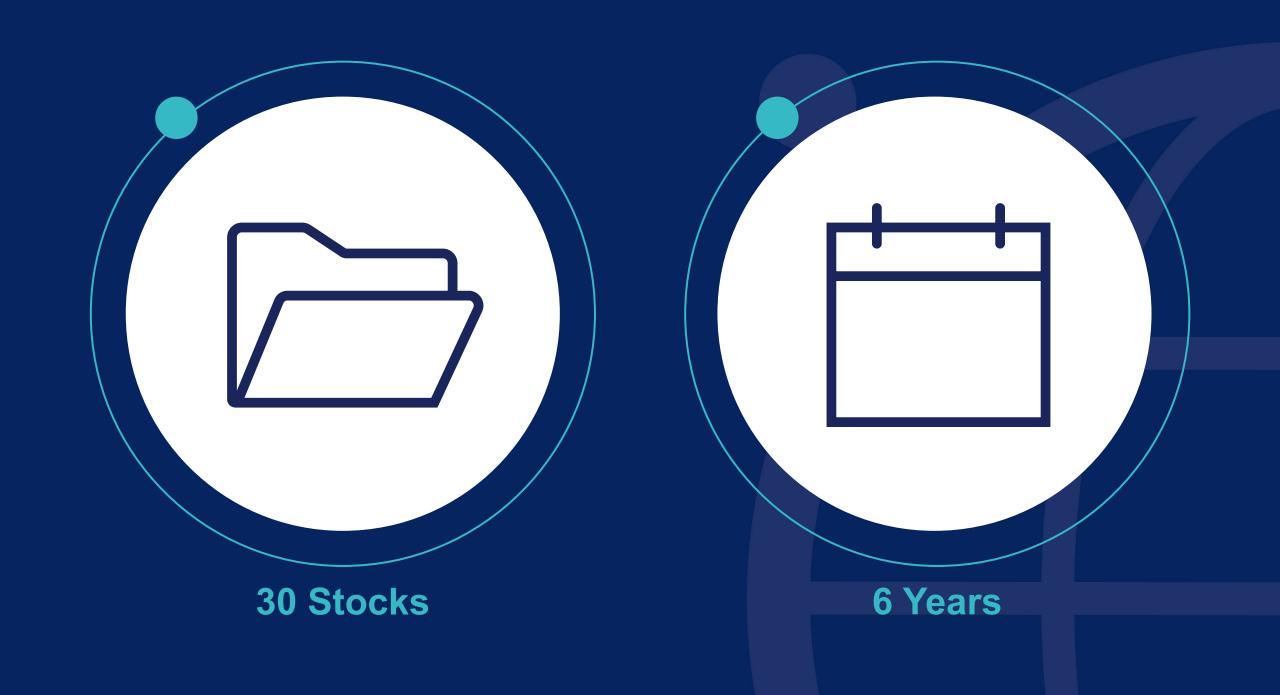
²⁹ Feb 2024 | Source: Refinitiv, Orbis. For illustrative purposes only. Distribution of fair-valued stocks based on the annualised 6-year return of stocks in the FTSE World Index from 1990 to 2023.



29 Feb 2024 | Source: Refinitiv, Orbis. For illustrative purposes only. Distribution of fair-valued stocks based on the annualised 6-year return of stocks in the FTSE World Index from 1990 to 2023. Distribution of undervalued stocks is the distribution of fair-valued stocks with the mean shifted 5 percentage points to the right.

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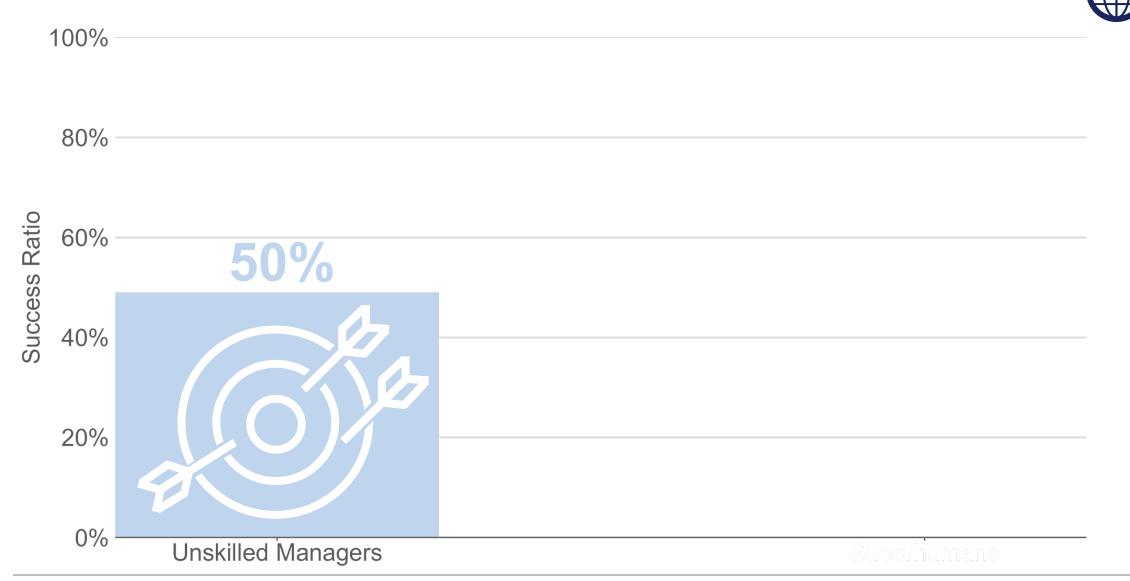


