



#1

Rank in exec. education in Canada

10

Research centres, labs, and institutes

+650

Annual participating organizations

# Enterprise DEVELOPMENT BUNDLES

# **Elevate Your Learning and Development Strategy**

Ivey Enterprise Development Bundles are designed to optimize your organization's investments in learning and development. Partner with Ivey and unlock preferred pricing, ongoing talent advisory services, and bonus value through virtual workshops and stackable certificates.



# **Innovation Through Strategic Learning Investments**

As Canada's leading institute for management education and professional development, we understand the benefits of cultivating talent from within. By committing to a bundled credit package, you reduce learning and development costs while empowering your organization to make strategic, long-term investments in employee development.

# Unique Bundle Benefits

- Influence and provide feedback on upcoming programs.
- Access exclusive promotions and discounts on newly launched courses.
- Early access to enroll in high-demand classes and programs.
- Participate in invitationonly webinars and workshops with industry experts.
- Tailored learning paths designed to meet specific organizational needs.
- Unlock stackable certificates that drive realworld application.
- Personalized support from a dedicated learning consultant.







#### The Process

- Needs Assessment: We start by deeply understanding your organization's objectives and challenges. We then analyze and identify key areas where our programs will create the most significant impact.
- **Consultation:** Next, we work with you to scope a customized bundle that suits your needs and budget. Leveraging best practices in competency mapping, we craft a plan that fits your big-picture goals.
- **Collaboration:** Together, we work with your key decision-makers to select the ideal bundle. This approach ensures that your solution is sustainable, cost-effective, and impactful.
- **Communications:** We equip your team with robust internal communication resources to engage the right participants and generate excitement about the learning experience.
- **Sustainment:** Our commitment extends beyond program delivery with monthly check-ins to offer ongoing guidance, address challenges, and ensure you maximize the benefits of your development bundle.



# Our Values at Ivey

#### Integrity

We uphold honesty and accountability, fostering ethical and responsible leadership.

#### **Inclusivity**

We value diverse perspectives and identities, believing inclusivity drives innovation and creativity.

#### Community

We find strength in unity, celebrating our shared achievements and confident in our collective future.

#### Courage

We aim for ambitious goals, combining academic excellence and entrepreneurial action for impactful results.

# **Organizational Return on Investment**

Investing in employee training and development yields significant returns for your organization. By enhancing the skills and capabilities of your workforce, you drive innovation, improve operational efficiency, and foster a culture of continuous improvement. **Here's how our programs deliver measurable ROI:** 

- Accelerate Innovation and Strategic Transformation: Foster a continuous improvement and strategic thinking culture to stay competitive and drive growth.
- Succession Planning and Leadership Pipeline: Develop future leadership capability, ensuring preparedness for tomorrow's challenges.
- Adopt Insights and Best Practices: Leverage knowledge from Ivey faculty, industry experts, and peers in leading organizations around the world to jump-start new ideas and approaches.
- Encourage an Inclusive Culture: Foster a sense of belonging and wellbeing within your team, driving engagement and productivity.
- Attract, Identify, and Retain Talent: Maintain relevance in a competitive talent market with a compelling employee value proposition.
- **Explore Contemporary Research:** Navigate business disruptions by staying informed on critical business issues and emerging trends.
- **Connect with Top Ivey Faculty**: Gain new perspectives on organizational challenges through access to world-renowned experts.

Our Plans	Explorer \$30 thousand	Builder \$75	Leader \$200 thousand	Visionary  Custom Package
Open Enrollment Credits	36	96	282	Connect with Us
Virtual Workshop Seats	5	15	40	Connect with Us
Usage Timeframe	<b>12</b> mo.	<b>12</b> mo.	<b>18</b> mo.	Connect with Us
List Price	\$39,000	\$105,000	\$306,000	Connect with Us
Bundled Plan Savings	23%	29%	35%	Connect with Us
Bundled Plan Cost	\$30,000	\$75,000	\$200,000	Connect with Us
2-Year Plan Savings	No additional savings	32%	38%	Connect with Us
2-Year Plan Cost Per Year	No additional savings	\$ <b>71</b> ,250	\$190,000	Connect with Us
	30 Credits: Ivey Executive Program • 12 Credits: Ivey Leadership Program • 4 Credits: Making Decisions with Data. Strategic Planning and Adaptation, Advanced Impact			

30 Credits: Ivey Executive Program • 12 Credits: Ivey Leadership Program • 4 Credits: Making Decisions with Data, Strategic Planning and Adaptation, Advanced Impact Certificate • 5 Credits: Ivey Emerging Leaders Program, Communication and Leadership Presence, Managing Risk and Building Resilience, Empowering People and Teams, Leading Digital Innovation and Change, Finance for Non-Financial Professionals, Collaborative Negotiation