= Random

Superhumans

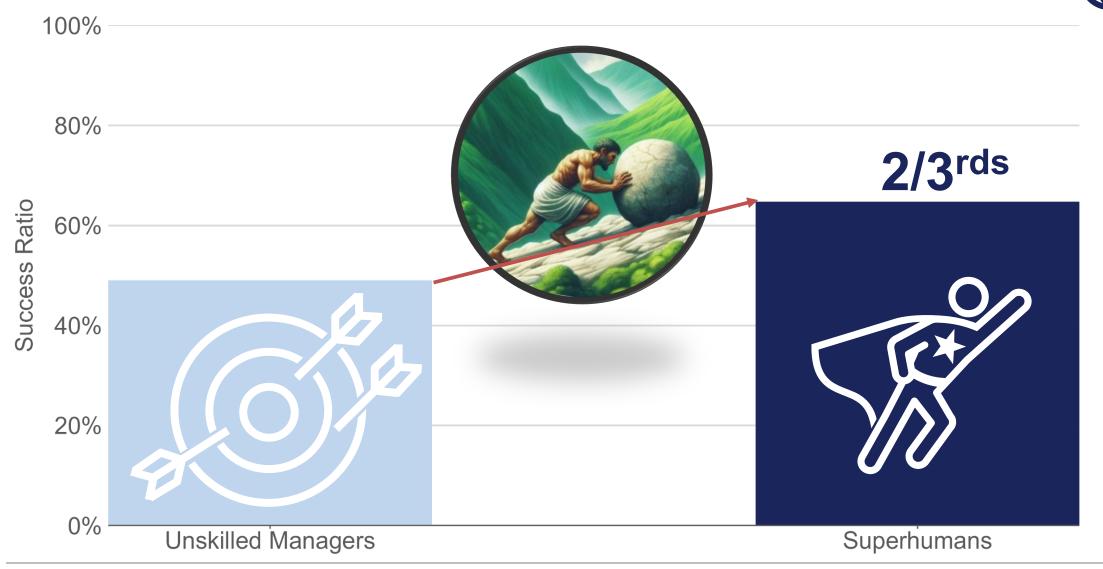


Average success ratio for Unskilled Managers is...



29 Feb 2024 | Source: Orbis. For illustrative purposes only. Mean success ratio from 100 simulations of each investor type.

Average success ratio for Superhumans is...



29 Feb 2024 | Source: Orbis. For illustrative purposes only. Mean success ratio from 100 simulations of each investor type.



2/3^{rds} success ratio

50% success ratio

Agenda

• Part 1: What's the REAL success ratio of a world-class investor?

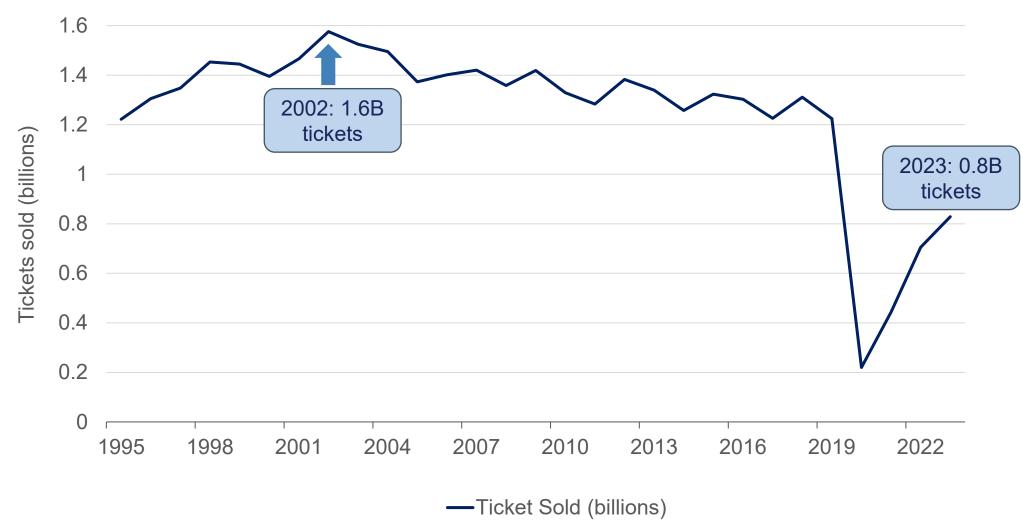
• Part 2: Case study—a "hairy" stock. Is it an orange dot?





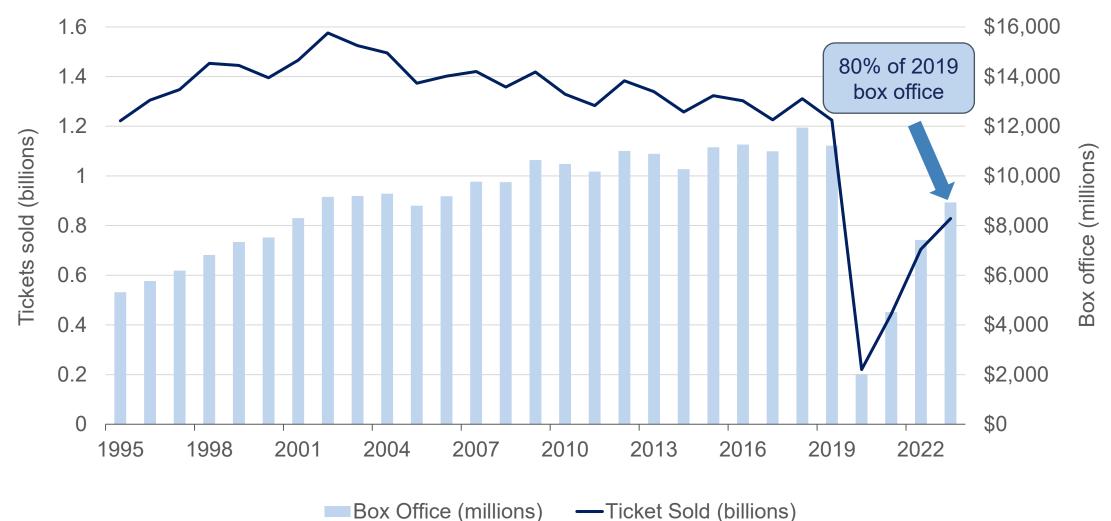


Movie theatre attendance in secular decline



North American annual ticket sales and box office

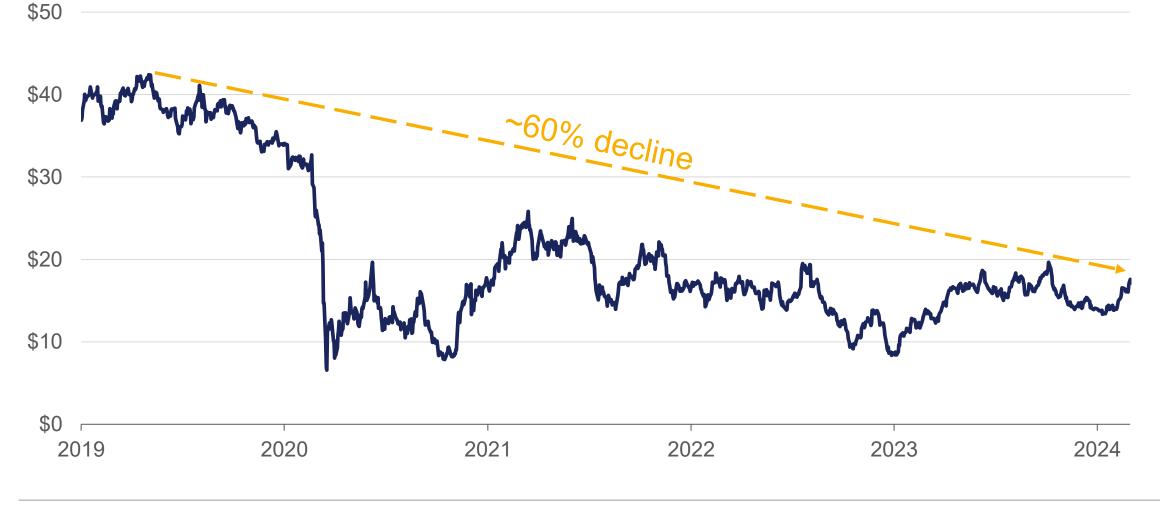
Movie theatre attendance in secular decline



North American annual ticket sales and box office



Share Price of Cinemark, 2019 to 2024 (US\$)



29 Feb 2024 | Source: Refinitiv, Orbis.



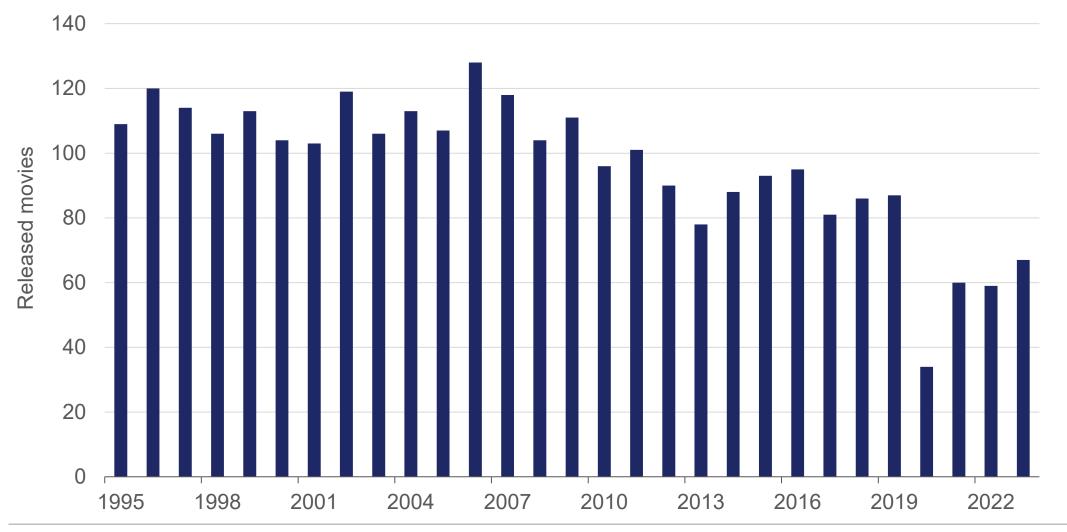
1. Depressed box office is driven by a lack of supply, not demand

2. Theatrical releases enhance films' overall asset value

3. Money back in 5-6 years?



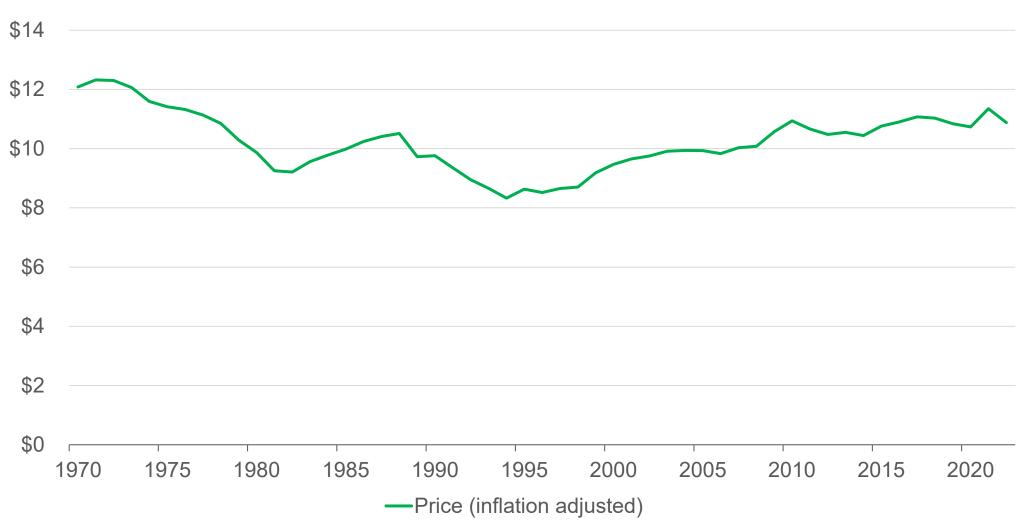
Number of releases by major studios*



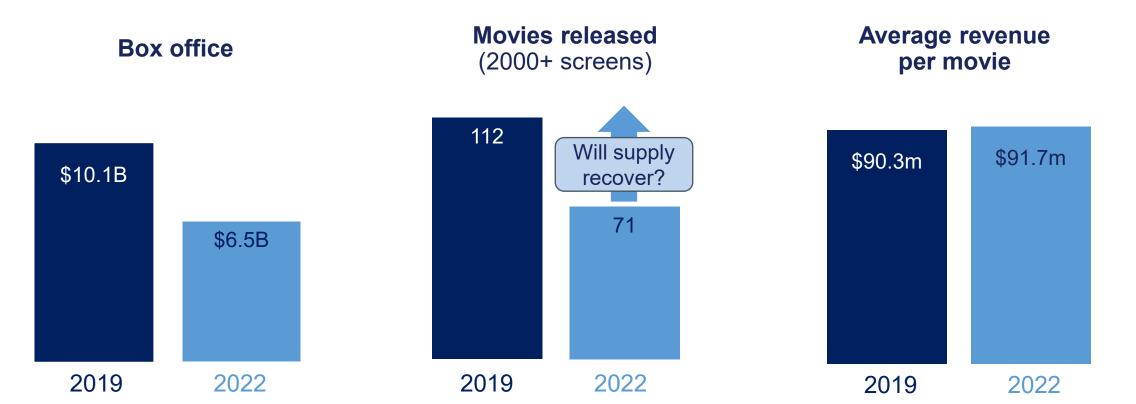
31 Dec 2023 | Source: The Numbers. *Major studios are Warner Bros, Walt Disney, 20th Century Fox, Paramount Pictures, Sony Pictures and Universal.

Unsustainable pricing, or pricing power?

Average ticket price over time (US\$)



31 Dec 2022 | Source: National Association of Theatre Owners, Bureau of Labor Statistics CPI Inflation Calculator. Inflation adjusted to 2022 level.







1. Depressed box office is driven by a lack of supply, not demand

2. Theatrical releases enhance films' overall asset value

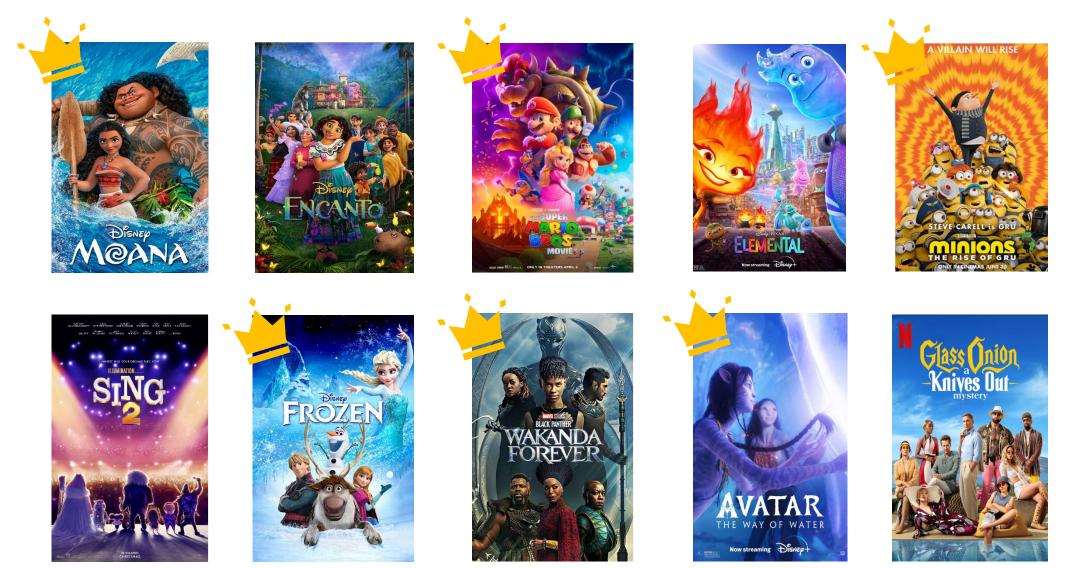
3. Money back in 5-6 years?





2023 Top 10 Streaming Movies









Movie theater stocks pop after report says Amazon plans to spend \$1 billion on releases

Apple to Spend \$1 Billion a Year on Films to Break Into Cinemas



1. Depressed box office is driven by a lack of supply, not demand

2. Theatrical releases enhance films' overall asset value

3. Money back in 5-6 years?







Key takeaways

1. Orange dets are HARD to find!

2. The REAL "success ratio" that you need to be a world-class investor is closer to 100%



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Sources (when relevant)

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